

## Lecture 8

# DD 324: Data Visualisation

# Dashboards

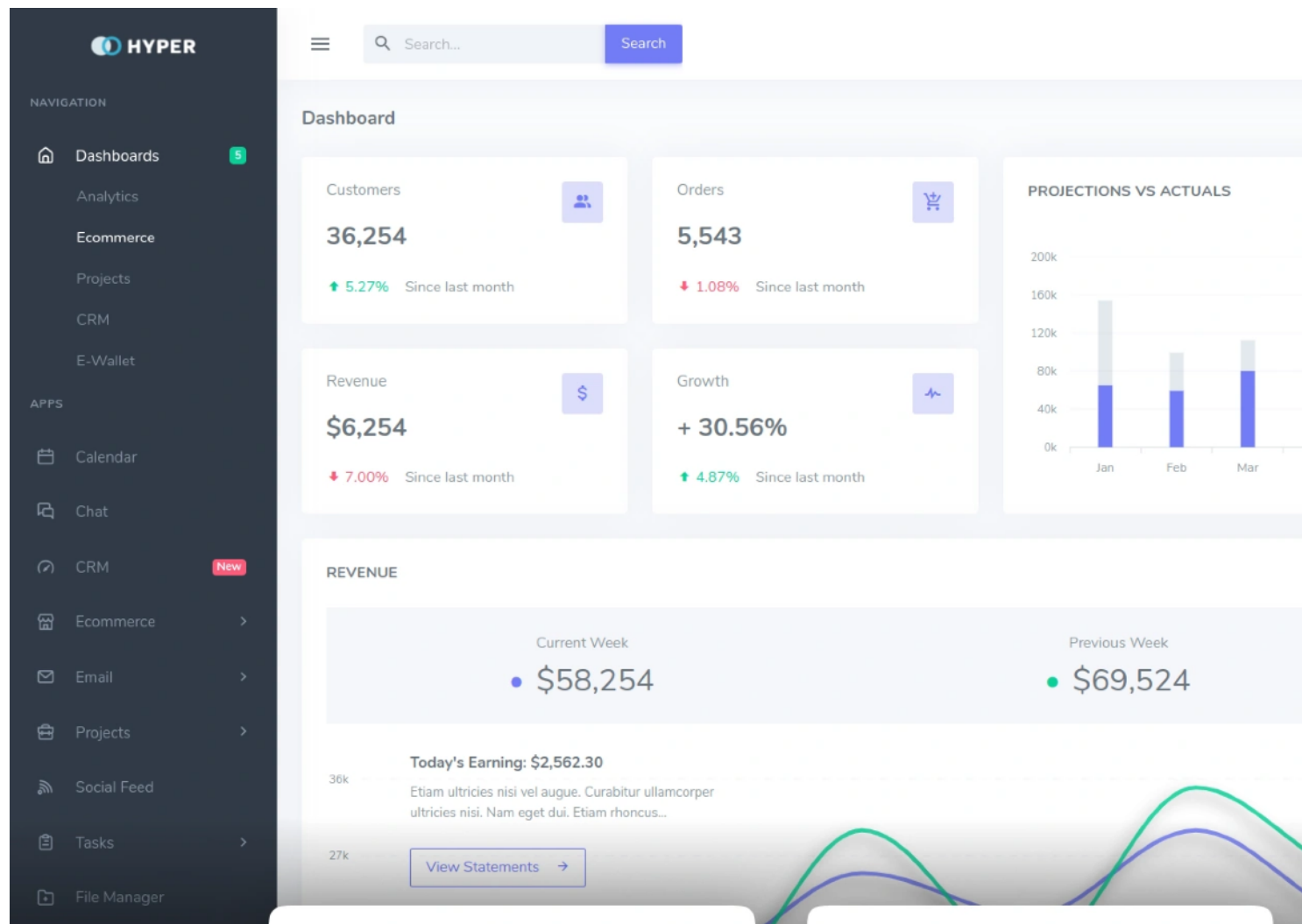
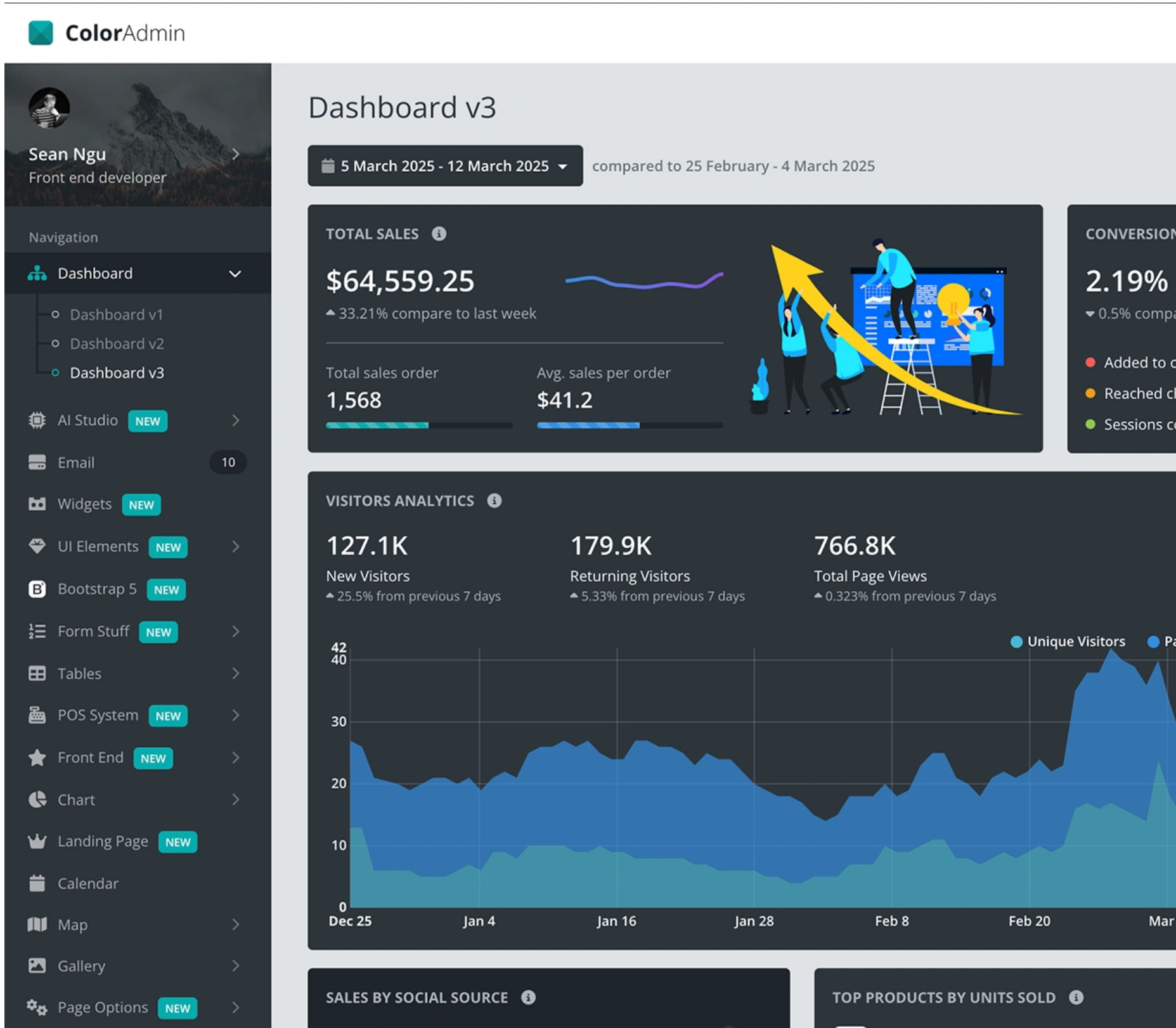
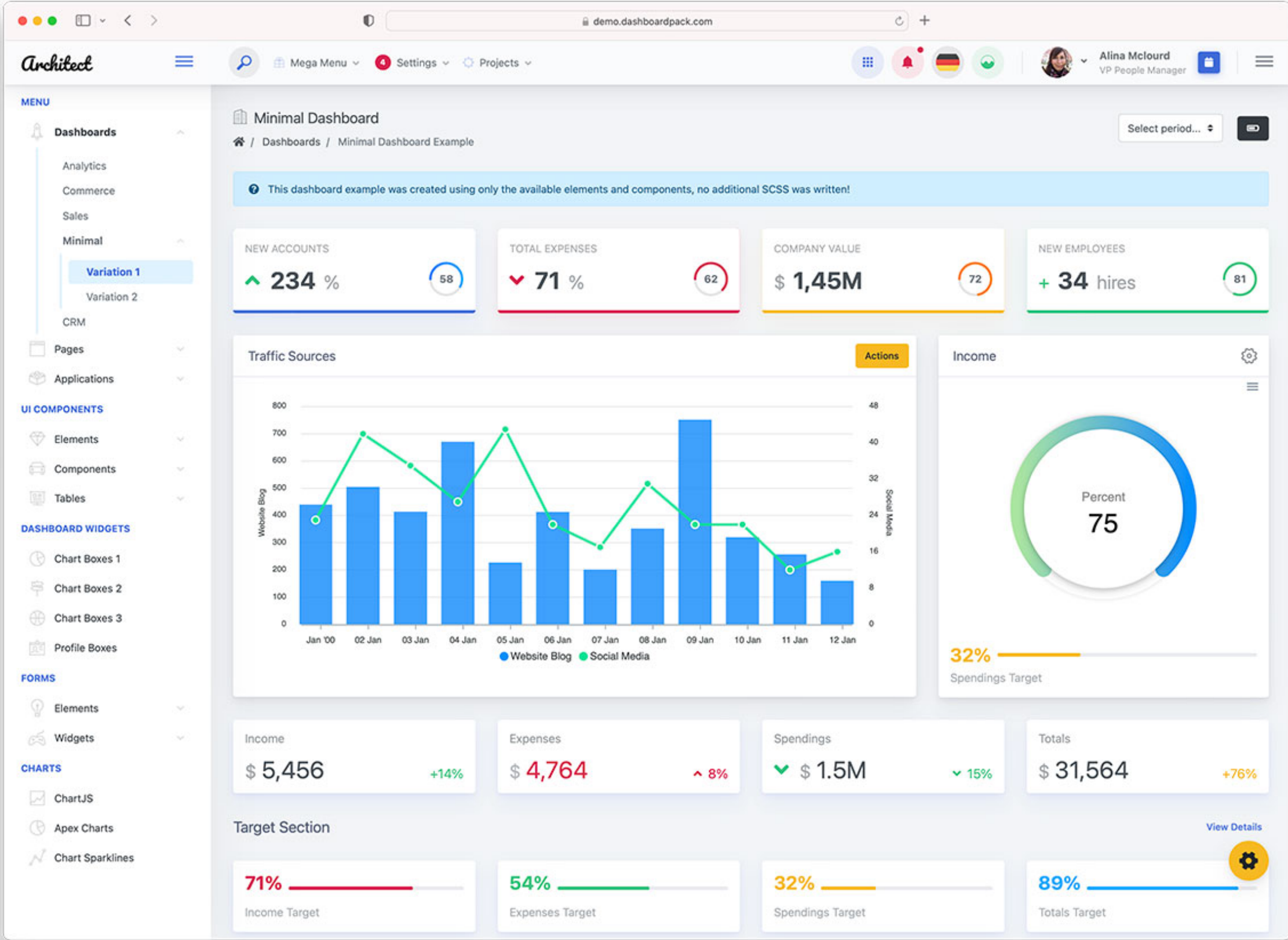
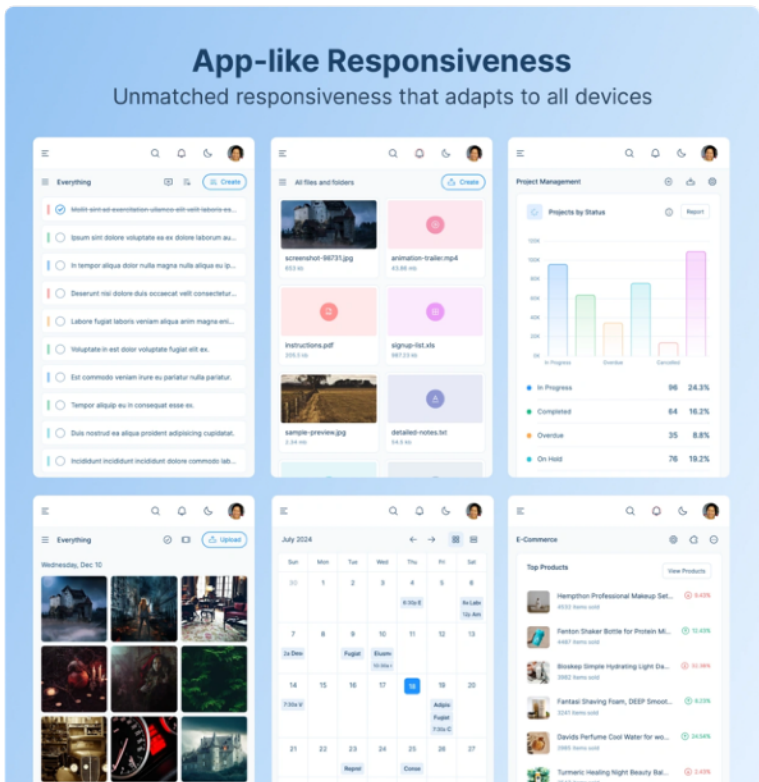
**What's a  
dashboard?**



