

Lecture 8

DD 324:

Data Visualisation

Dashboards

24 March 2025 · Gyan Lakhwani · gyanlakhwani@gmail.com · Department of Design, DTU

**What's a
dashboard?**

Dashboard

A central location for operators to monitor major functions at a glance via an instrument panel.



Quantum Admin

Multi-purpose Admin Template

Dark Mode

A meticulously refined dark mode for a seamless experience.

App-like Responsiveness

Unmatched responsiveness that adapts to all devices

Architect

Minimal Dashboard

This dashboard example was created using only the available elements and components, no additional SCSS was written!

NEW ACCOUNTS
234 %
58

TOTAL EXPENSES
71 %
62

COMPANY VALUE
\$ 1,45M
72

NEW EMPLOYEES
+ 34 hires
81

Traffic Sources

Income

Percent 75

32% Spendings Target

Income
\$ 5,456 +14%

Expenses
\$ 4,764 -8%

Spendings
\$ 1.5M -15%

Totals
\$ 31,564 +76%

71% Income Target

54% Expenses Target

32% Spendings Target

89% Totals Target

ColorAdmin

Sean Ngu
Front end developer

Navigation

- Dashboard
 - Dashboard v1
 - Dashboard v2
 - Dashboard v3
- AI Studio NEW
- Email 10
- Widgets NEW
- UI Elements NEW
- Bootstrap 5 NEW
- Form Stuff NEW
- Tables
- POS System NEW
- Front End NEW
- Chart
- Landing Page NEW
- Calendar
- Map
- Gallery
- Page Options NEW

Dashboard v3

5 March 2025 - 12 March 2025 compared to 25 February - 4 March 2025

TOTAL SALES
\$64,559.25
33.21% compare to last week

Total sales order: 1,568
Avg. sales per order: \$41.2

CONVERSION
2.19%
0.5% comp

127.1K
New Visitors
25.5% from previous 7 days

179.9K
Returning Visitors
5.33% from previous 7 days

766.8K
Total Page Views
0.323% from previous 7 days

SALES BY SOCIAL SOURCE

TOP PRODUCTS BY UNITS SOLD

Super Admin 3.0

Project Management

687 Total Projects (2.01% change)

\$284.92K Total Expenses (8.98% change)

28.35% Budget Spent (13.45% change)

\$982.12K Total Budget (0.54% change)

Budget and Expenses

Budget Utilization

HYPER

Dashboard

Customers
36,254
5.27% Since last month

Orders
5,543
1.08% Since last month

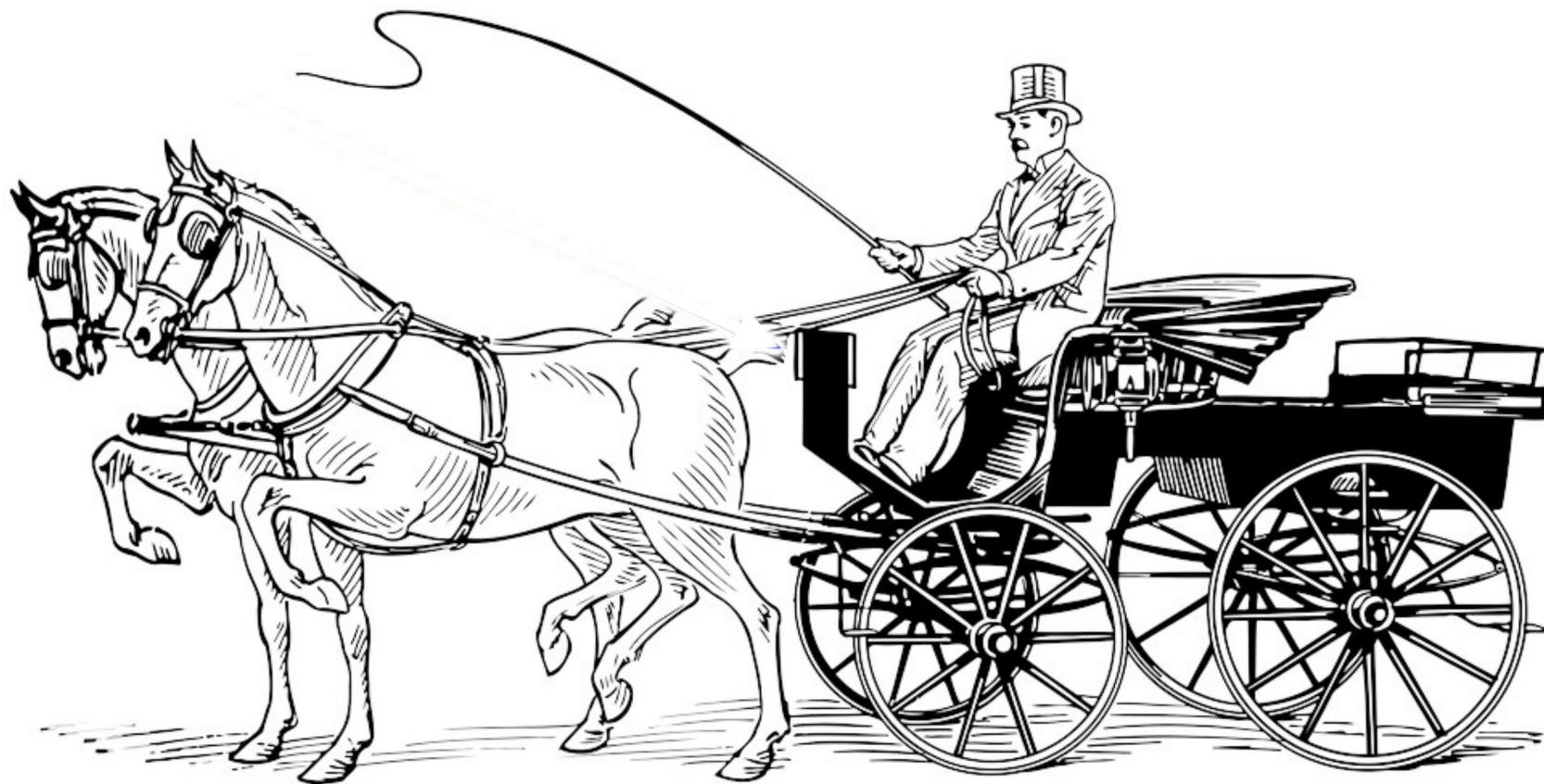
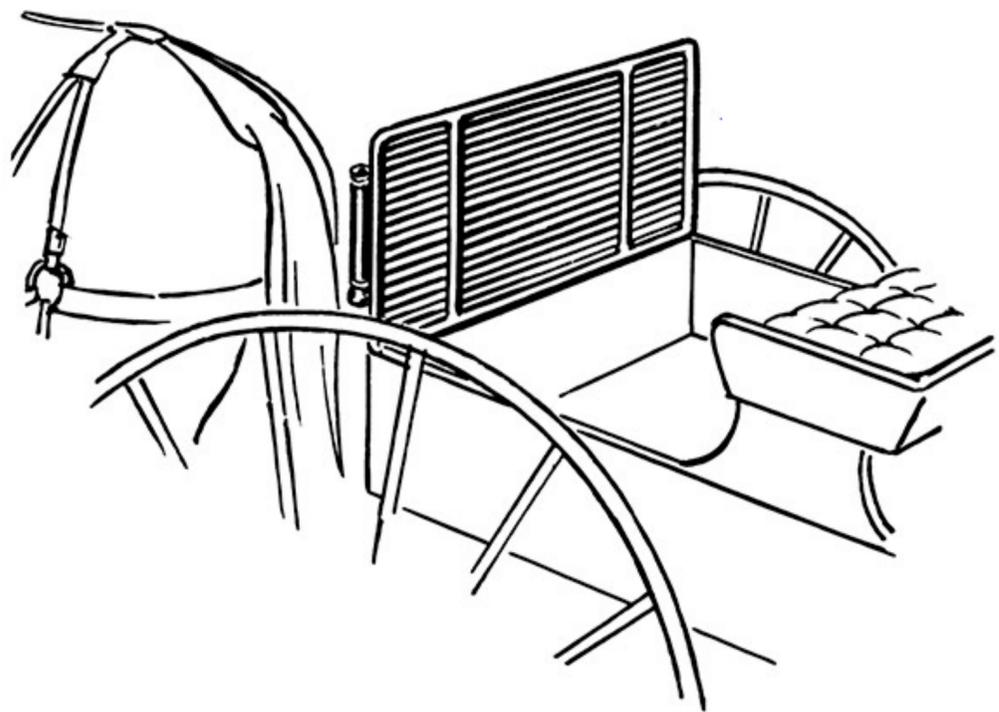
Revenue
\$6,254
7.00% Since last month