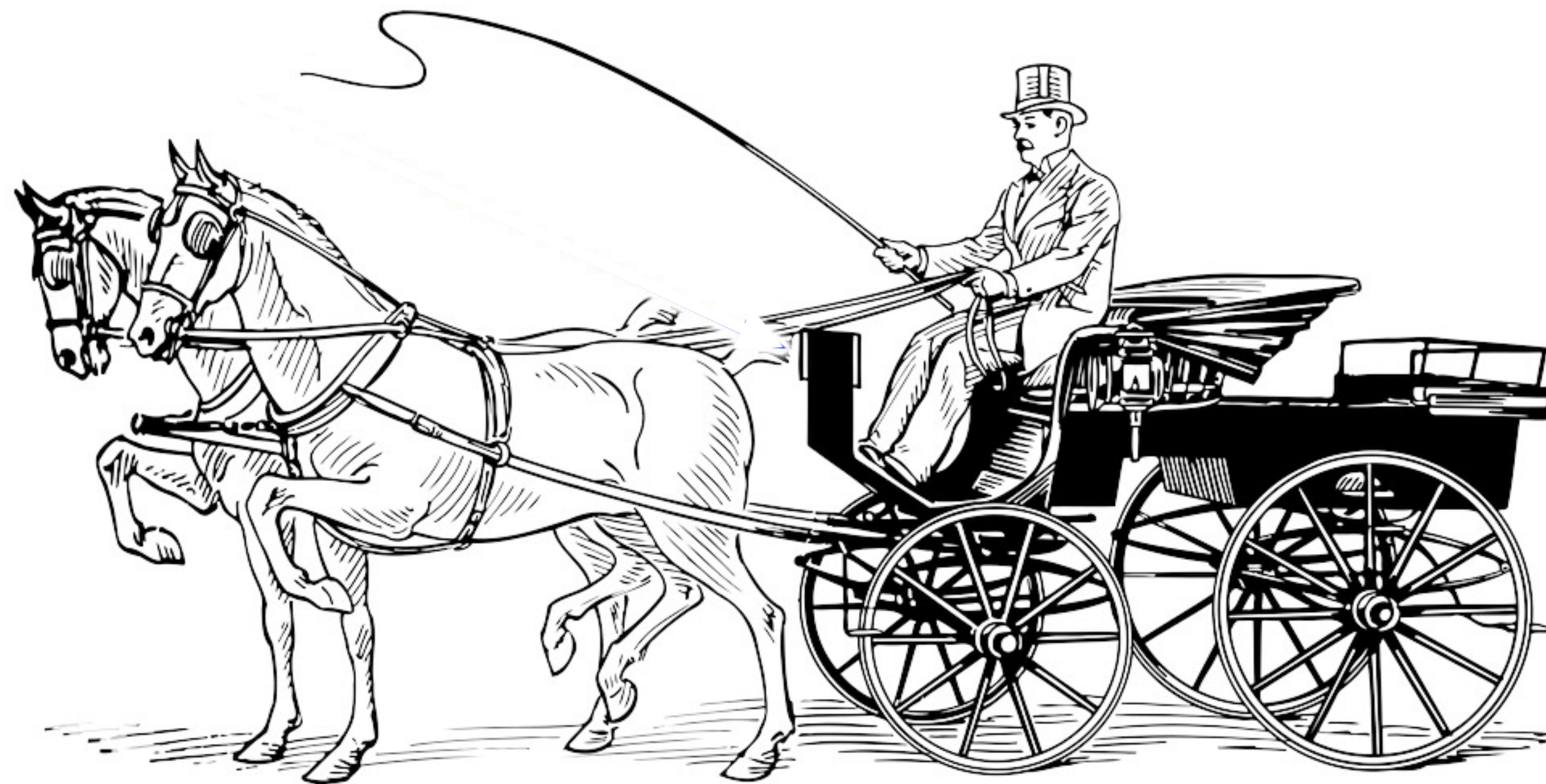
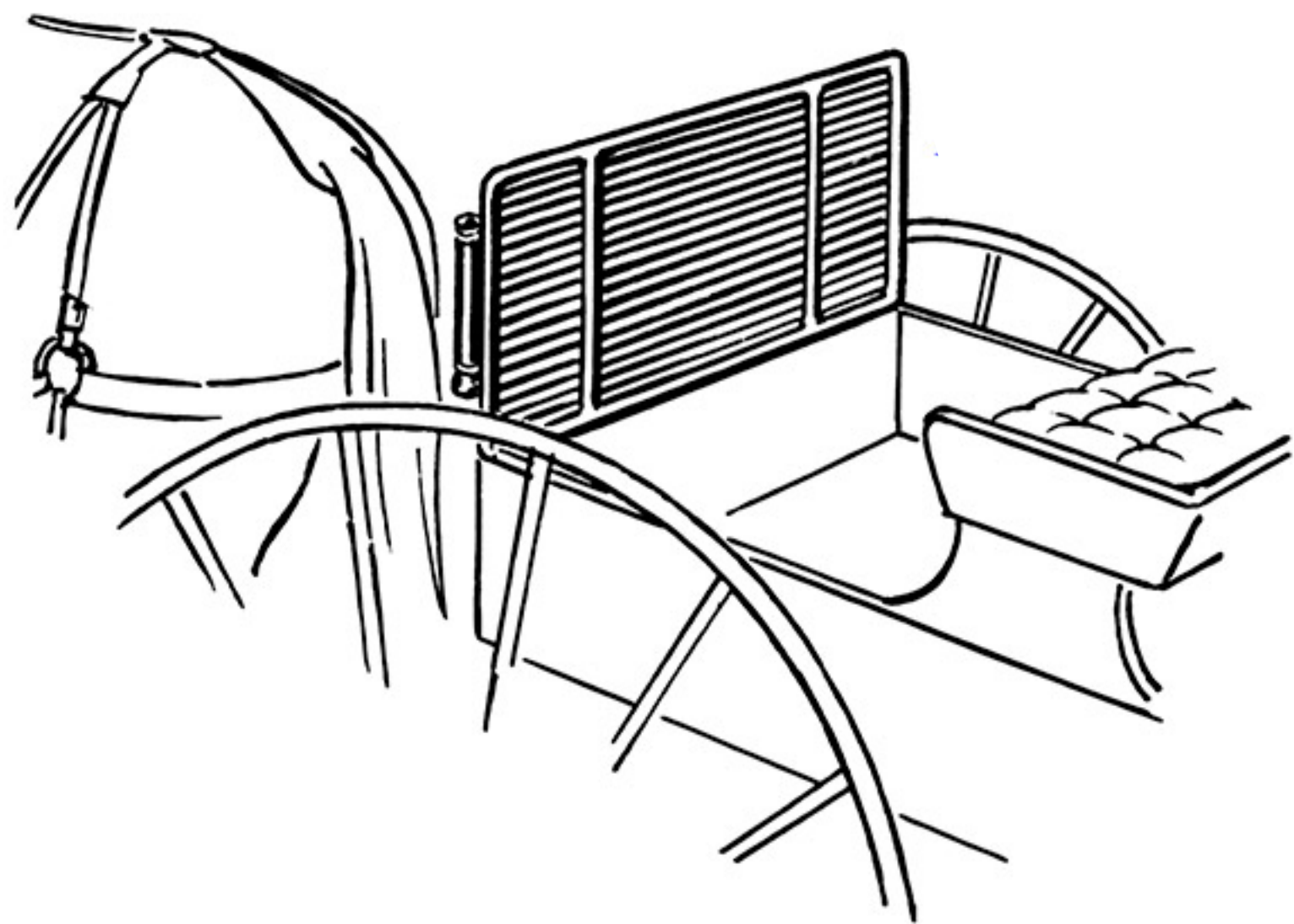
## **Dashboard**

A central location for operators to monitor major functions at a glance via an instrument panel.



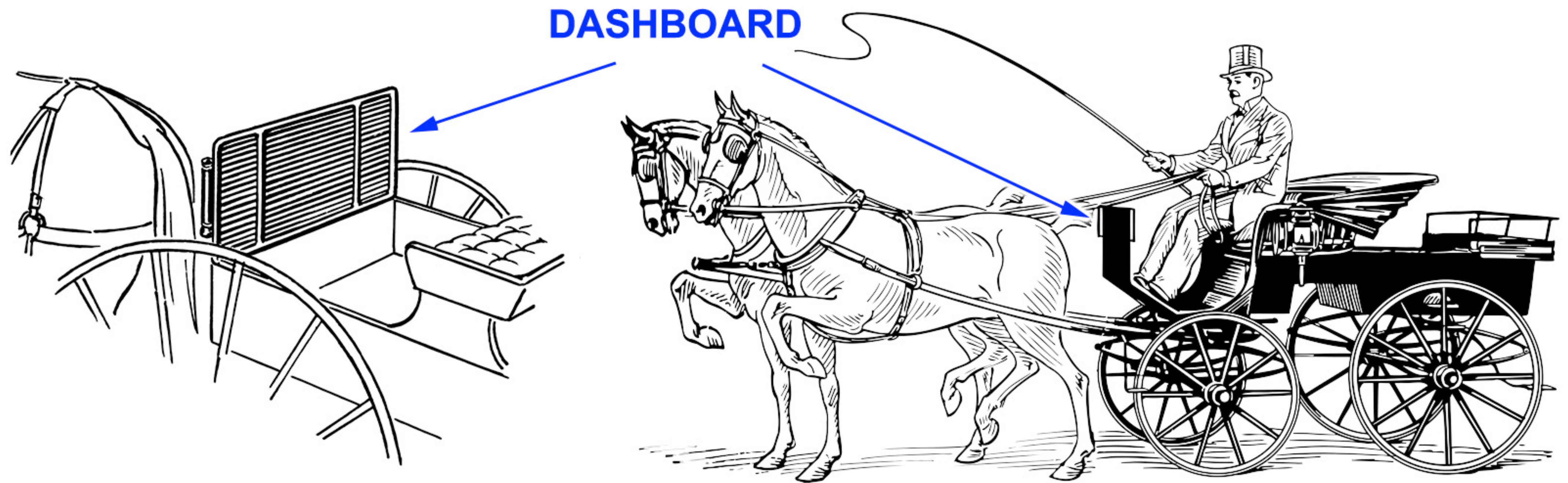






**SOURCE:** [ded.com.au](http://ded.com.au)





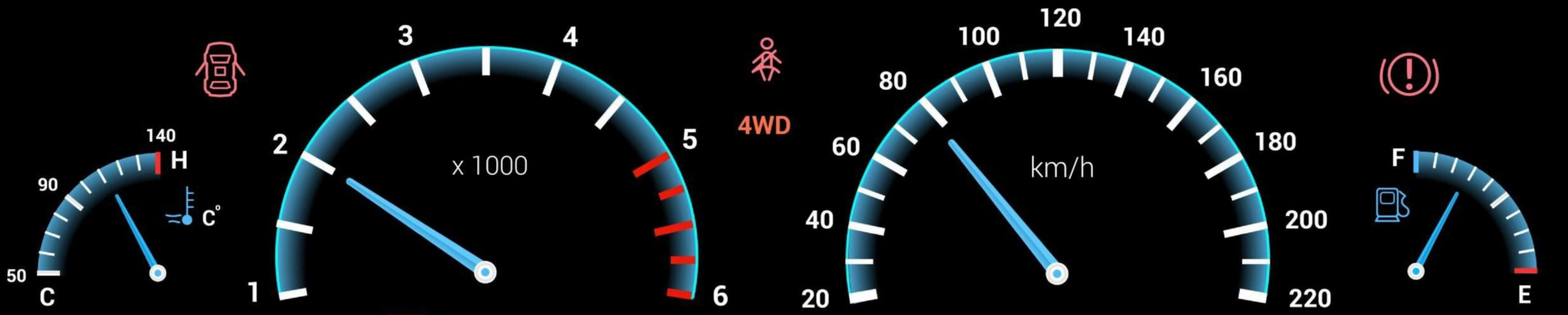
**SOURCE:** [ded.com](http://ded.com)





**SOURCE:** [ded.company](http://ded.company)





4WD



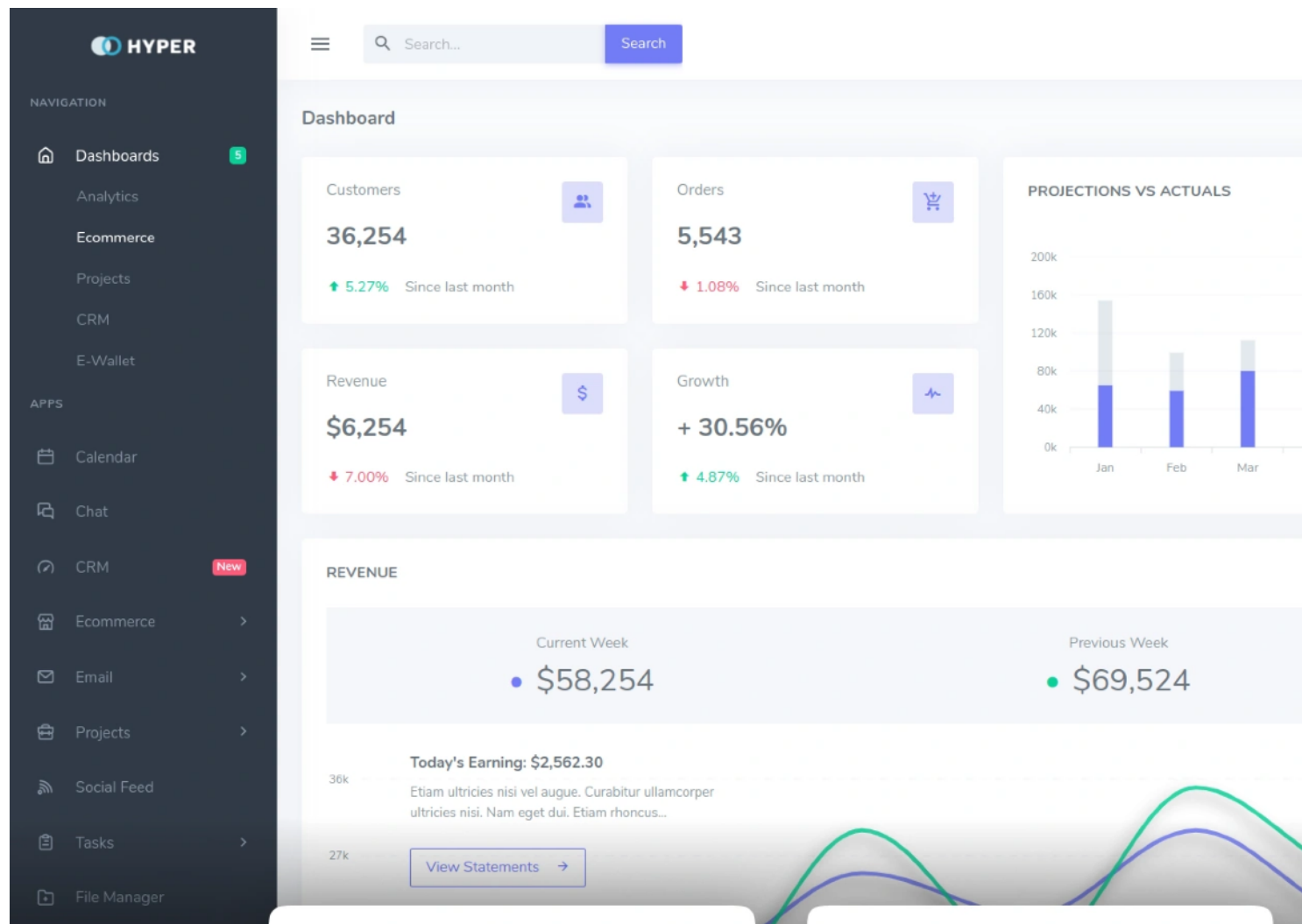
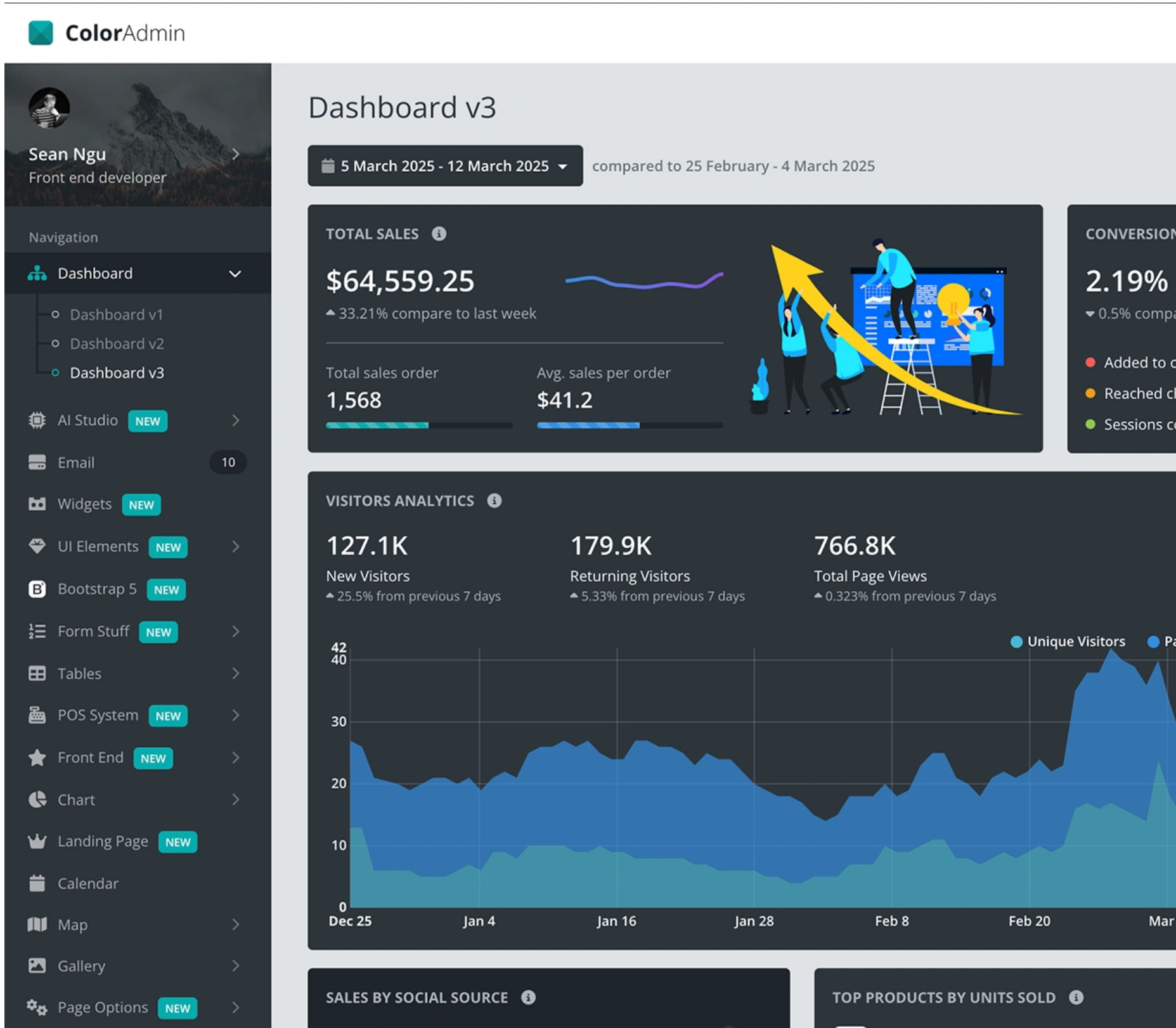
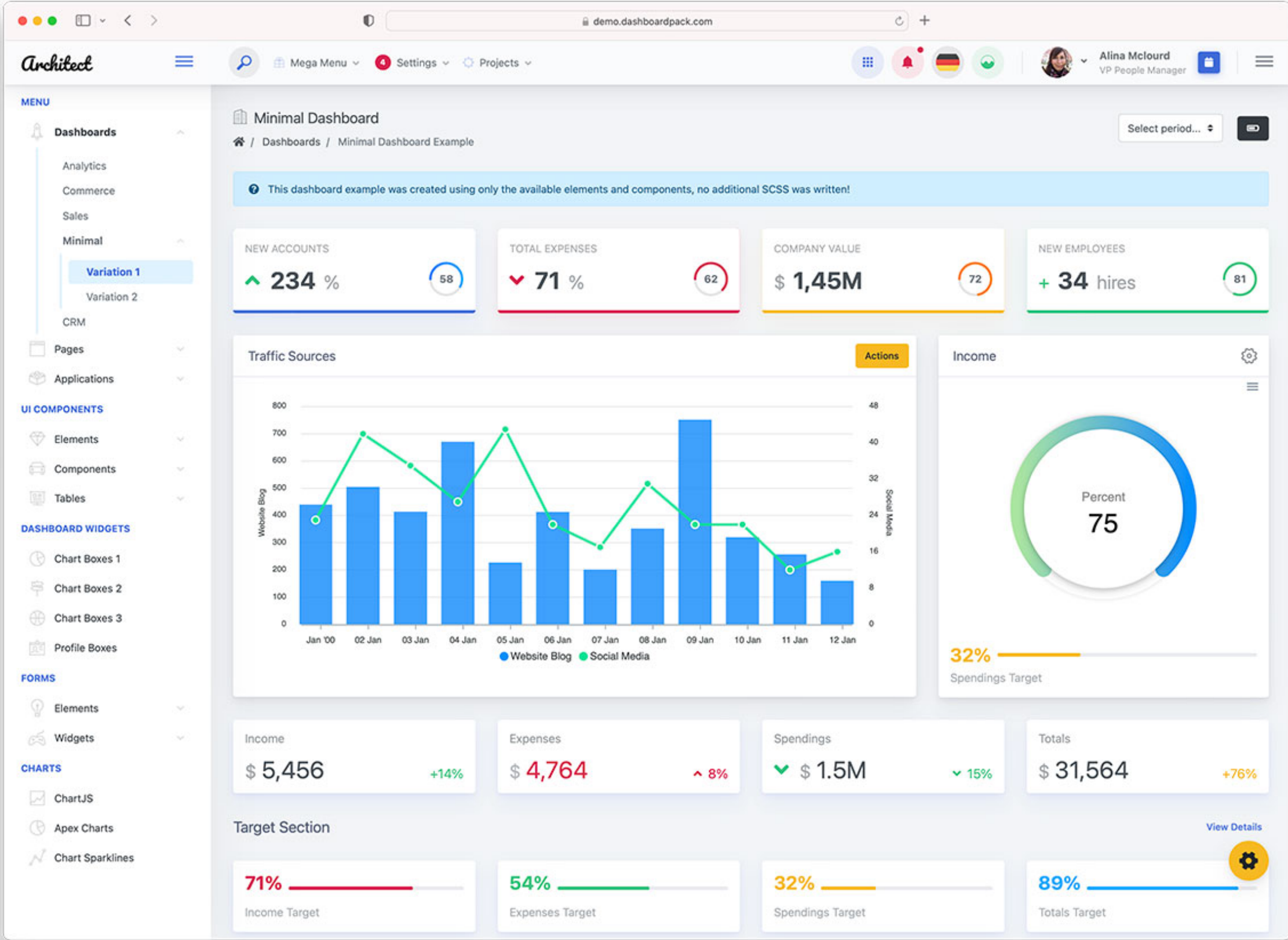
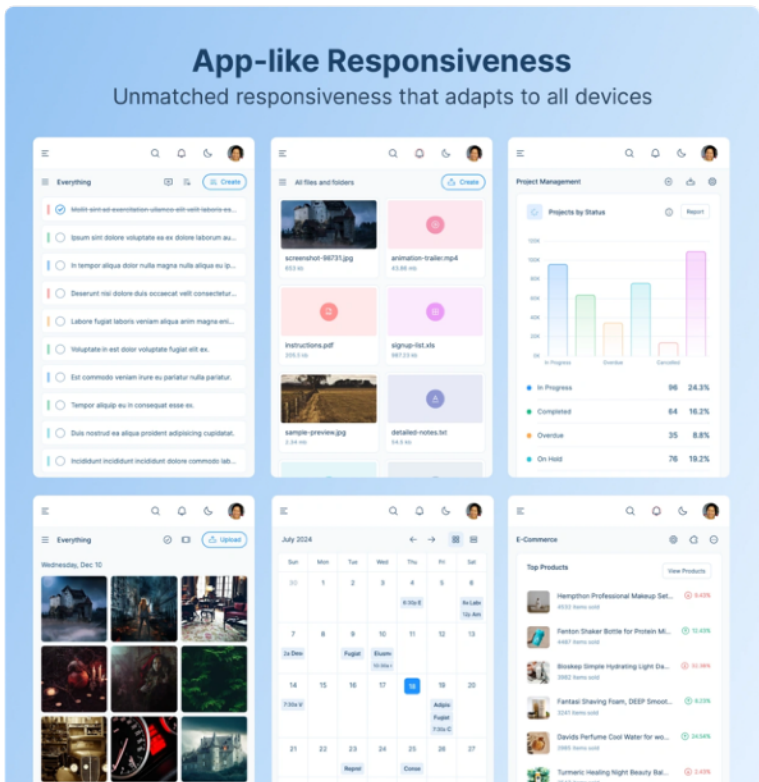
300250 km