Growth
+ 30.56%
4.87% Since last month

Current Week
\$58,254

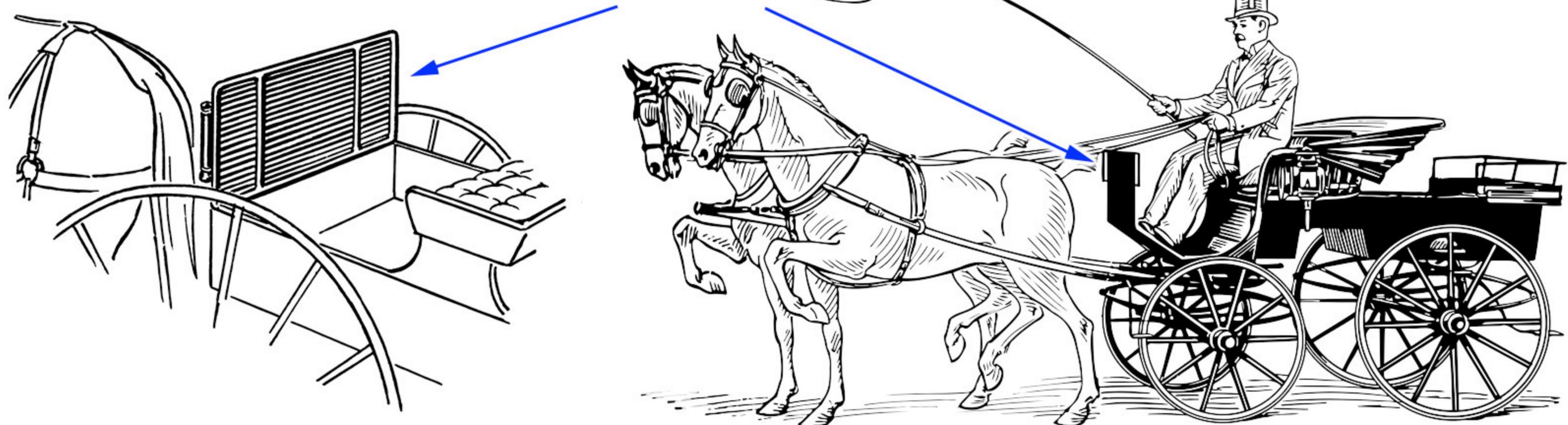
Previous Week
\$69,524

Today's Earning: \$2,562.30



SOURCE: ded.company

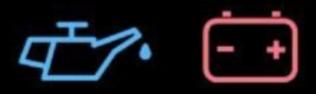
DASHBOARD



SOURCE: ded.company



SOURCE: ded.company



300250 km

80 km/h

SERVICE INSPECTION





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Multi-purpose Admin Template

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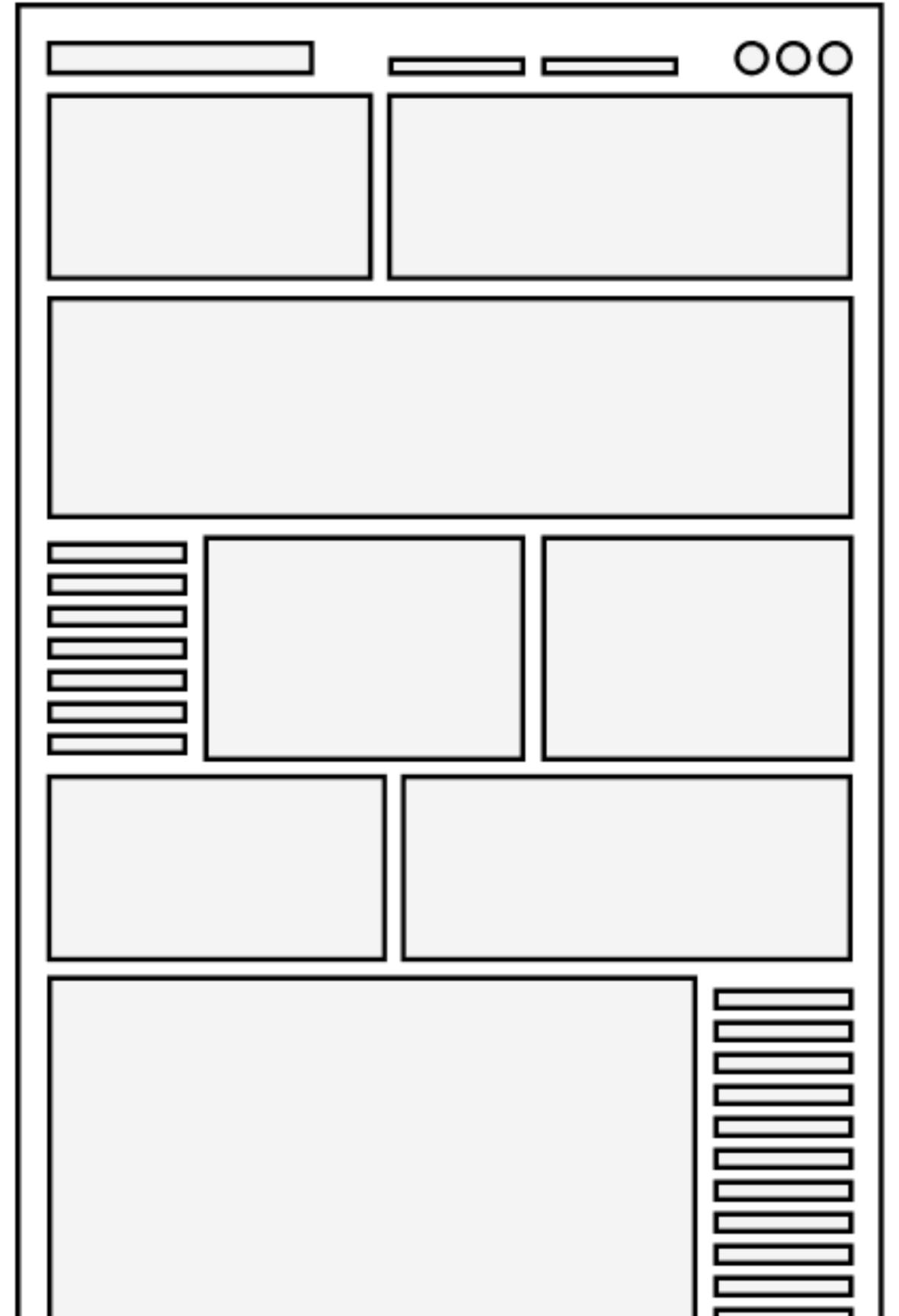
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\$58,254 Current Week

\$69,524 Previous Week

Today's Earning: \$2,562.30

A common problem with dashboards is that they look very impressive and but nobody uses them.



**If I ask you to make a
dashboard...**



Discover community-made **libraries**, plugins, icon sets, and more

Files

- 
Power Bi - Dashboards - Atuali... Free
 Daniel Rodrigues
- 
Dashboards Layout Ideas Free
 Reazul Karim
- 
DashStack - Free Admin Dashb... Free
 Seju
- 
Free Dark Admin Dashboards Free
 Ali

Creators



 **Figma Slides, now with plugins** [Add](#) [See plugins](#)

Build beautiful presentations
Find decks to help you quickly design out your ideas. Easy to use,

[Browse all presentations >](#)



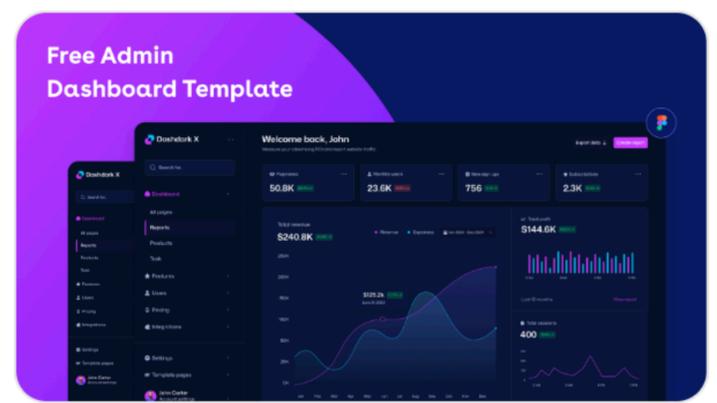
Results for dashboard

All 162+

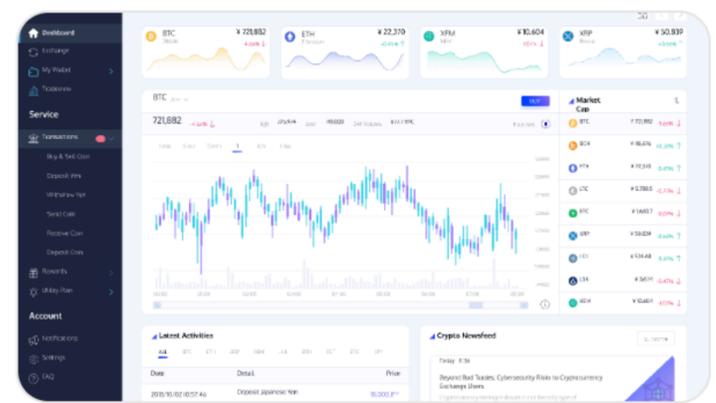
- Files + templates 100+
- Plugins 47
- Widgets 1
- Creators 41

All products Paid + free All creators

Relevancy



Free Dark Admin Dashboards
by Ali • Free 441 likes 19.6k views



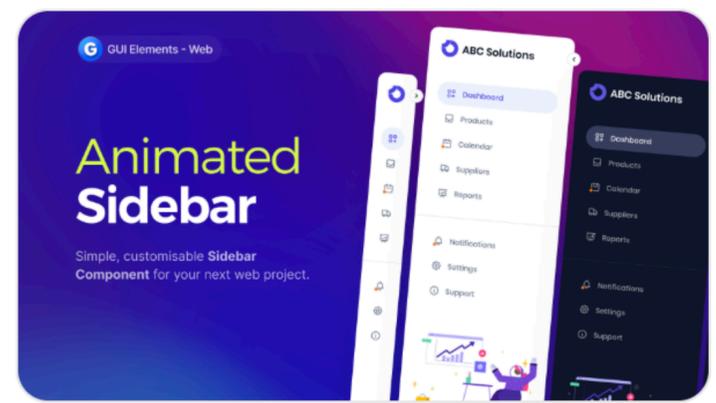
Dashboard 练习
by An • Free 134 likes 16.6k views



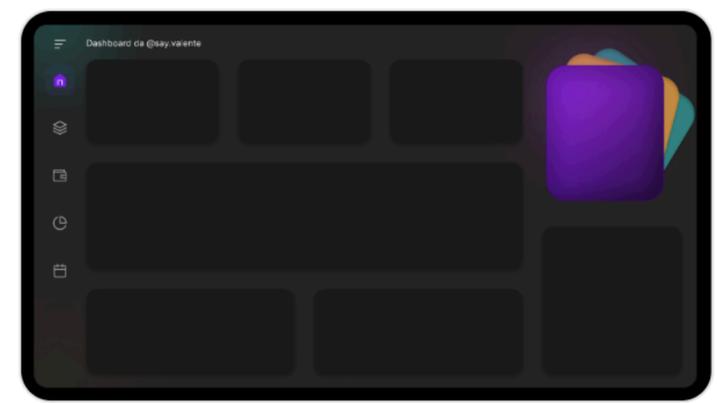
Dashboards Charts...
by MUHAMMAD KHALID • Free 175 likes 13.5k views



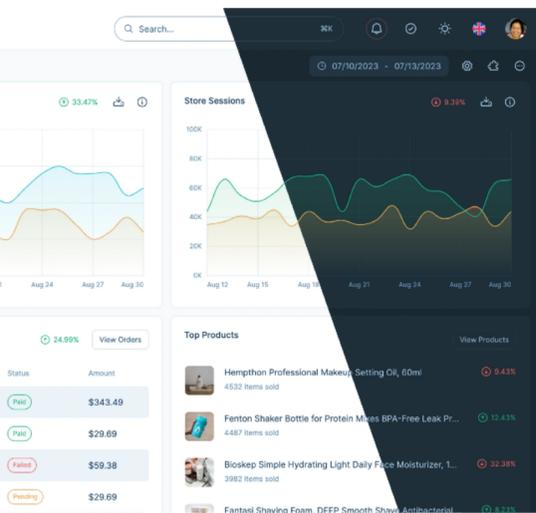
BankDash - Dashboard UI Kit ...
by Seju • Free 2k likes 85.9k views



Animated Sidebar for Web...
by Gagan • Free 146 likes 7.8k views



Layout Dark para Dashboards...
by Sayuri Arimori - Say • Free 285 likes 7.6k views



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VISITORS ANALYTICS

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PROJECTIONS VS ACTUALS

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REVENUE

Current Week: \$58,254
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Etiam ultrices nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus...

View Statements

Why make dashboards?

What can we do with data?

Exhibit

Show raw data

List, Table, Infographic

Explain

Answer Questions

Data journalism, report

Explore

Finding what to ask

Dashboards, simulations

Experience

Finding meaning in data

Data art piece, New media
installation

Enable

Building tools to visualise
specific use cases

Software for data viz

What makes a dashboard
effective?

It depends...

Who is the viewer?

What should they be looking for?

Why should they be looking for it

When will they look at it?

AQI.in Dashboard

The screenshot displays the AQI.in dashboard interface. At the top, there is a navigation bar with the AQI logo, a search bar, and menu items for Ranking, Products, and Resources. It also includes settings for AQI Standard (AQI-US), Preferred Language (English-IN), and a Login button. The main content area features a 'Dashboard > India' breadcrumb and tabs for AQI and Weather. A 'LIVE' indicator is present above the main heading 'India Air Quality Index (AQI) | Air Pollution', which is followed by a subtitle 'Real-time PM2.5, PM10 air pollution level in India' and a timestamp 'Last Updated: 4 minutes ago'. A 'Locate me' button and social sharing icons are also visible. The primary data section shows a 'Live AQI' of 120, categorized as 'Poor'. Below this, it lists 'PM10 : 107 µg/m³' and 'PM2.5 : 45 µg/m³'. A color-coded scale from 0 to 301+ is shown, with a red dot indicating the current AQI level. To the right, a weather widget displays '25 °C' and 'Clear' conditions, along with humidity (40%), wind speed (4 km/h), and UV index (0). A small cartoon character is positioned near the bottom center. On the far right, a vertical 'AQI Map' shows a map of India with various AQI values at different locations.

Navigation: Dashboard > India

Search: Search any Location, City, State or Country

Menu: Ranking, Products, Resources

Settings: AQI Standard (AQI-US), Preferred Language (English-IN), Lights On

Login

Dashboard > India

Weather: AQI, Weather

Buttons: AQI, PM2.5, PM10, CO, SO2, NO2, O3

● LIVE

India Air Quality Index (AQI) | Air Pollution

Real-time PM2.5, PM10 air pollution level in India

Last Updated: 4 minutes ago

Locate me

Live AQI

Air Quality is **Poor**

120

PM10 : 107 µg/m³ PM2.5 : 45 µg/m³

Good Moderate Poor Unhealthy Severe Hazardous

0 50 100 150 200 300 301+

Weather: 25 °C Clear

Humidity: 40% Wind Speed: 4 km/h UV Index: 0

AQI Map

India

Google Sunroof

The screenshot shows the Google Sunroof web application. At the top, the browser address bar displays 'sunroof.withgoogle.com'. The navigation bar includes the 'Google Project Sunroof' logo and links for 'Solar API in Maps', 'Savings estimator', 'Data explorer', 'Solar 101', and 'FAQ'. The main content area features an aerial satellite map of a residential neighborhood. A red location pin is placed on a house. A sidebar on the left contains the following information:

- Address: 146 Newbury Dr, White House, TN 37188, USA [GO]
- Status: Analysis complete. Your roof has:
- 1,550 hours of usable sunlight per year (Based on day-to-day analysis of weather patterns)
- 1,797 sq feet available for solar panels (Based on 3D modeling of your roof and nearby trees)
- \$2,000 savings** (Estimated net savings for your roof over 20 years)
- Wrong building? Click another roof to view details.

Map controls include a full-screen icon, a zoom-in (+) button, and a zoom-out (-) button. At the bottom right of the map, there are links for 'Keyboard shortcuts', 'Map data ©2025 Google', and 'Terms'.

Fine-tune your information to find out how much you could save.

Open Weather Map

The screenshot displays the OpenWeather website interface. At the top, there is a navigation bar with the OpenWeather logo, a search bar, and various menu items like Guide, API, Dashboard, Marketplace, Pricing, Maps, Our Initiatives, Partners, Blog, For Business, Sign in, and Support centre. Below the navigation bar, there is a search bar with the text "Search city" and a "Search" button. To the right of the search bar, there are options for "Different Weather?", "Metric: °C, m/s", and "Imperial: °F, mph".

The main content area shows the current weather for Delhi, IN, as of Mar 25, 01:24am. The temperature is 21°C, with a "Feels like 21°C. Haze. Light air" description. Wind is 1.5m/s ENE, humidity is 52%, dew point is 11°C, and visibility is 4.0km. A map of the region around Delhi is shown, with a precipitation forecast overlay indicating "No precipitation within an hour" for the next 60 minutes.

Below the main weather information, there are two forecast sections: "Hourly forecast" and "8-day forecast".

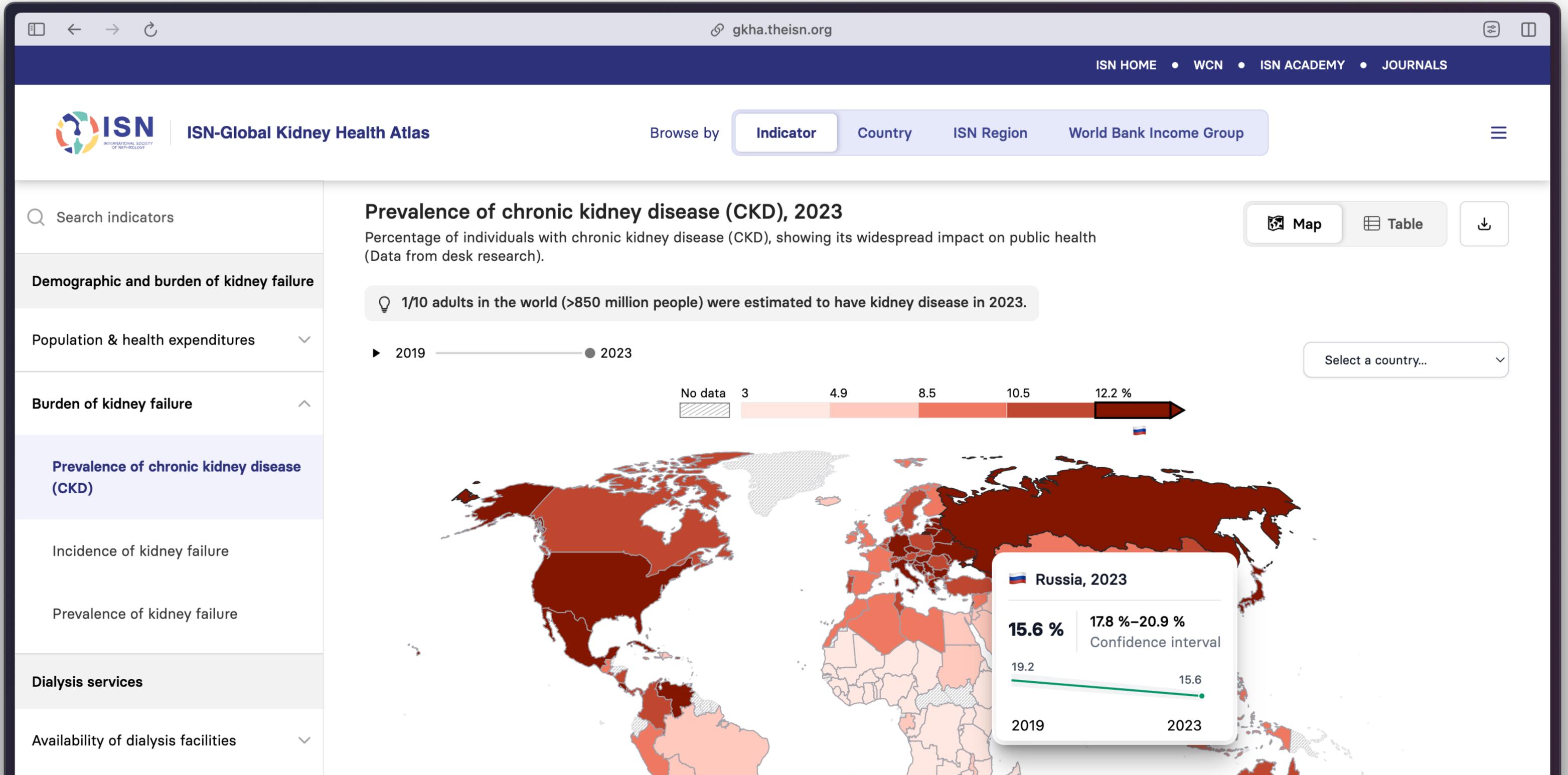
Hourly forecast

| Time | Temperature (°C) | Precipitation (%) |
|------------|------------------|-------------------|
| Mar 25 1am | 21 | 0% |
| Mar 25 2am | 22 | 0% |
| Mar 25 3am | 23 | 0% |
| Mar 25 4am | 23 | 0% |
| Mar 25 5am | 24 | 0% |
| Mar 25 6am | 24 | 0% |
| Mar 25 7am | 25 | 0% |
| Mar 25 8am | 27 | 0% |