80 km/h

SERVICE INSPECTION  
●●●●●●●●

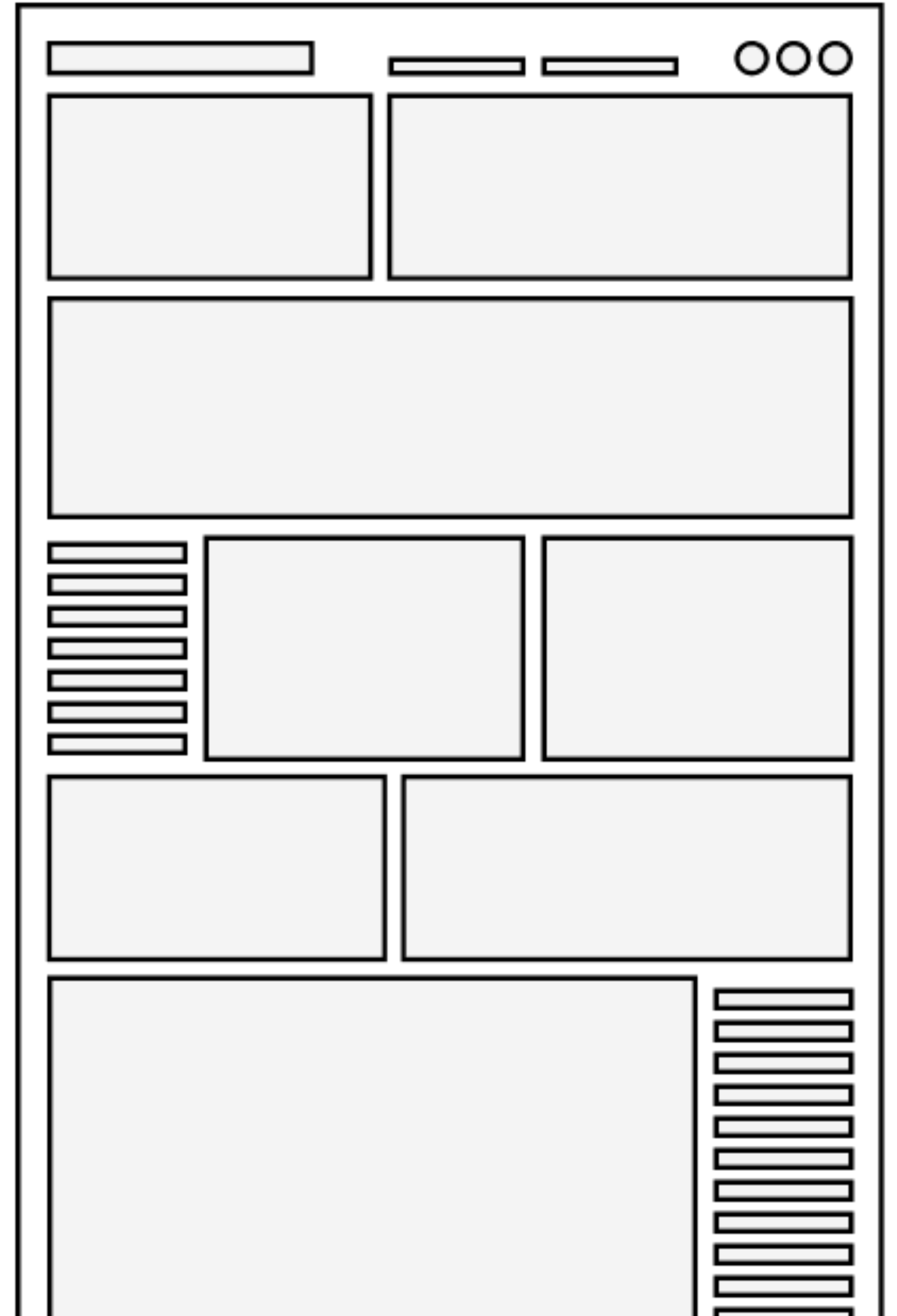






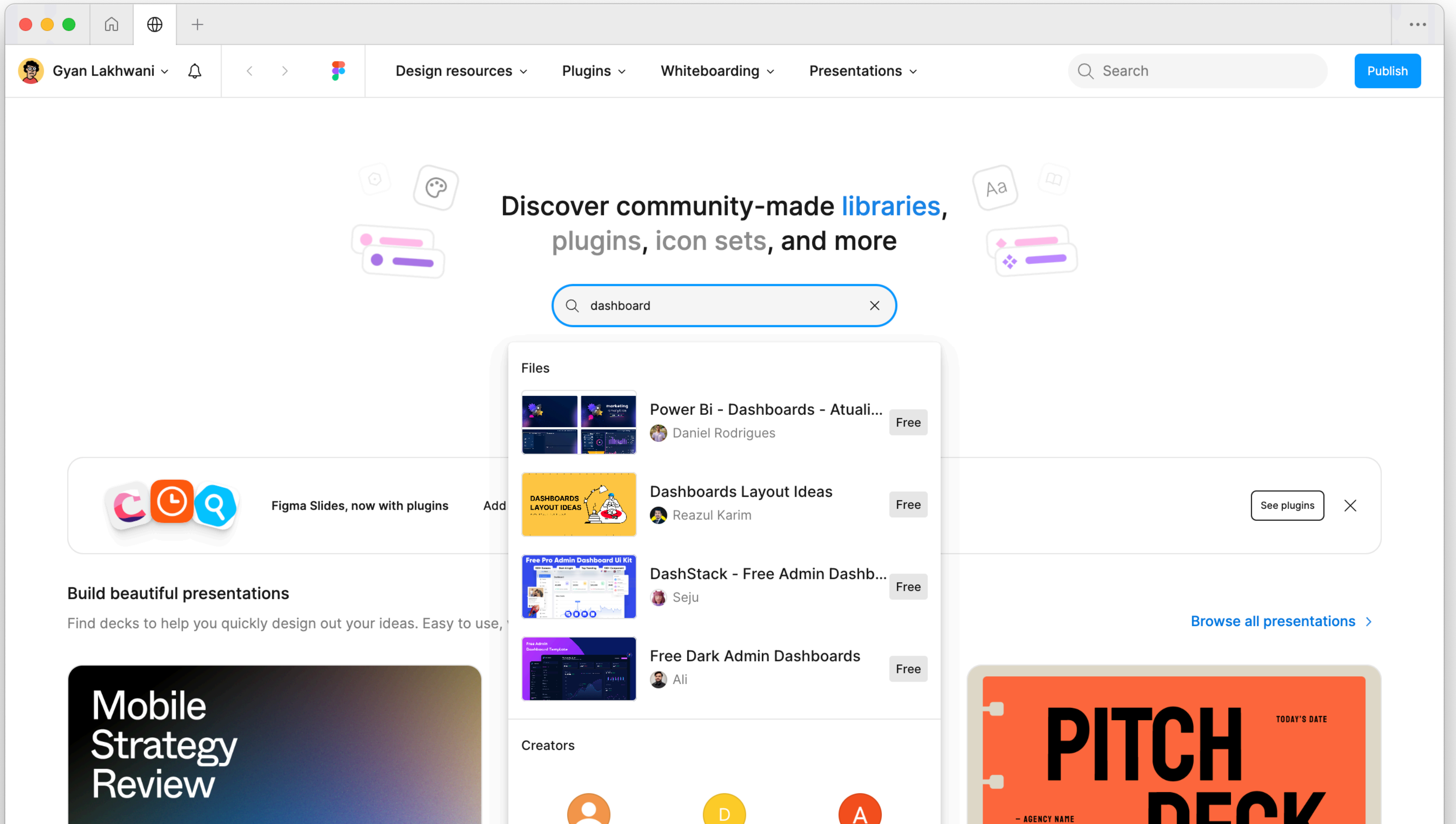


A common problem with dashboards is that they look very impressive and but nobody uses them.