8-day forecast

| Date | High / Low (°C) | Condition |
|-------------|-----------------|-----------------|
| Tue, Mar 25 | 37 / 21 | clear sky |
| Wed, Mar 26 | 39 / 26 | clear sky |
| Thu, Mar 27 | 38 / 26 | clear sky |
| Fri, Mar 28 | 34 / 23 | clear sky |
| Sat, Mar 29 | 35 / 21 | overcast clouds |
| Sun, Mar 30 | 35 / 22 | clear sky |

ISN - Global Kidney Health Atlas





COVID19INDIA

COVID19 INDIA



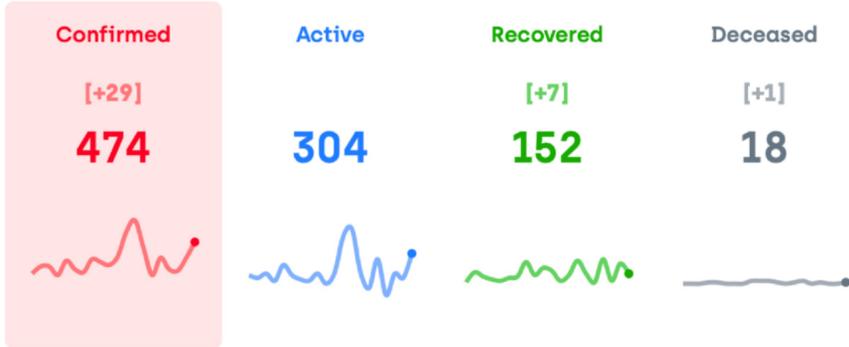
Home / Karnataka

Karnataka

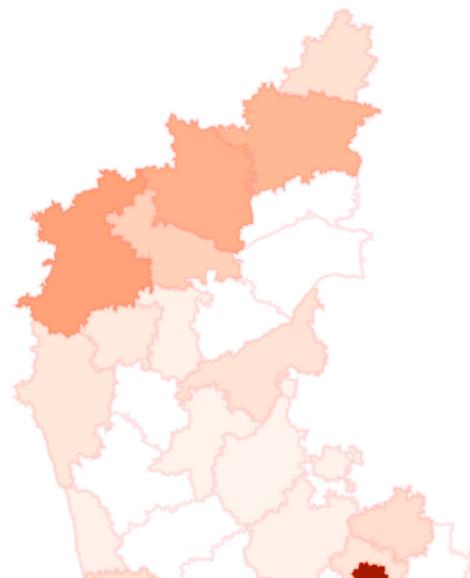
Last Updated on 24 Apr, 17:57 IST

Tested
35,958

As of 24 Apr
per source

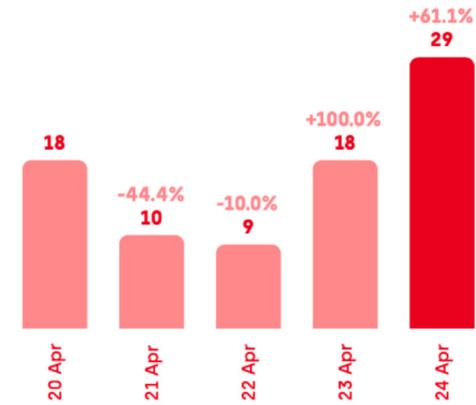


Karnataka



Top districts

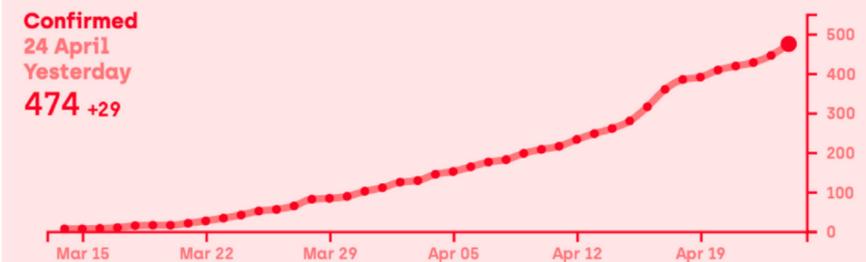
- 120 Bengaluru ↑9
- 88 Mysuru ↑0
- 45 Belagavi ↑2
- 39 Vijayapura ↑2
- 36 Kalaburagi ↑1
- 24 Bagalkote ↑3



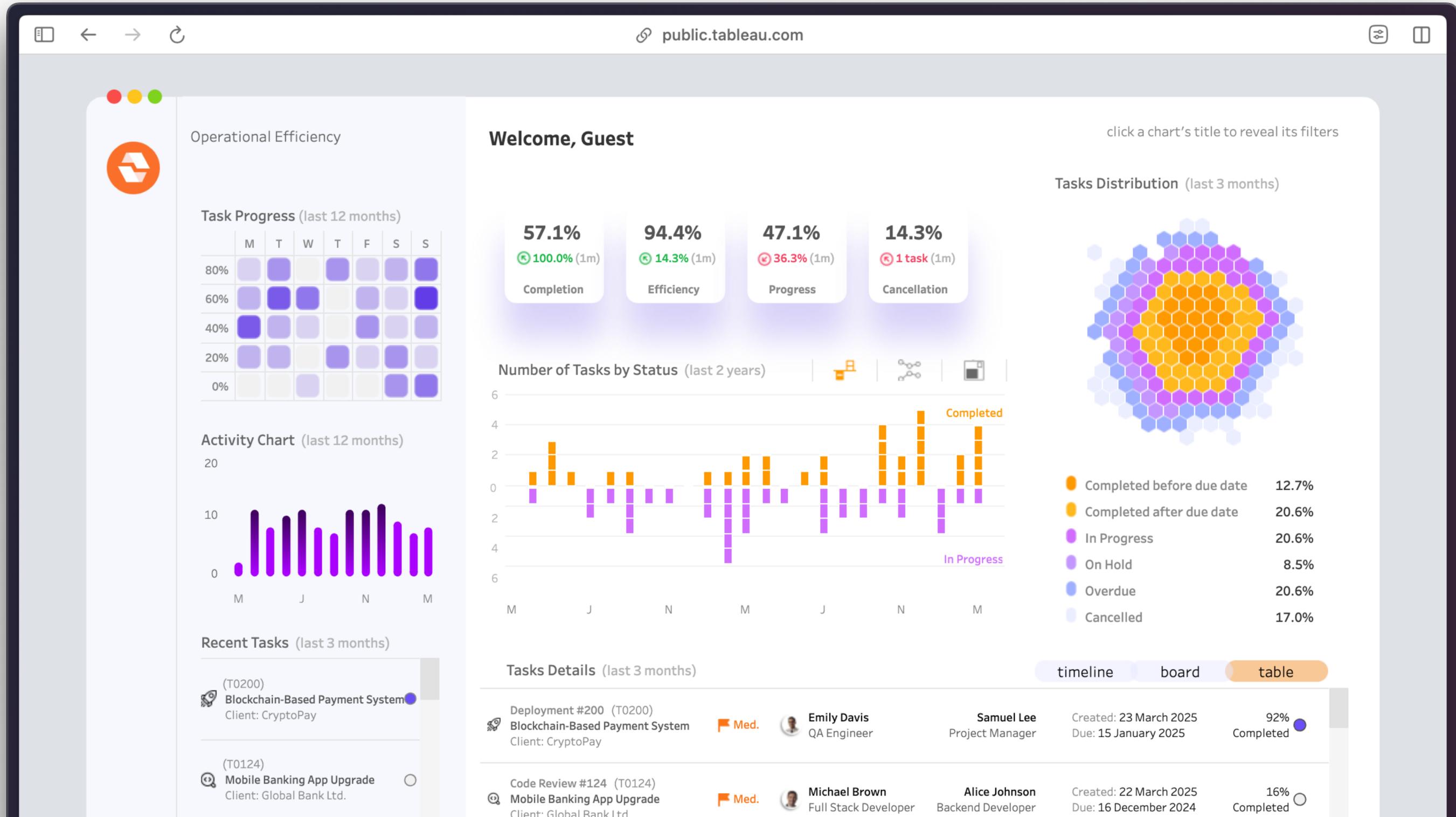
Cumulative

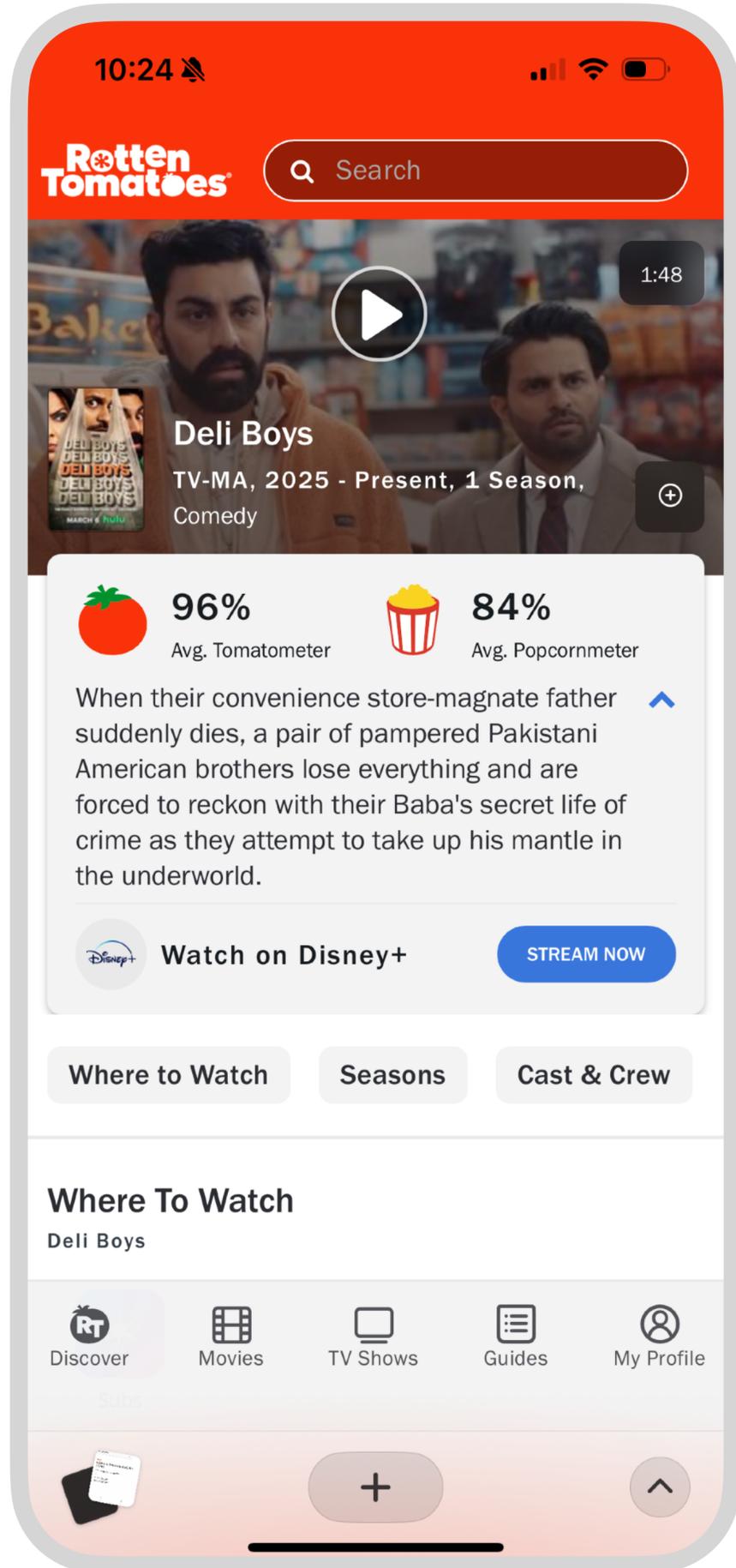
Daily

Scale Modes Uniform Logarithmic



Operational Efficiency - Seun Adeyemo





UI with some
Information
Visualisation



Data dense
Dashboards

10:24

Rotten Tomatoes Search

Deli Boys
TV-MA, 2025 - Present, 1 Season, Comedy

96% Avg. Tomatometer **84%** Avg. Popcornmeter

When their convenience store-magnate father suddenly dies, a pair of pampered Pakistani American brothers lose everything and are forced to reckon with their Baba's secret life of crime as they attempt to take up his mantle in the underworld.

Watch on Disney+ **STREAM NOW**

Where to Watch Seasons Cast & Crew

Where To Watch
Deli Boys

Discover Movies TV Shows Guides My Profile

7:55

Portfolio Analysis

1M 6M 1Y **ALL**

Overview Tax & capital gains

Category distribution

- Equity 26 funds 91.09%
- Debt 0 funds 0%
- Hybrid 1 funds 8.91%
- Others 0 funds 0%

Equity asset allocation

Sectors Market cap Companies

7:53

Stocks P&L Download

01 Apr '23 - 31 Mar '24

Realised P&L
+₹23,973.32

Charges ₹656.56

Sort Realised P&L

- Computer Age Mngt Ser Ltd +₹202.05 (3 shares)
- Graphite India Ltd +₹148.00 (4 shares)
- Hcl Technologies Ltd +₹951.00 (5 shares)
- Hdfc Bank Ltd +₹660.00 (10 shares)
- Hdfc Life Ins Co Ltd +₹392.00

Start 28:30

Episode 33
What stories can you narrate with data?



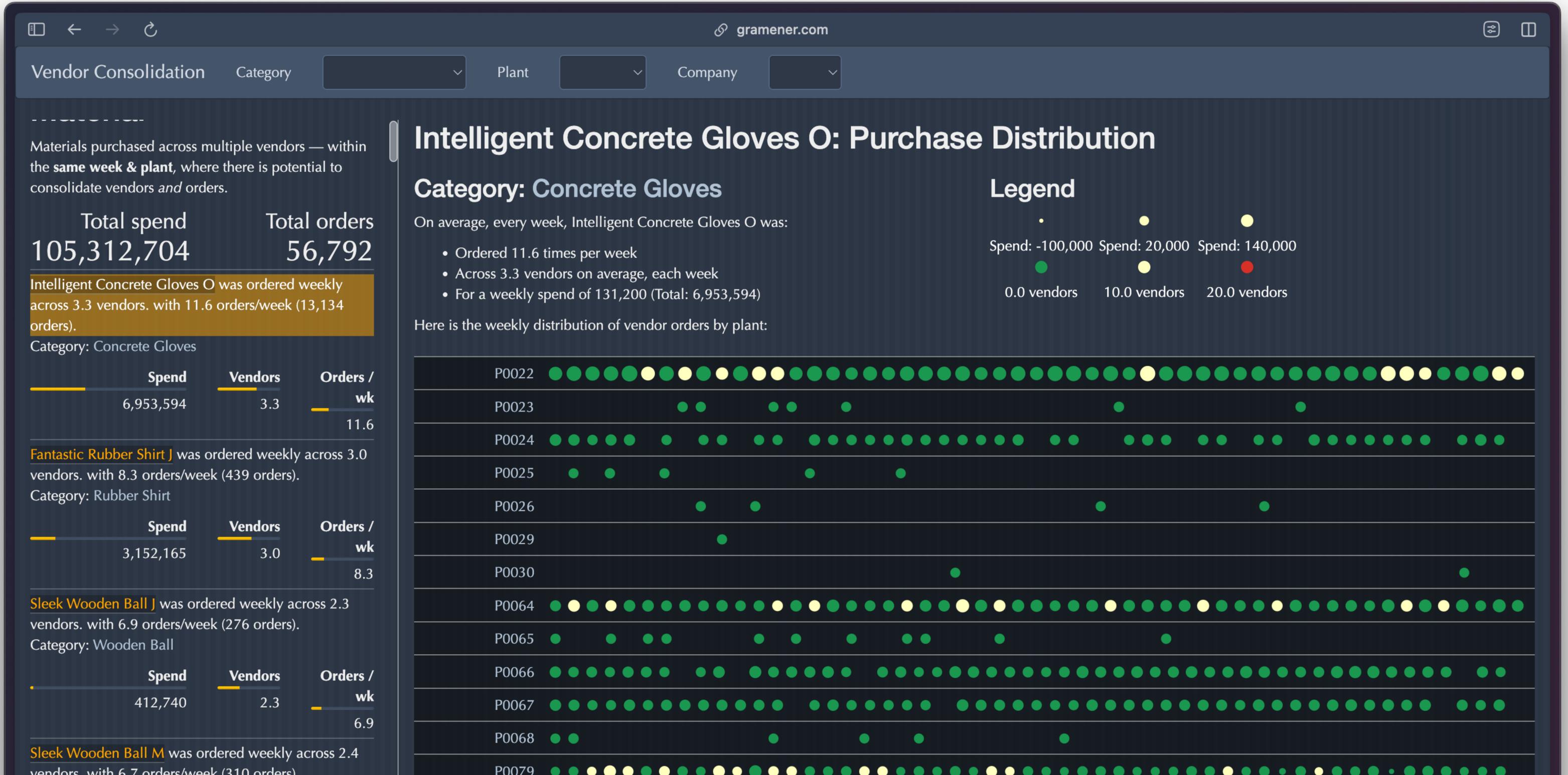
Rasagy Sharma
Principal Information Designer, Gramener



18th Aug 2020
4.30 pm to 6.30 pm



Gramener Vendor Consolidation Dashboard



Do good dashboards have to look boring?

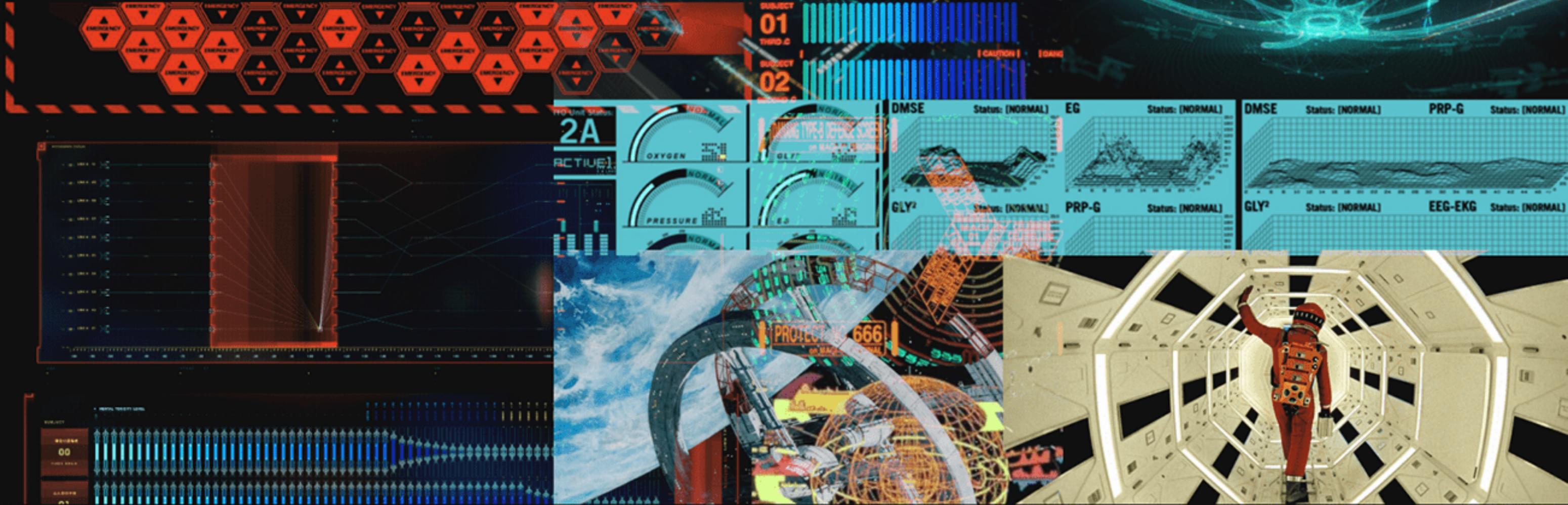
Do good dashboards have to look boring?