**If I ask you to make a  
dashboard...**





## Results for dashboard

All 162+

All products ▾ Paid + free ▾ All creators ▾

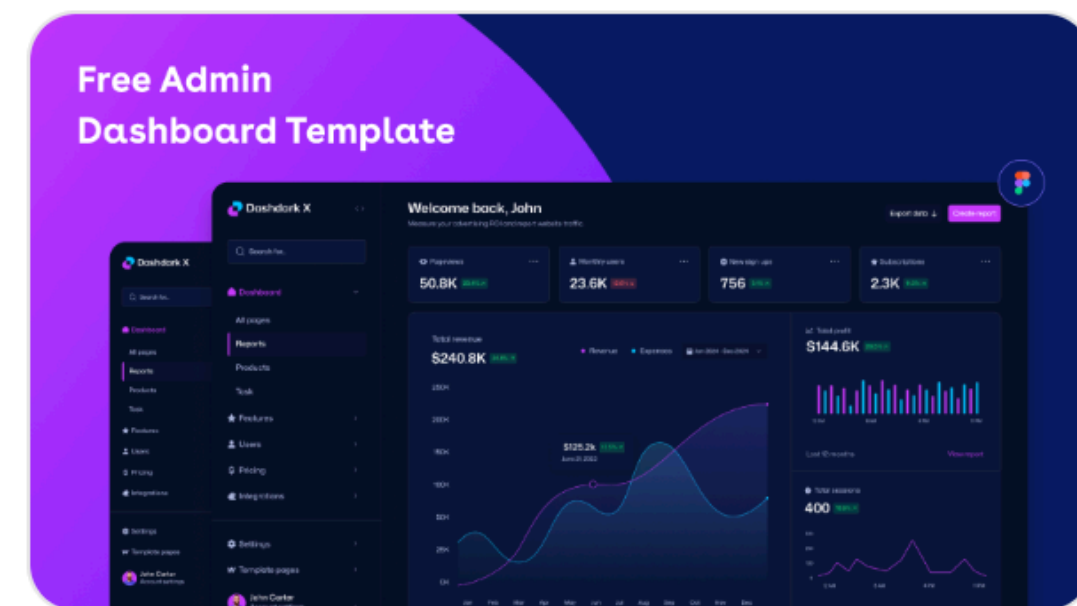
Relevancy ▾

 Files + templates 100+

Plugins 47

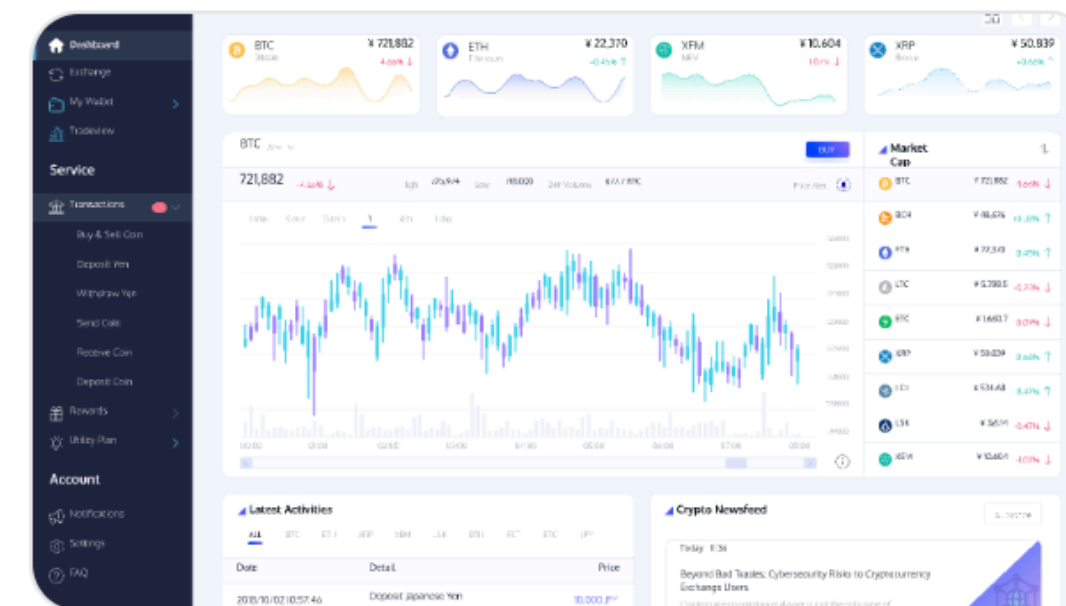
⚡ Widgets 1

 Creators 41

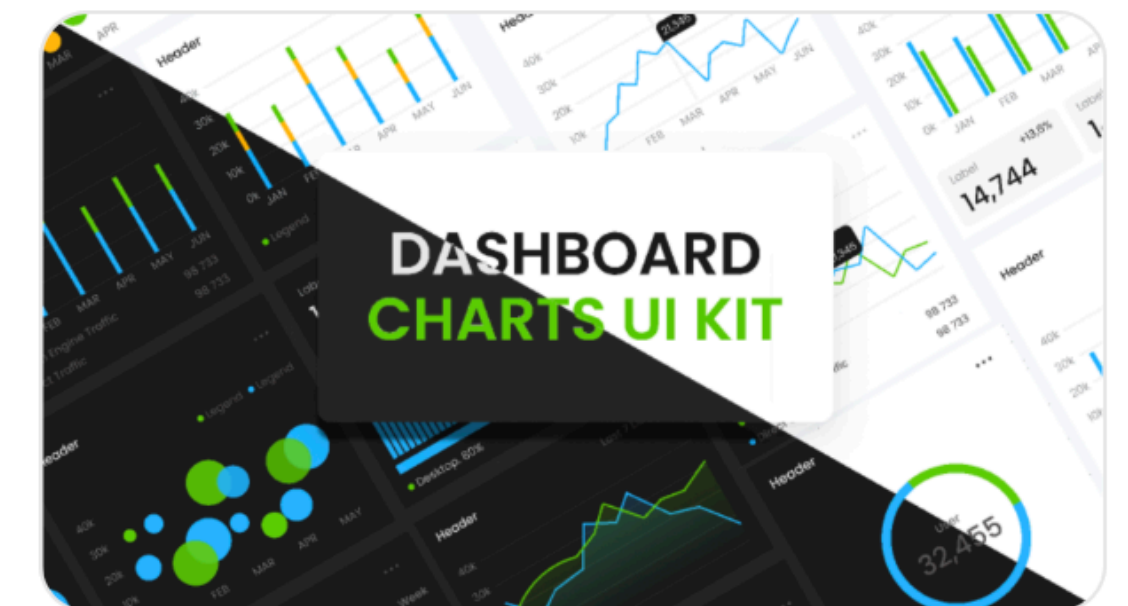


## Free Dark Admin Dashboards

by Ali • Free



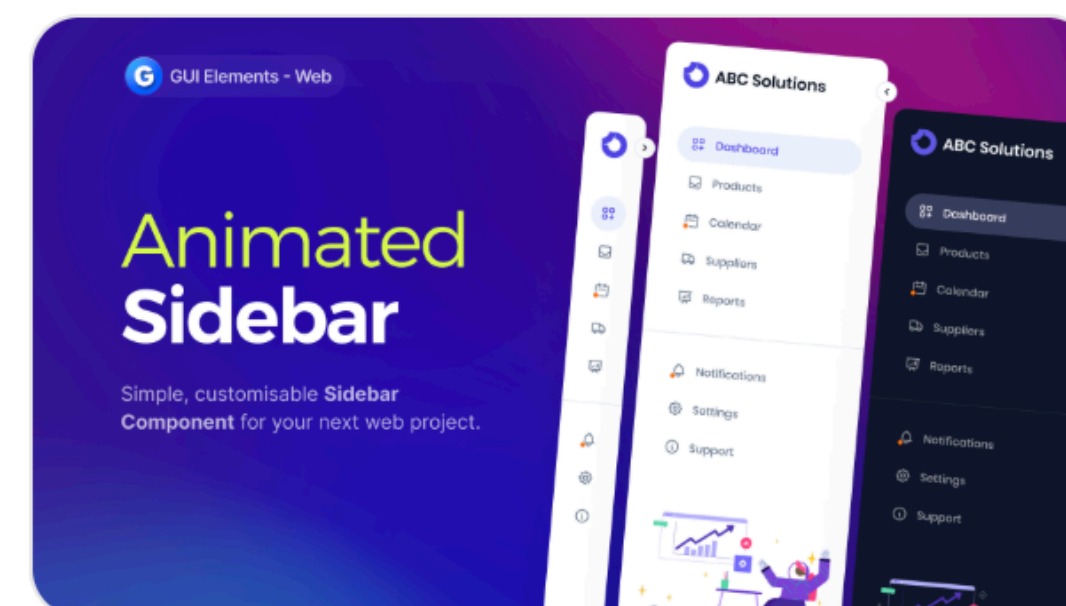
Dashboard练习  134  16.6k  
by An • Free



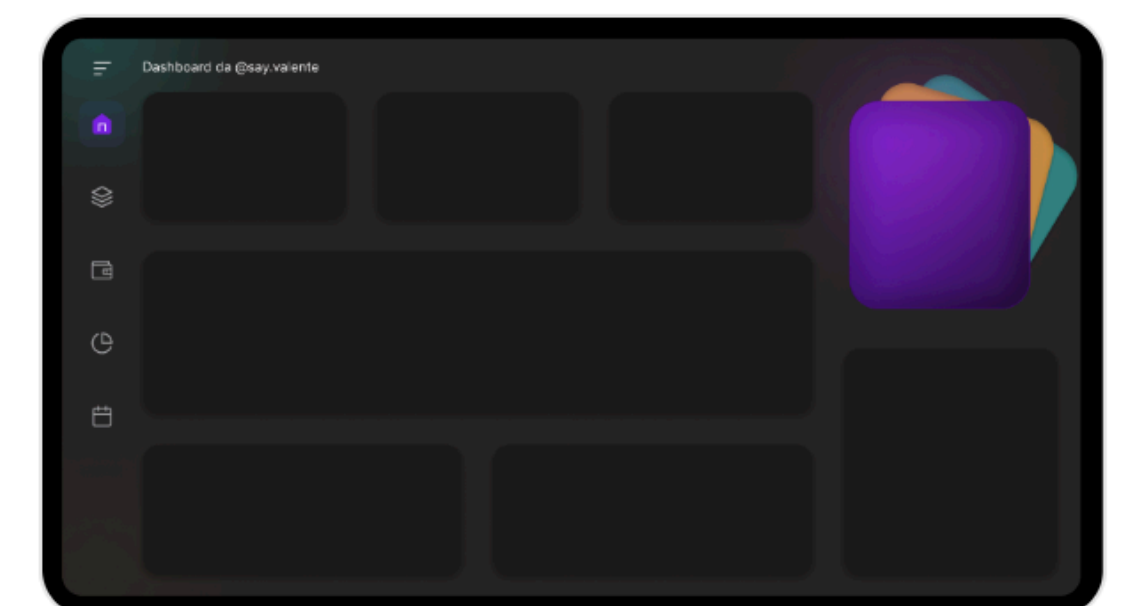
**Dashboards Charts...**  175  13.5k  
by MUHAMMAD KHALID • Free





**BankDash - Dashboard UI Kit ...**  2k  85.9k  
by Seju • Free

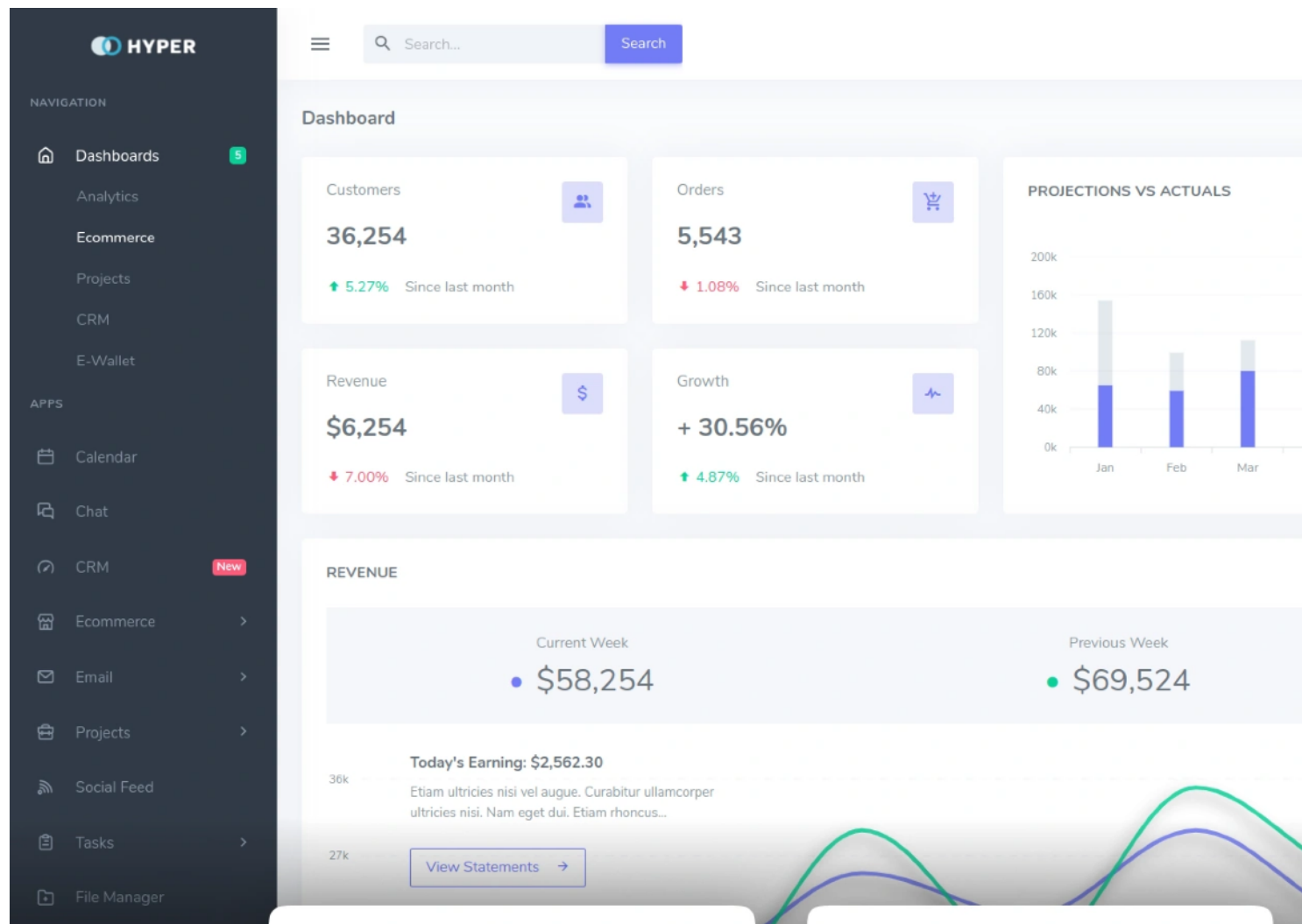
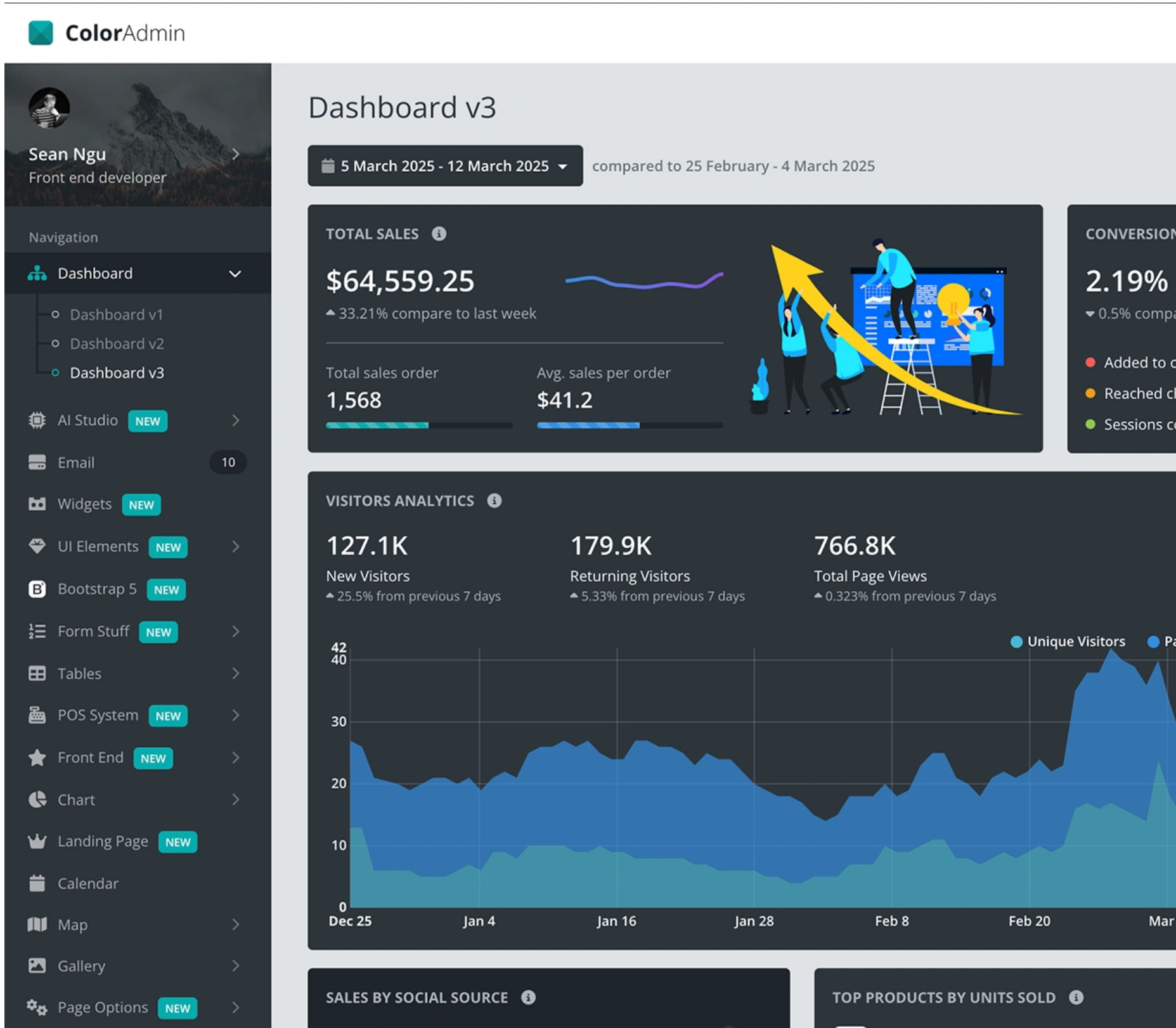
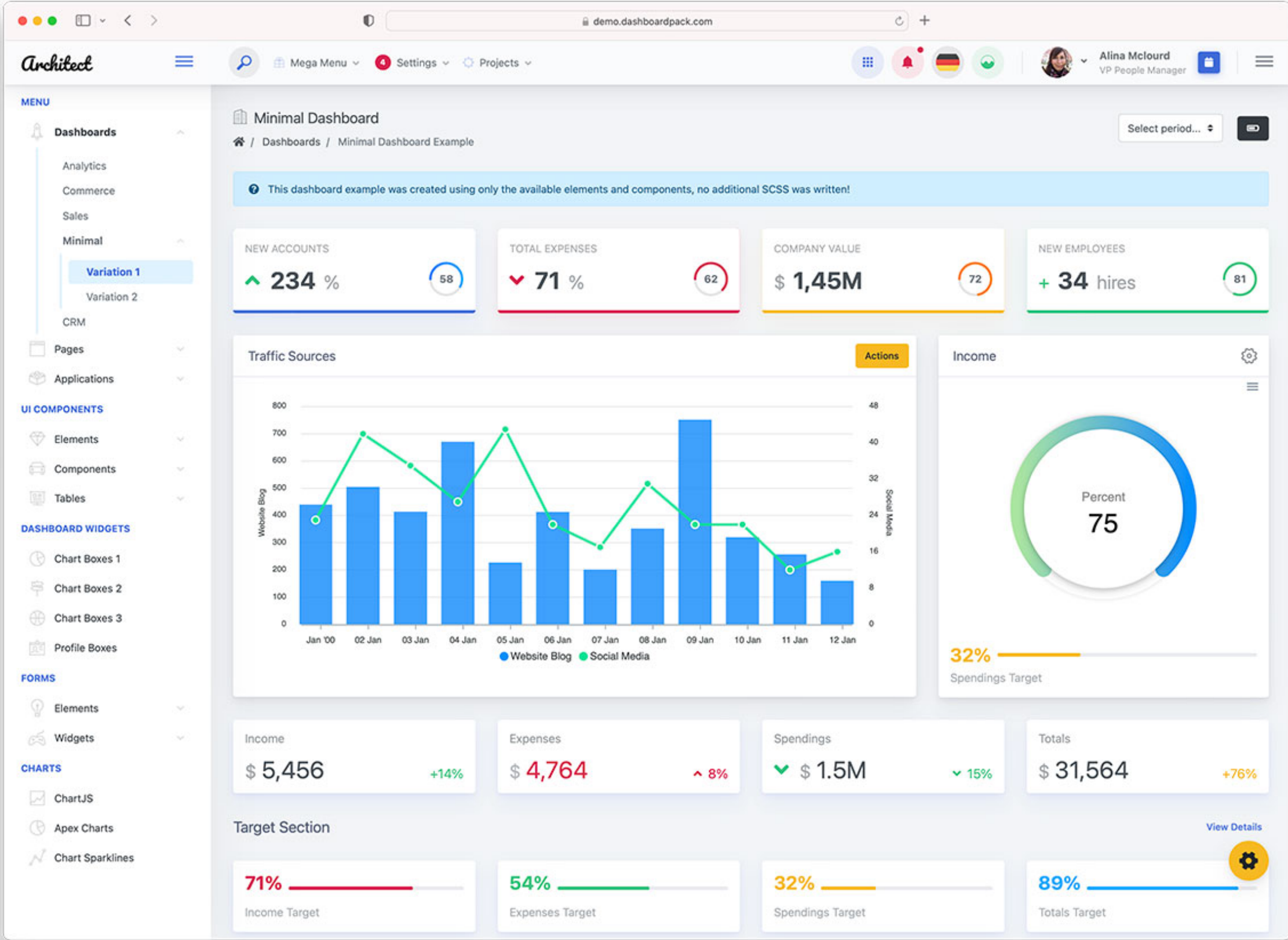
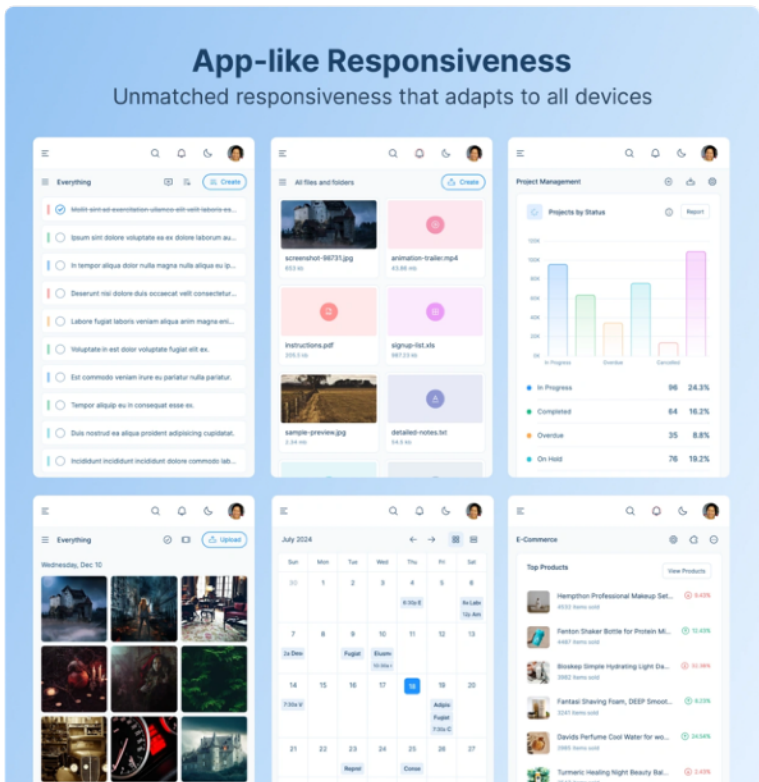