“Don't make something unless it is both necessary and useful; but if it is both necessary and useful, don't hesitate to make it beautiful.”

<http://bokardo.com/archives/the-shaker-design-philosophy/>

MOODBOARD

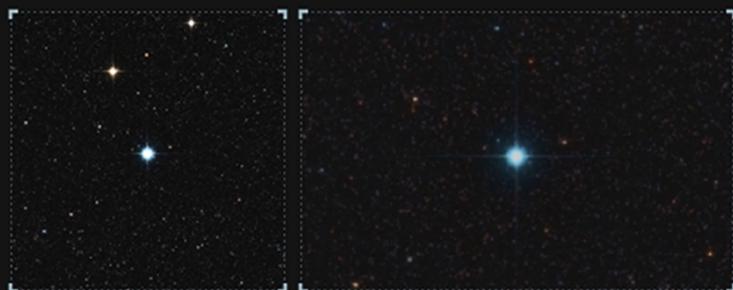
A Sci-fi visual aesthetic that enthusiasts and patrons would appreciate



GROWTH-India Telescope Dashboard

📍 OBSERVING TARGET:

▶ TCP_J18224935-2408280



RA-DEC: 26.42, 9.60

ALTITUDE: 45°

AZIMUTH: 82.6°

NON-SIDEREAL SIDEREAL

RA Rate: 15.035 DEC Rate: 0.000

PERS IN: Ashwani Pandey

PROG ID: GIT-2022-C1-P07

PROP NO: EEFT2400567357432137...

FILTERS: 12

Gx300 Rx200 Ix200 Zx400 Ux600 Gx300 Rx200 Ix

EXPOSING: Ix200.0s (4 of 12)

TIME ELAPSED:

05:02

67%

TIME LEFT:

02:02

TIME OBSERVED:

00:30:34



TOTAL LEFT:

00:45:30

00:45:30

00:45:30

GROWTH INDIA TELESCOPE
IAO HANLE, LADAKH

📡 LIVE
02-04-2022

➡ TARGET LIST:

5 SN2022DS ✓

6 SN2021RHU ✓

7 TCP_J18224935-2408280 ◀

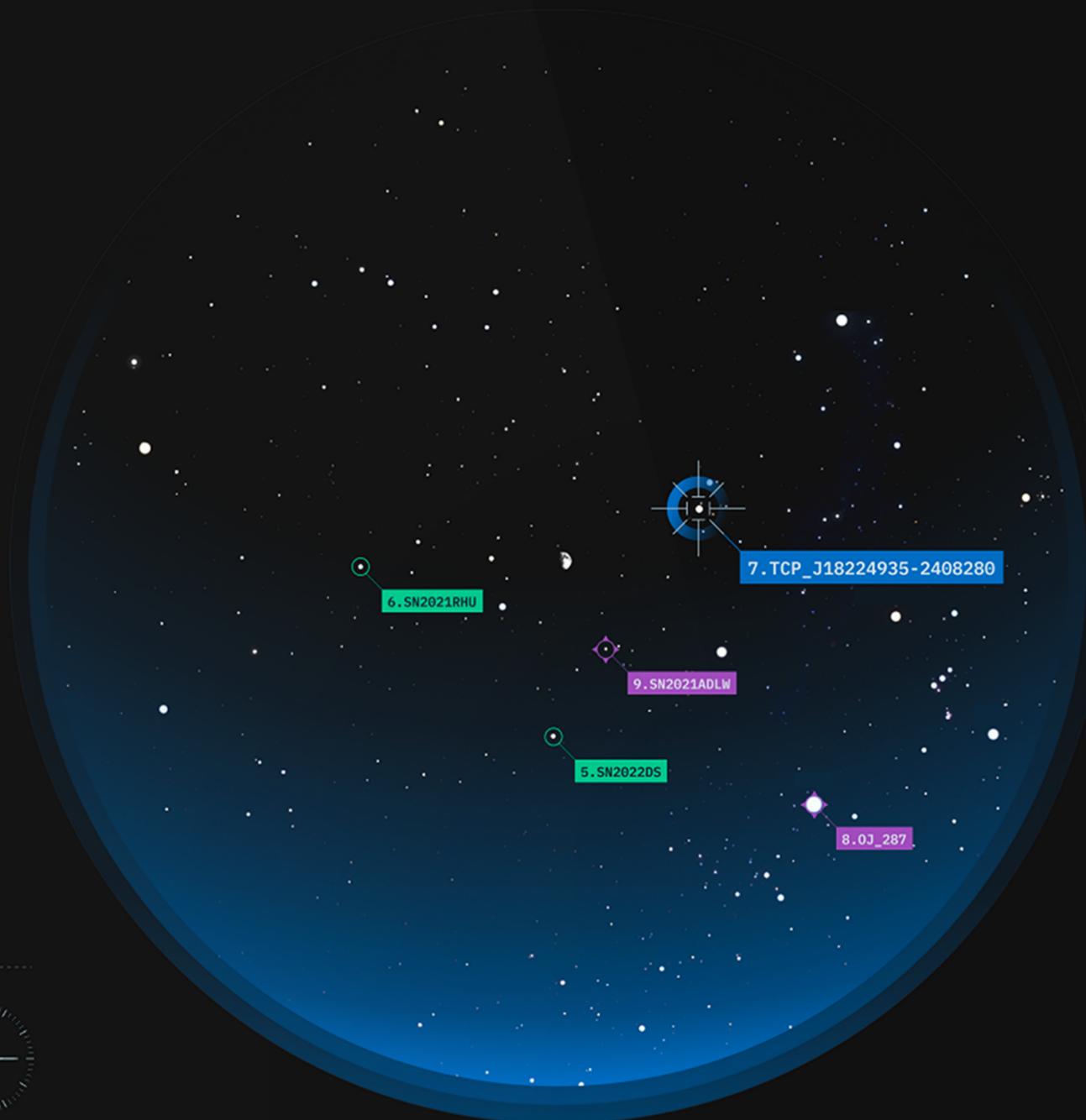
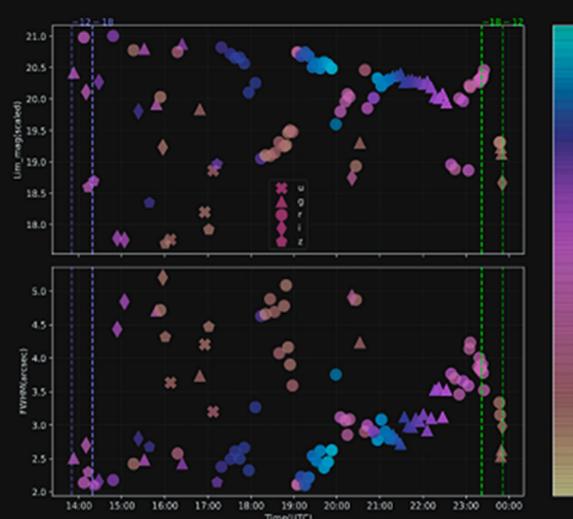
8 OJ_287 ◀◀

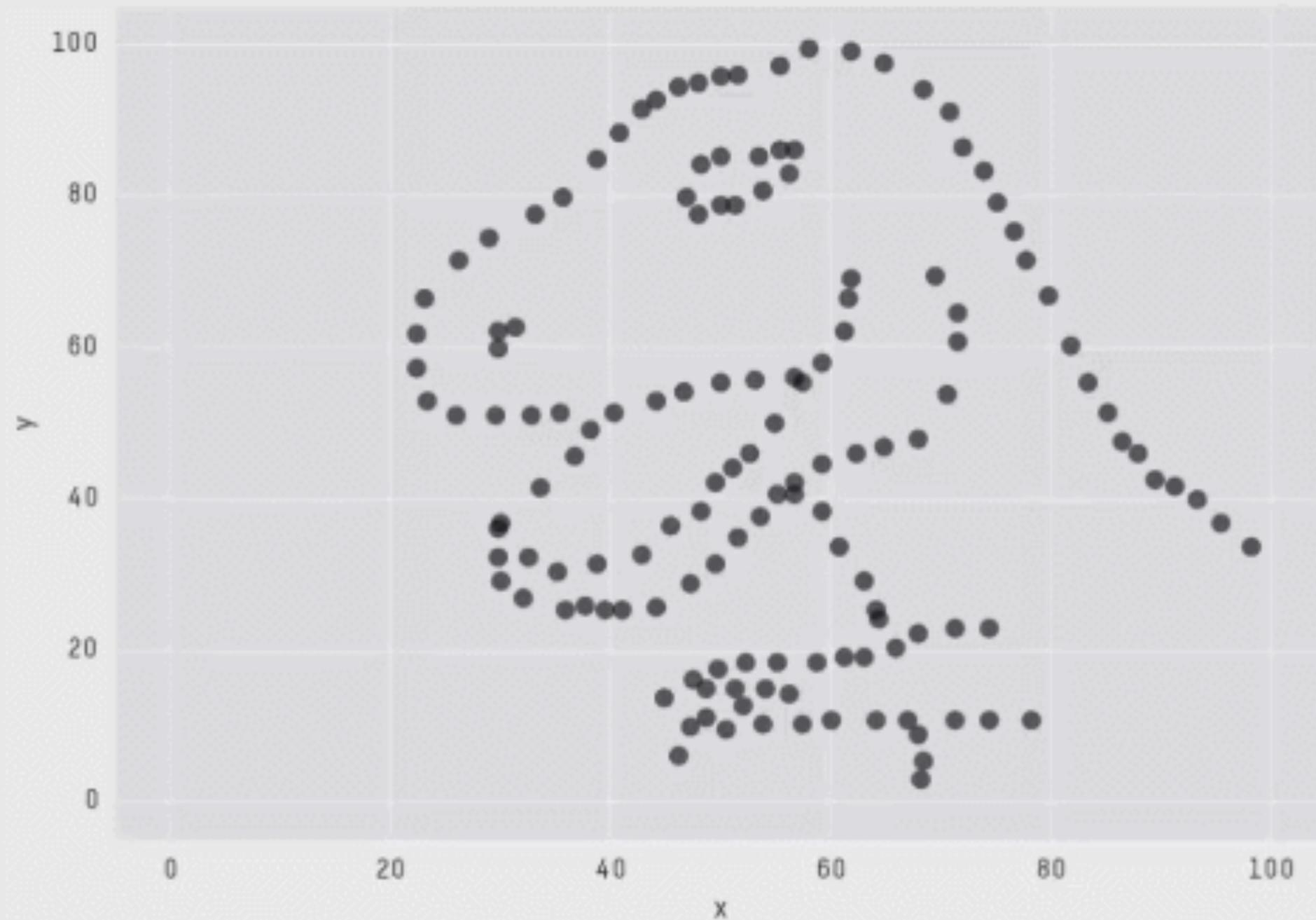
9 SN2021ADLW ◀◀

📈 OBSERVABILITY PLOT:



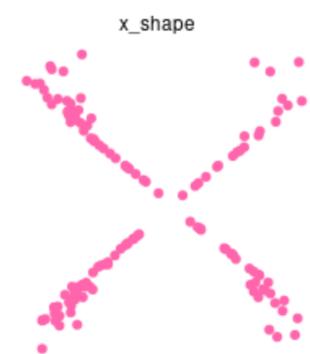
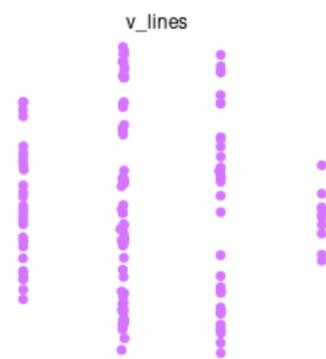
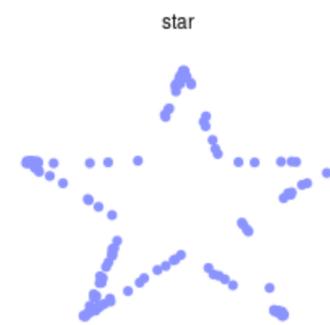
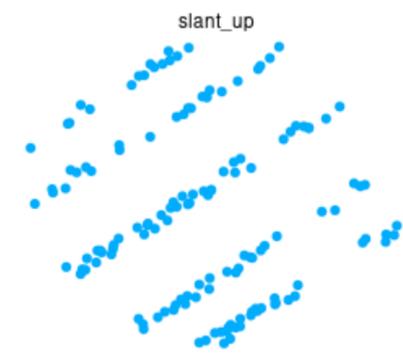
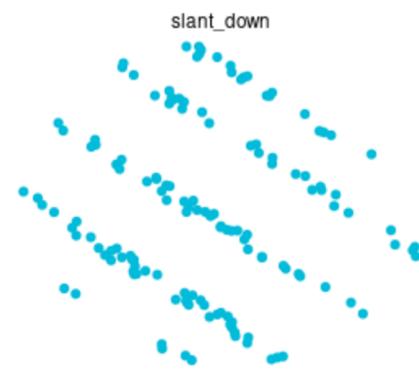
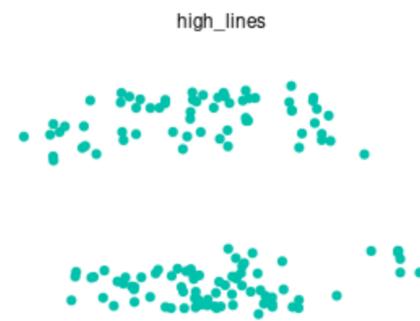
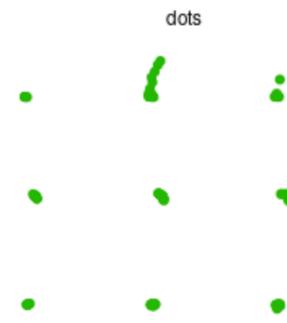
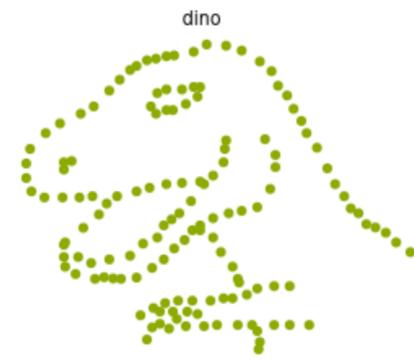
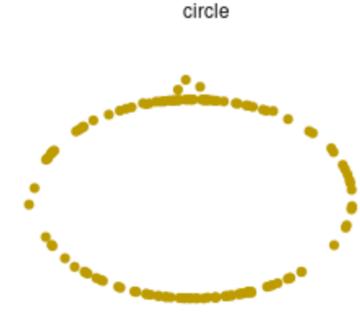
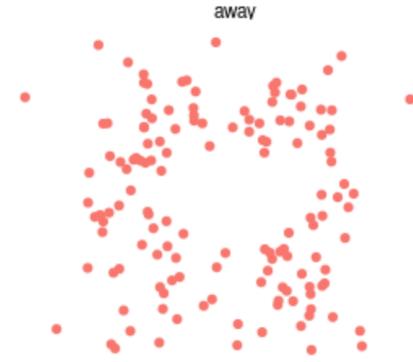
📊 BEAST GRAPH:





X Mean: 54.2659224
Y Mean: 47.8313999
X SD : 16.7649829
Y SD : 26.9342120
Corr. : -0.0642526

Datasaurus Dataset [\[SOURCE\]](#)



CREDIT CARD PIN DATASET

5337, 8369, 1602, 1834, 1976, 1197, 0425, 6233,
8504, 9305, 1497, 1222, 2118, 8650, 4001, 6555,
1760, 8266, 1888, 9703, 1120, 6942, 0622, 0704,
8976, 9229, 9191, 9055, 2606, 5263, 1236, 0103,
0287, 5768, 2421, 7942, 7412, 0829, 9232, 9790,
8440, 0027, 0102, 0909, 0208, 0054, 7543, 7601,
3949, 3315, 2215, 3455, 1988, 0016, 3207, 2107,
4308, 0502, 3333, 9406, 4646, 7774, 3838, 2441,
8073, 6169, 4202, 2751, 1123, 1963, 0563, 4242,

Data — Information

Not all stats are useful

Unique PINs

Which all PINs are people using?

0000, 0001, 0002, 0003...

Average (mean)

Find the arithmetic mean of the numbers

3954

Data — Dashboards

The 'WHO'

Who is the viewer?

What do they care about?

How can you put the data into terms
that they can understand?

Data — Dashboards

The 'WHAT'

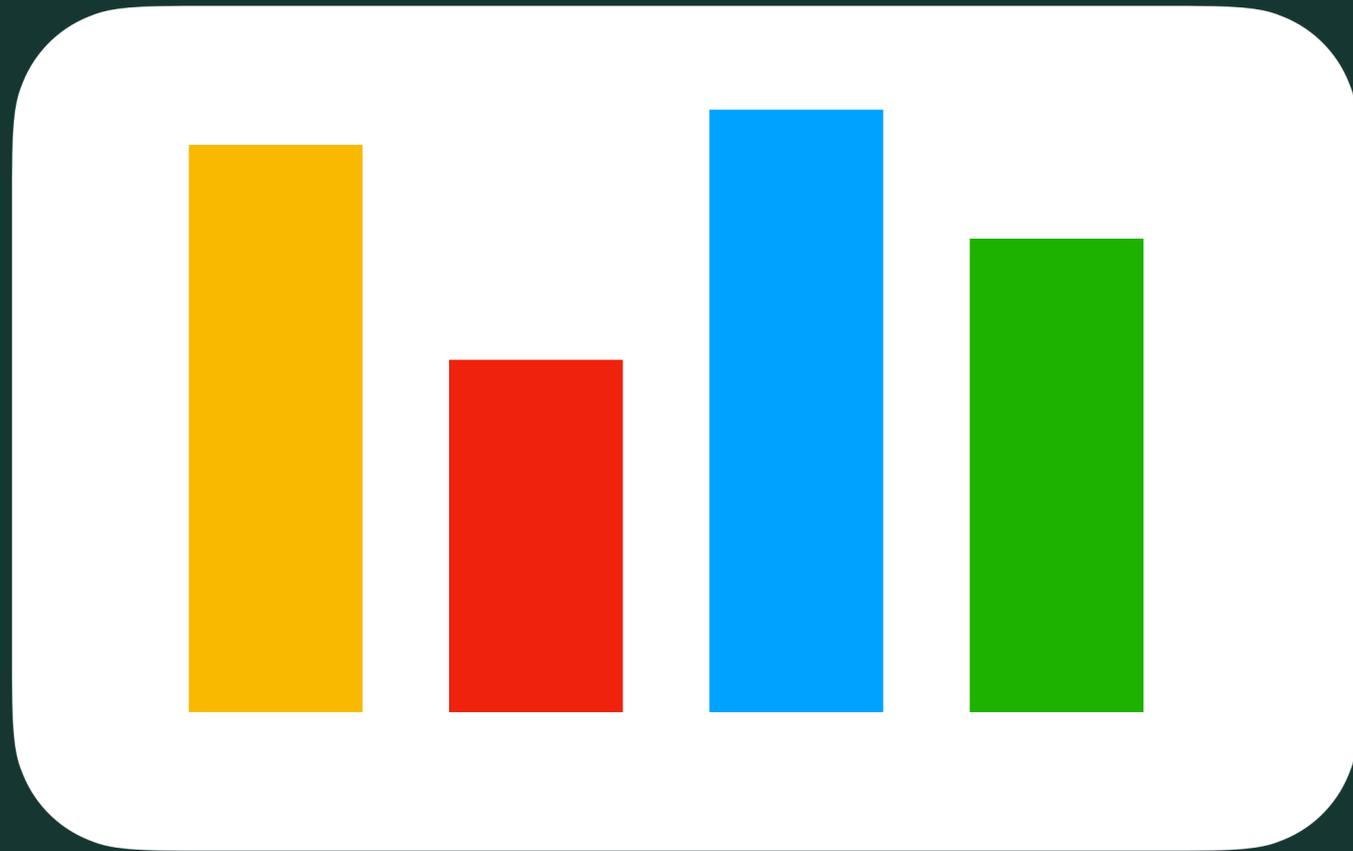


Each graphic in a dashboard must make sense on it's own.