**Animated Sidebar for Web...**  146  7.8k  
by Gagan • Free



**Layout Dark para Dashboards...**  285  7.6k  
by Sayuri Arimori - Say • Free







**Why make dashboards?**

# What can we do with data?

## **Exhibit**

Show raw data

List, Table, Infographic

## **Explain**

Answer Questions

Data journalism, report

## **Explore**

Finding what to ask

Dashboards, simulations

## **Experience**

Finding meaning in data

Data art piece, New media  
installation

## **Enable**

Building tools to visualise  
specific use cases

Software for data viz

What makes a dashboard  
*effective?*

**It depends...**



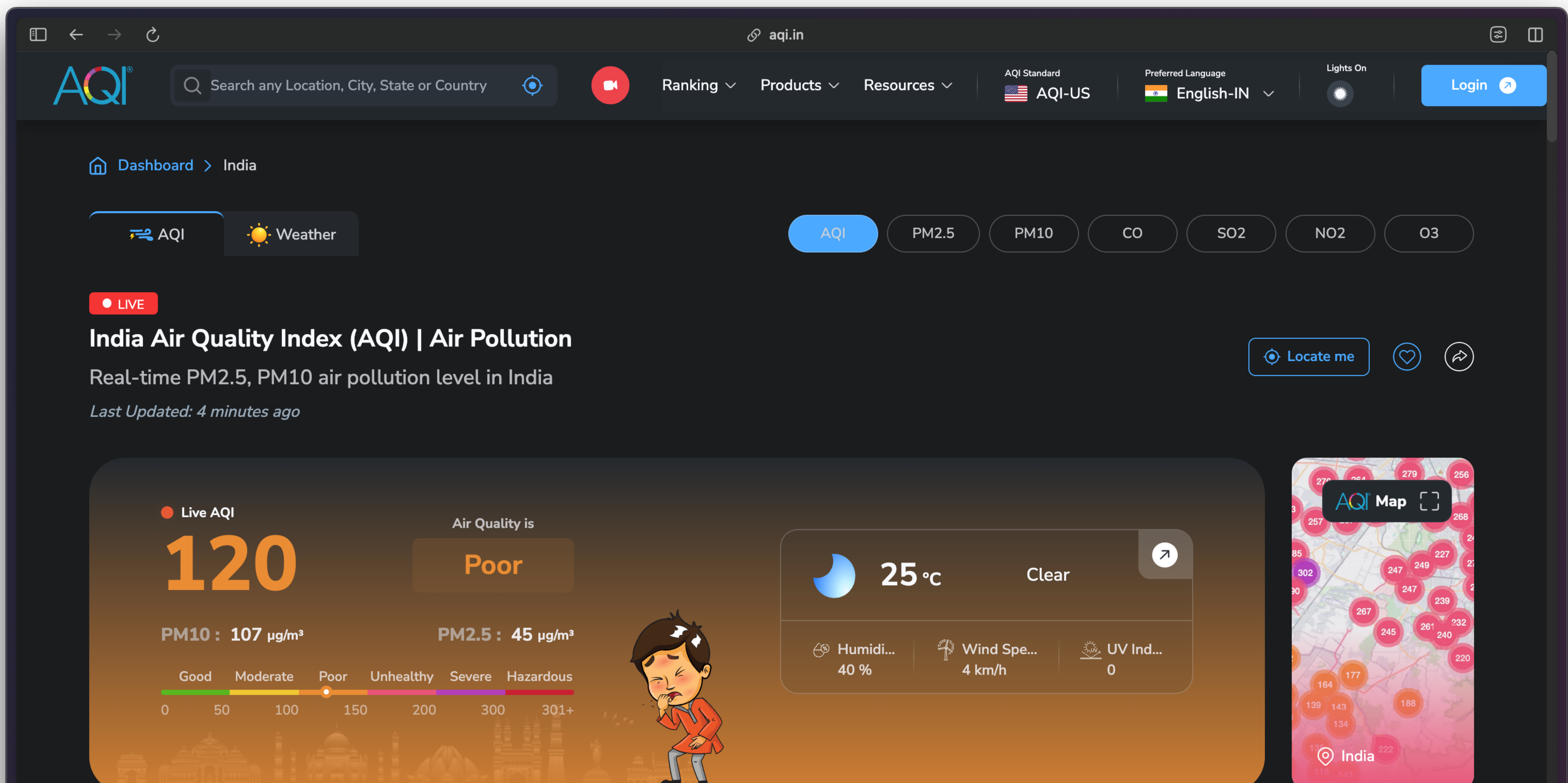
**Who** is the viewer?

**What** should they be looking for?

**Why** should they be looking for it

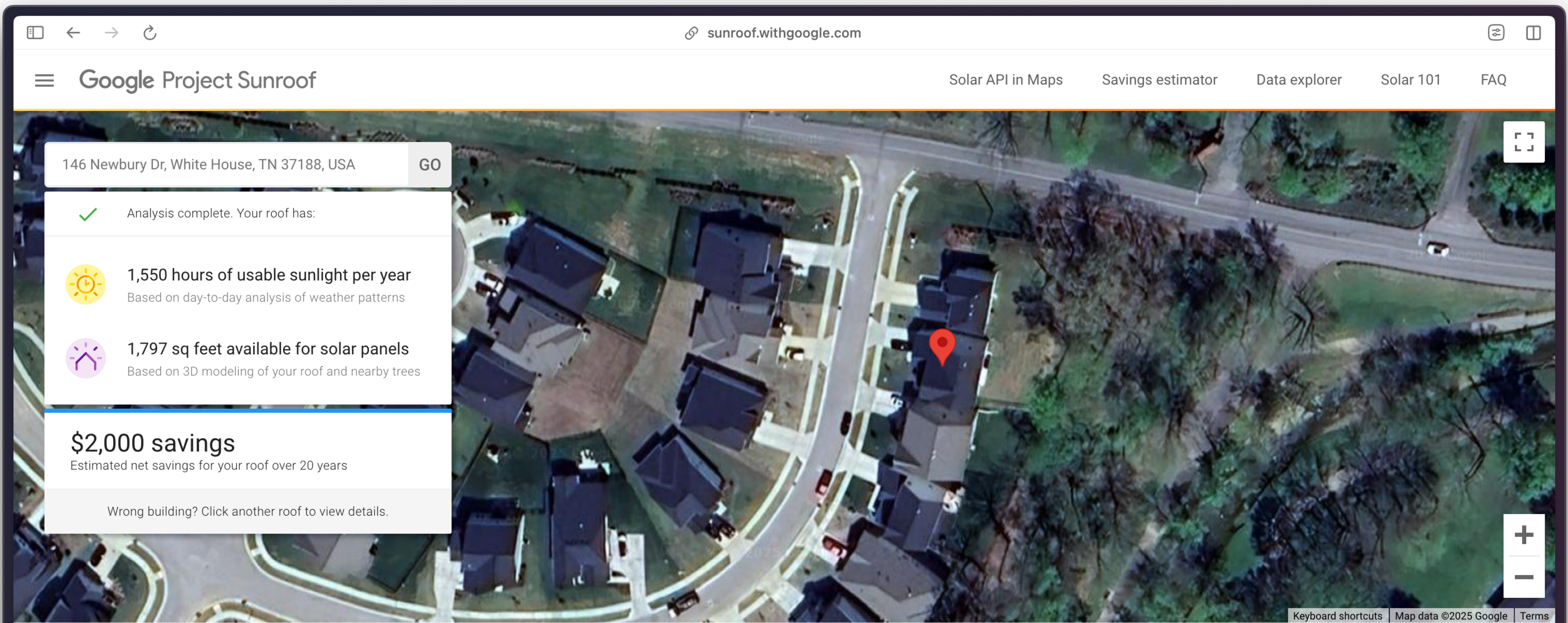
**When** will they look at it?

# AQI.in Dashboard





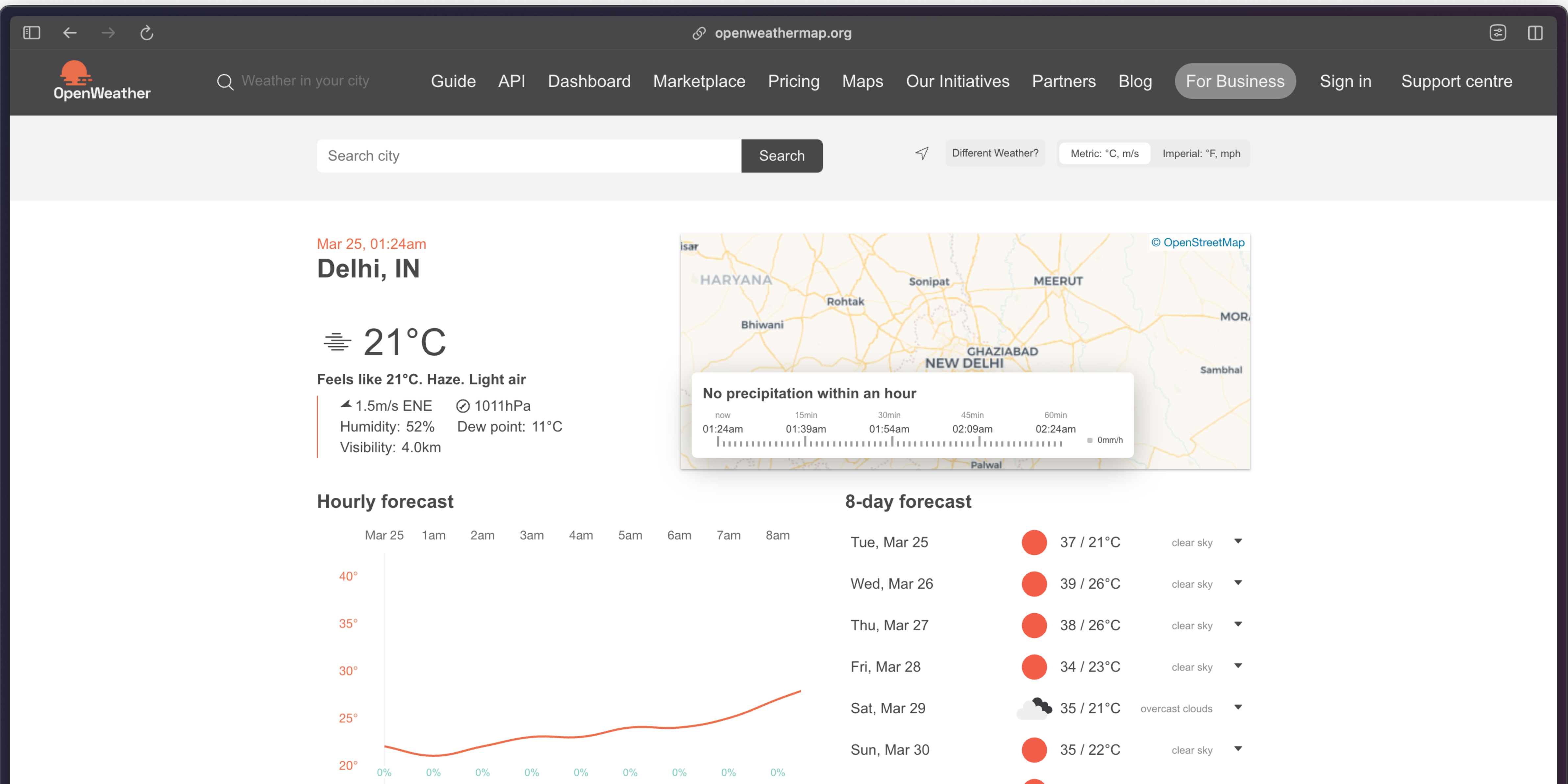
# Google Sunroof



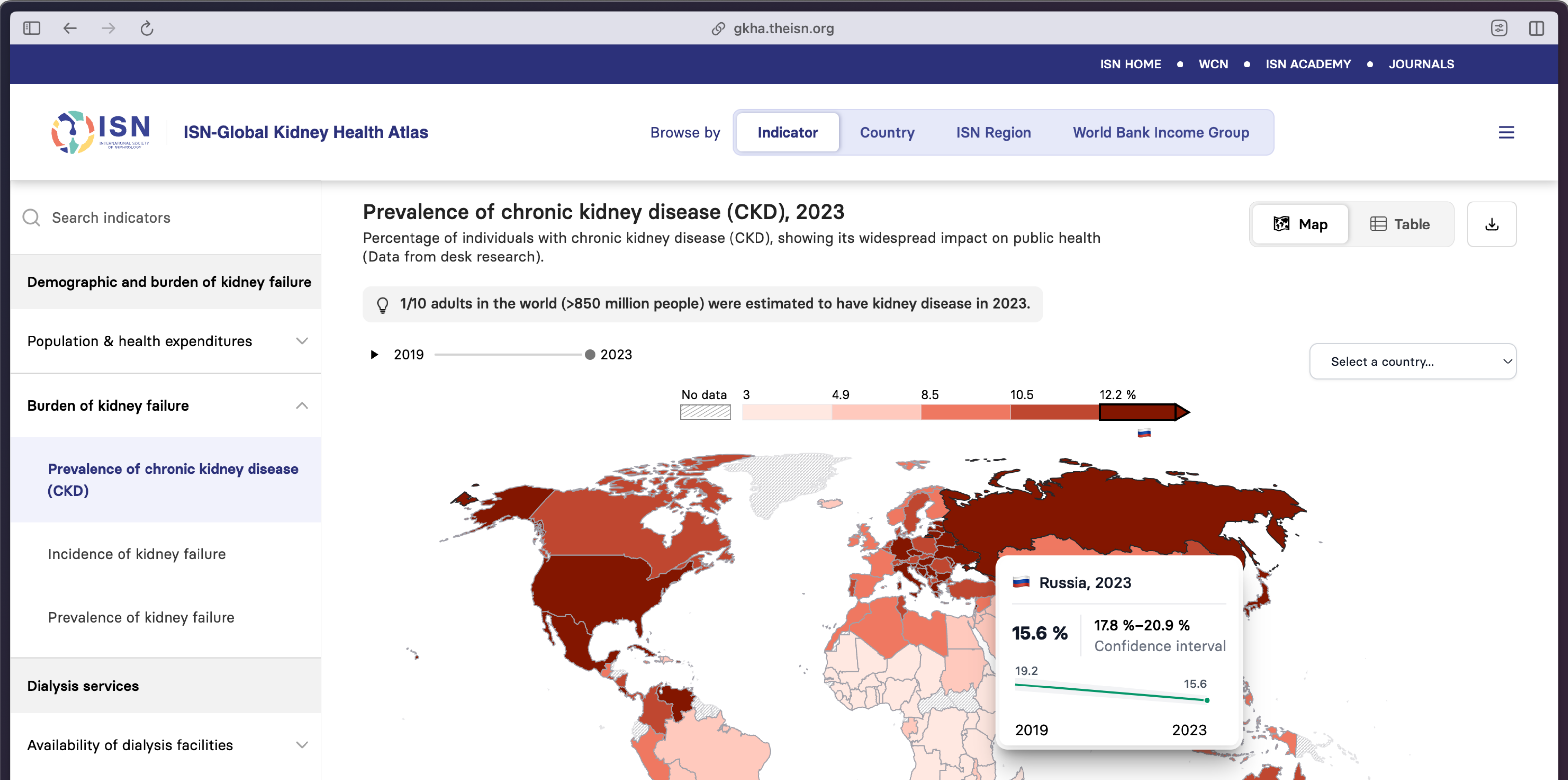
Fine-tune your information to find out how much you could save.



# Open Weather Map



# ISN - Global Kidney Health Atlas







Home / Karnataka

## Karnataka

Last Updated on 24 Apr, 17:57 IST

Tested  
**35,958**

As of 24 Apr  
per [source](#)

Confirmed

[+29]

**474**



Active

**304**



Recovered

[+7]

**152**



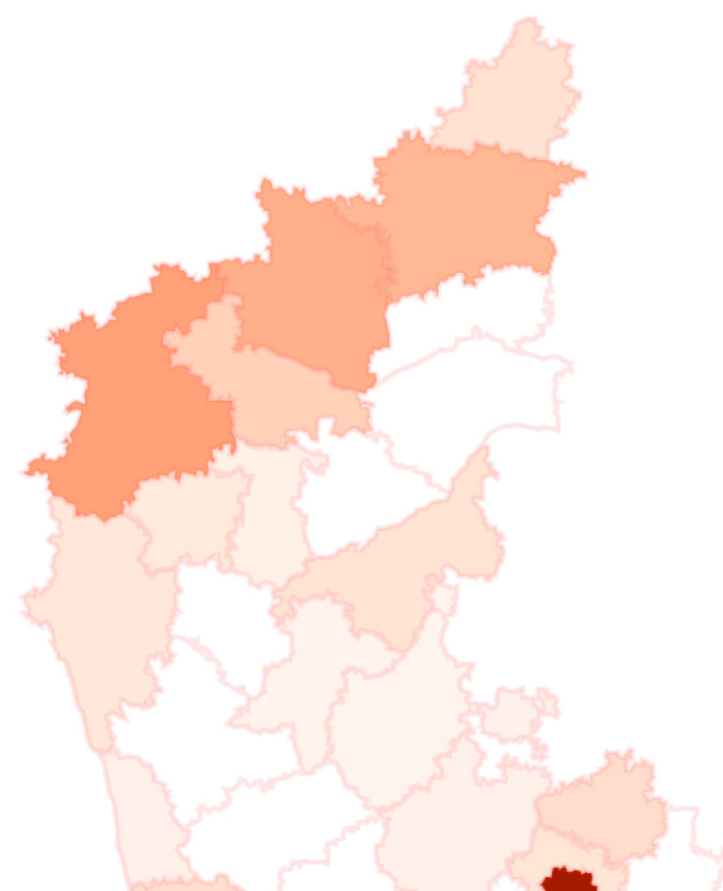
Deceased

[+1]

**18**



## Karnataka



## Top districts

120 Bengaluru ↑9

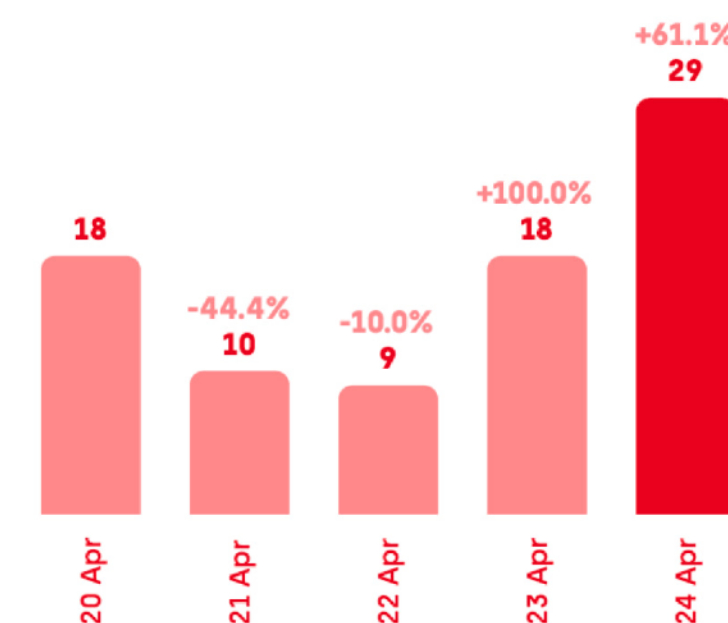
88 Mysuru ↑0

45 Belagavi ↑2

39 Vijayapura ↑2

36 Kalaburagi ↑1

24 Bagalkote ↑3



Cumulative

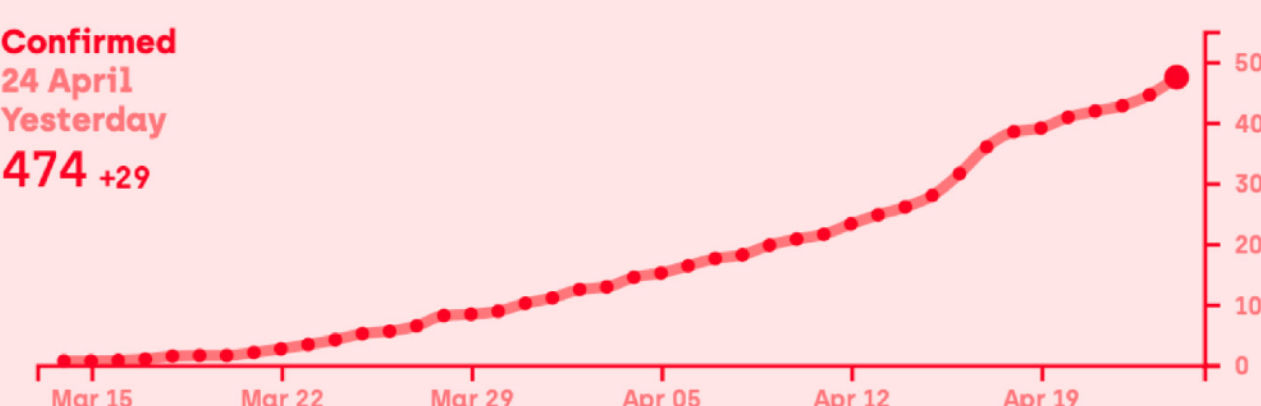
Daily

Scale Modes

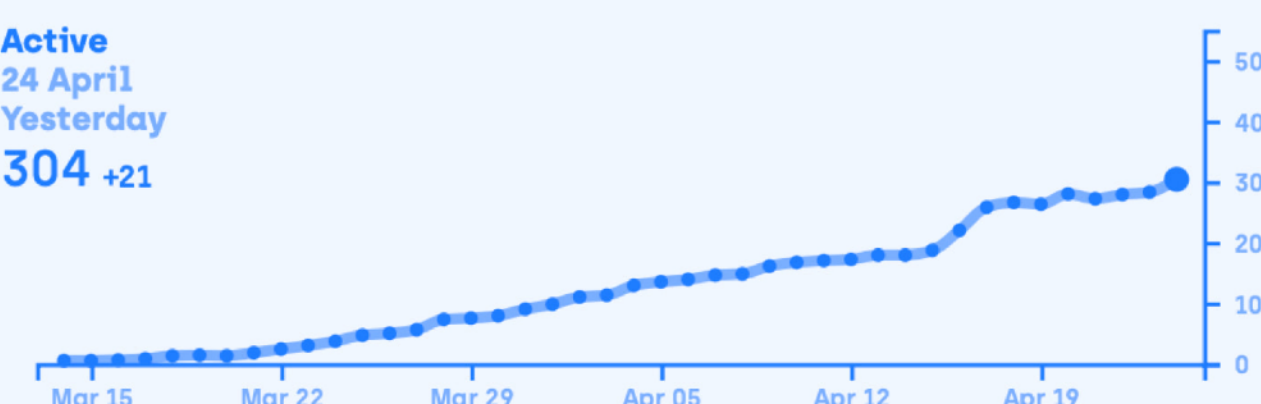
Uniform ☐

Logarithmic ☐

Confirmed  
24 April  
Yesterday  
**474** +29



Active  
24 April  
Yesterday  
**304** +21



India

हिन्दी

1 year of Govt 2020 Towards a Healthy India

One Year of MODI 2.0

Screen Reader Access

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t

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A

A

Ministry of Health and Family Welfare

Government of India

सत्यमेव जयते

Home

Latest Updates

Resources

Awareness

District-wise COVID-19 test positivity rates

Search:

Search

↓

↑

Toll Free : 1075

Covid-19 facilities in States & Union Territories

Arogya Setu

App

For Information on COVID-19 Vaccine

India COVID-19 Vaccine Tracker

COVID-19 INDIA as on : 24 March 2025,, 08:00 IST (GMT+5:30)

(↑↓ Status change since 17 March 2025 )

COVID-19 Vaccination as on :19 June 2024, 08:00 IST (GMT+5:30)

Active (0.00%)

3

Discharged (98.82%)

4,45,10,969

Deaths (1.18%)

5,33,664

Total Vaccination : 220,68,94,861

(00,009 ↑)

Resources

State Data

Vaccination State Data

For any technical enquiry with respect to COVID-19, you may kindly email on technicalquery[dot]covid19[at]gov[dot]in

Aarogya Setu IVRS 1921

Latest Updates

19.07.2023

Guidelines for International Arrivals (updated on 19th July 2023)