Everything we have covered about effective visualisations and storytelling with data applies.

Data — Dashboards

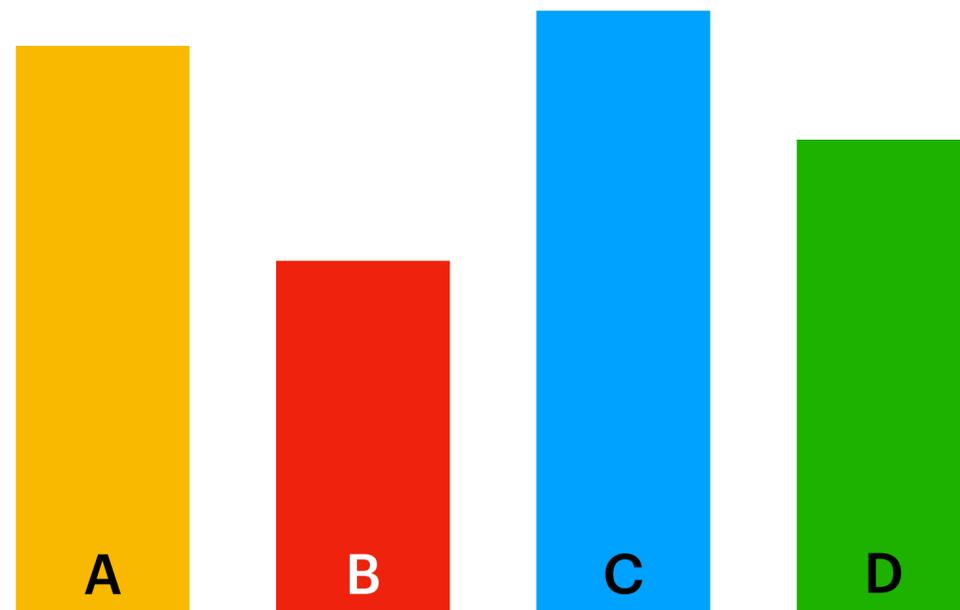
The 'WHAT'



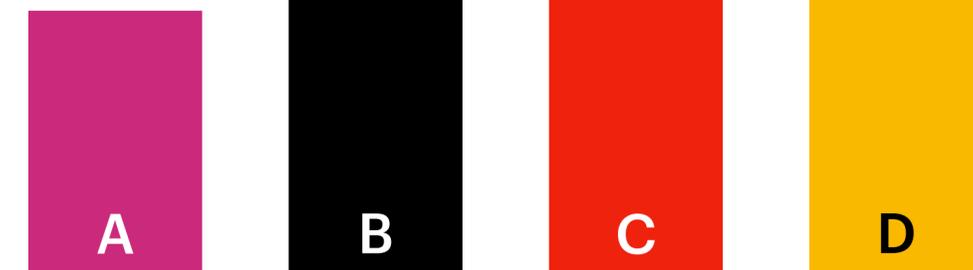
Data — Dashboards

The 'WHAT'

It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.



SALES - THIS MONTH

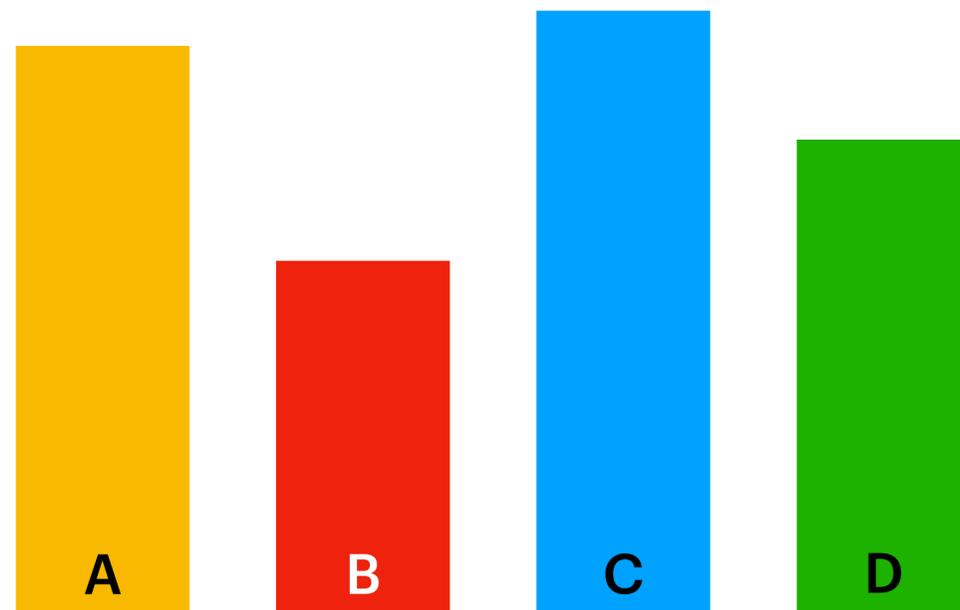


SALES - LAST MONTH

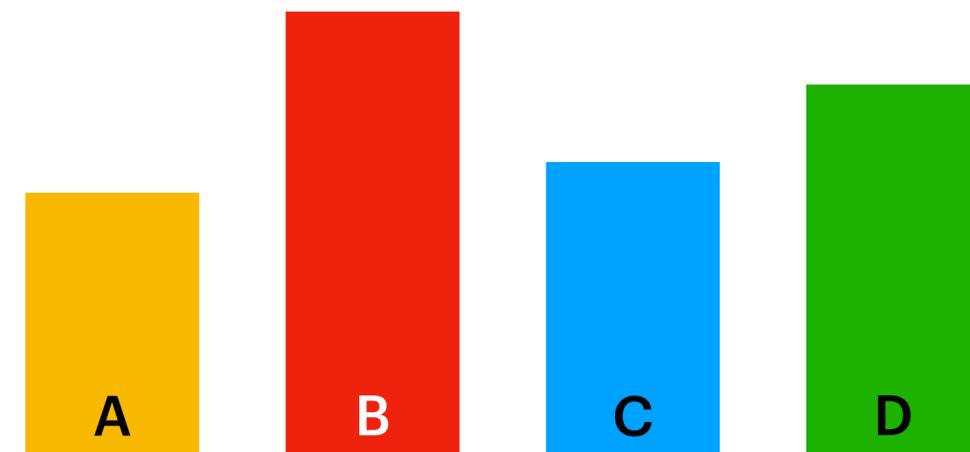
Data — Dashboards

The 'WHAT'

It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.



SALES - THIS MONTH



SALES - LAST MONTH

7:55



← Portfolio Analysis

Debt 0 funds 0%

Hybrid 1 funds 8.91% >

Others 0 funds 0% >

Equity asset allocation

Sectors Market cap Companies



Financial 14.53%

Technology 12.4%

Healthcare 10.56%

Services 7.93%

Capital Goods 5.99%

All sectors >

7:55



← Portfolio Analysis

DEBT 0 funds 0%

Hybrid 1 funds 8.91% >

Others 0 funds 0% >

Equity asset allocation

Sectors

Market cap

Companies



Large Cap 61.39%

Mid Cap 26.94%

Small Cap 10.3%

7:55



← Portfolio Analysis

Debt 0 funds 0%

Hybrid 1 funds 8.91% >

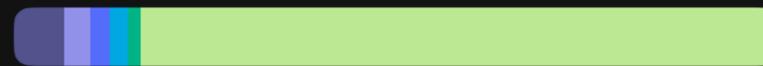
Others 0 funds 0% >

Equity asset allocation

Sectors

Market cap

Companies



Motilal Oswal NASDAQ 100 ETF-Growth 6.6% >

Infosys Ltd. 3.36% >

ICICI Bank Ltd. 2.56% >

HDFC Bank Ltd. 2.33% >

Tata Consultancy Services Ltd. 1.77% >

All companies >

**Make the viewer think about
data insights, not the method
of representation or the
technology**

Data — Dashboards

The 'WHY'

Ask: what is the reason someone would look at this data?

What are the actions they might want to perform based on the data?

Data ——— Dashboards

The 'WHEN'

Dashboards are usually constantly updated with new data, but you may want to view data for a given time period or compare with a different time period.

Also - how frequently will someone look at your dashboard?

Hourly

Daily

Weekly

Monthly

Tufte's 8 principles for graphical excellence



Graphical displays should:

- show the data
- induce the viewer to think about the substance
- avoid distorting what the data says
- present many numbers in small space
- make large data sets coherent
- encourage comparison between data
- reveal the data at several levels of detail
- clear purpose: description, exploration, tabulation or decoration

Data to Ink Ratio
Watch video from 7:20

WHY YOUR DASHBOARDS LOOK BAD

**And how to fix them*