28.03.2023

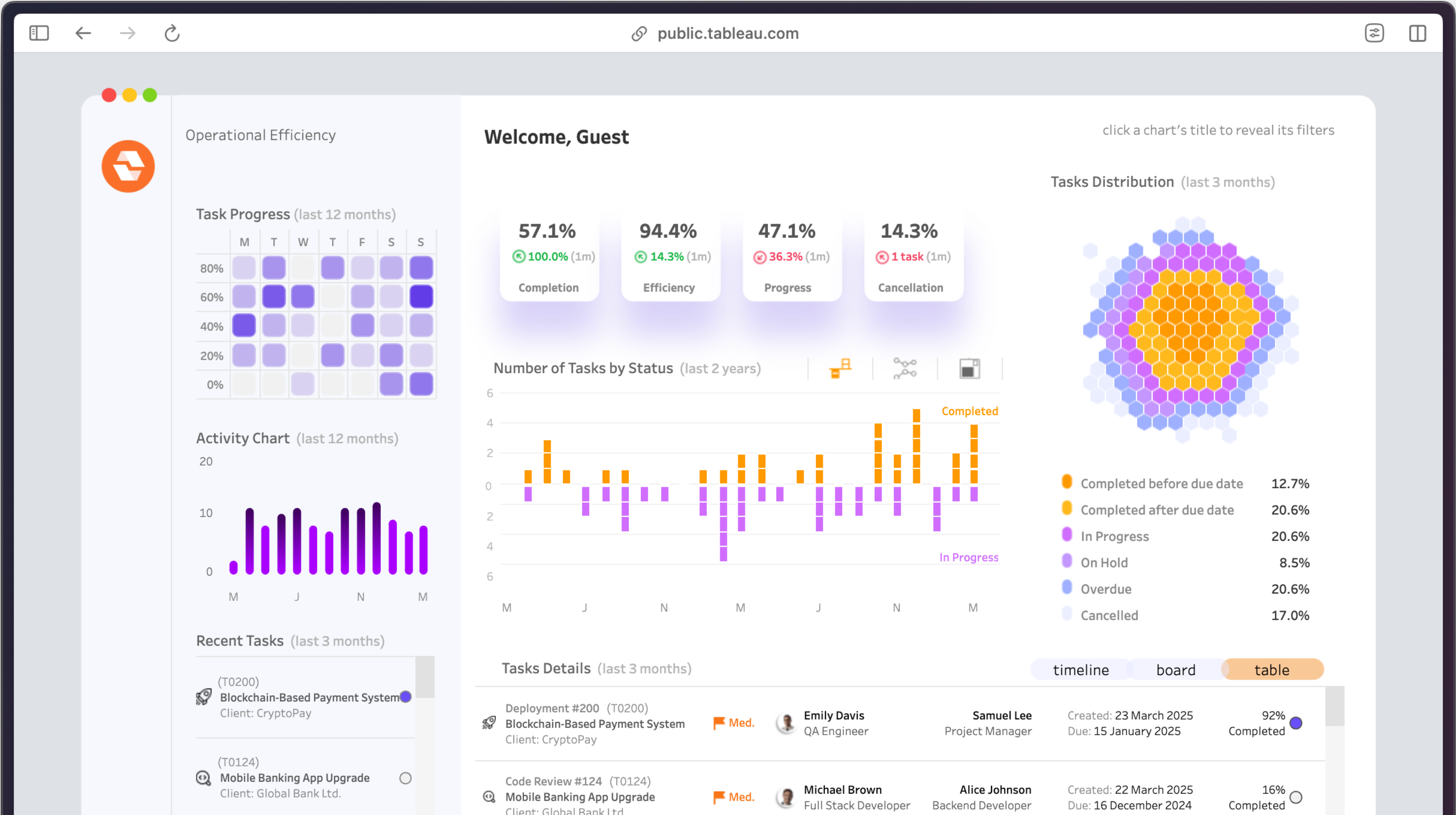
Clinical Guidance for Management of Adult COVID-19 Patients (updated on 28th March 2023)

10.02.2023

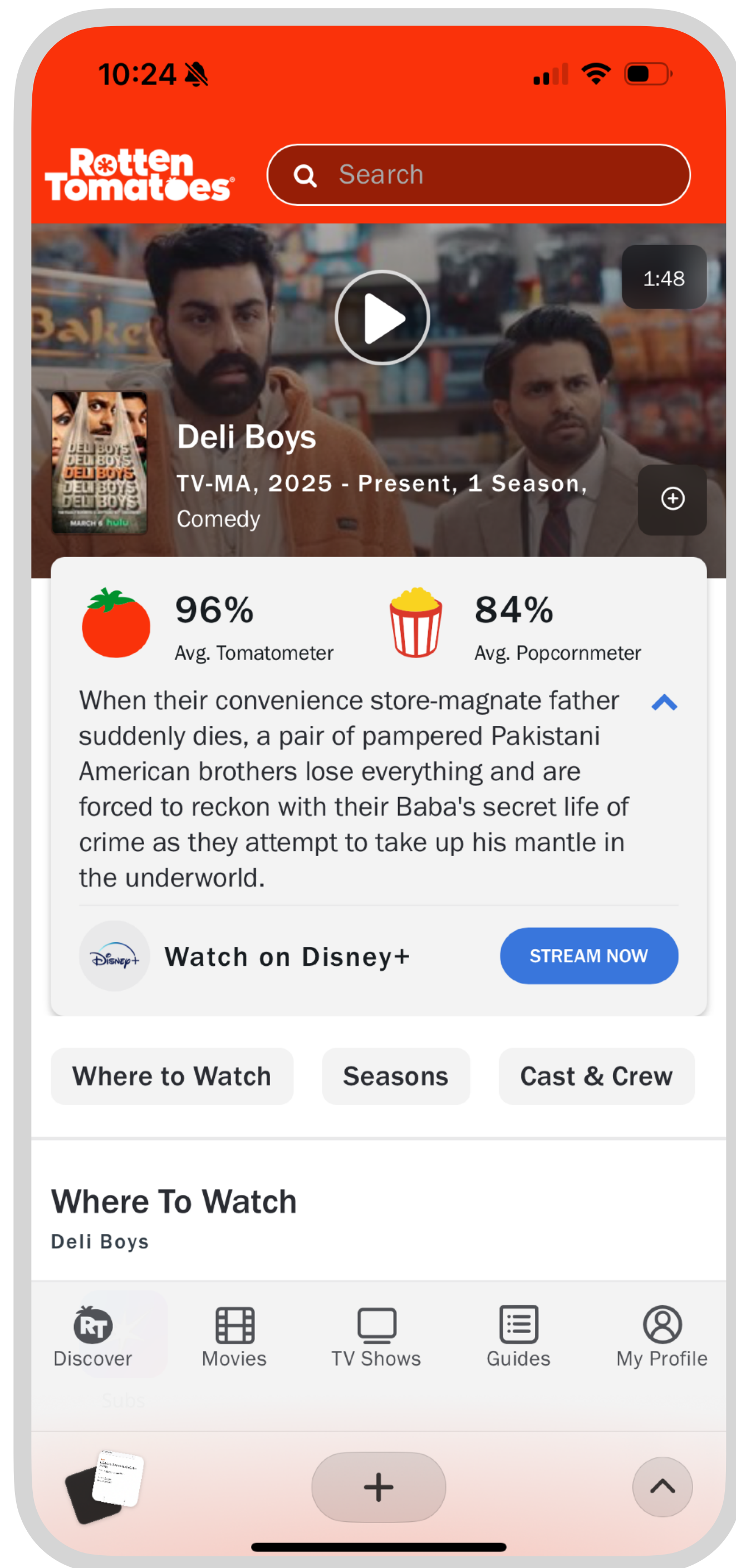
Guidelines for International Arrivals (updated on 10th February 2023)



# Operational Efficiency - Seun Adeyemo



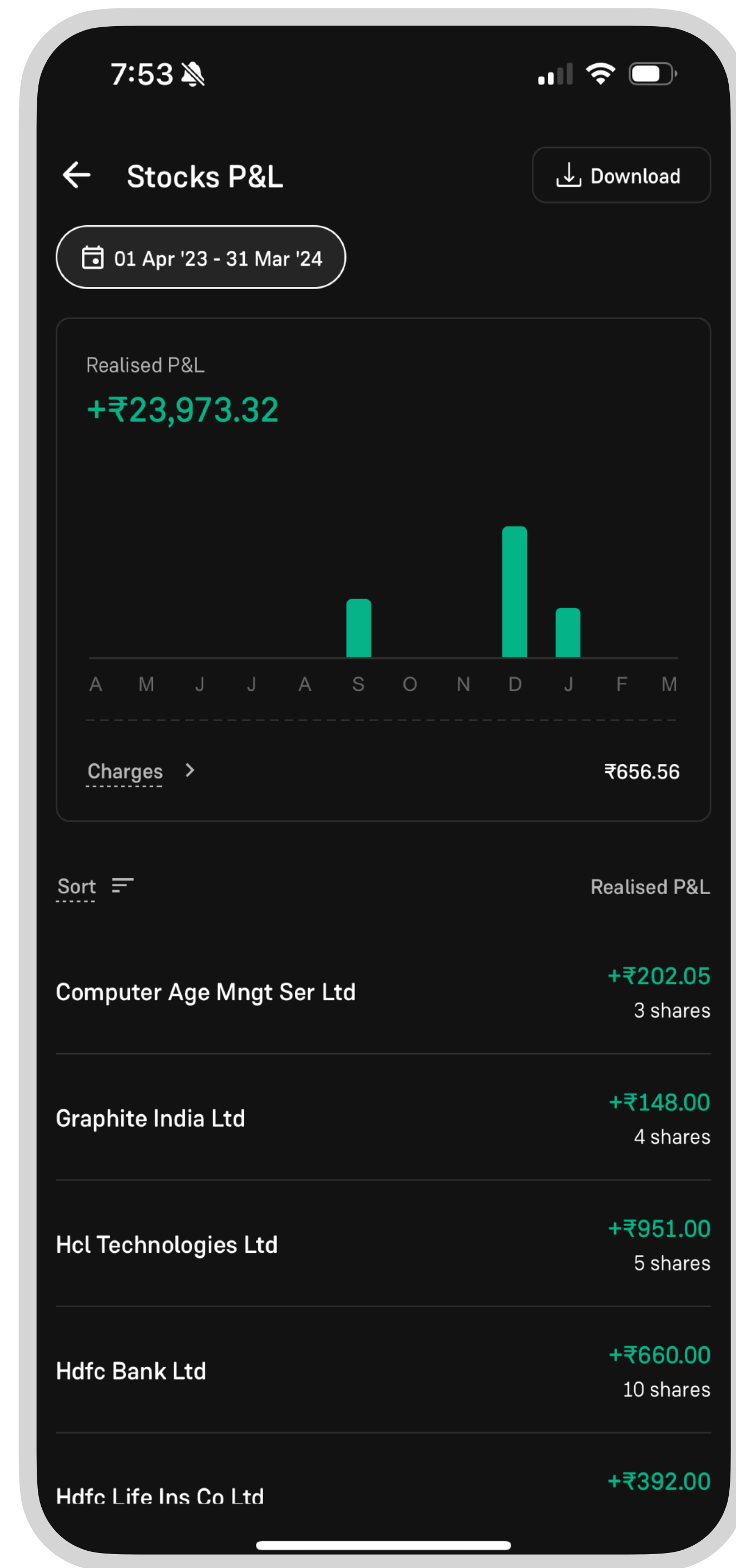
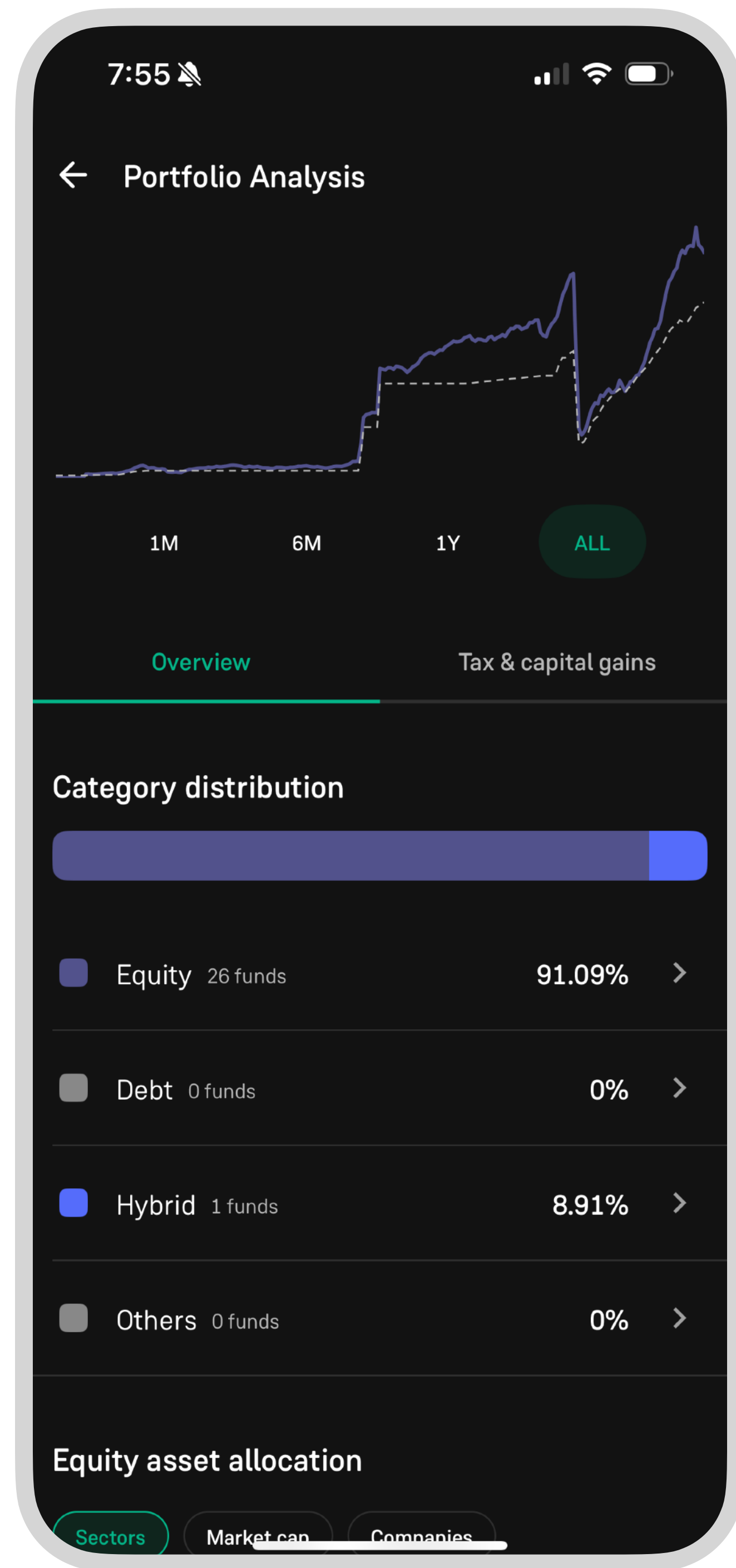
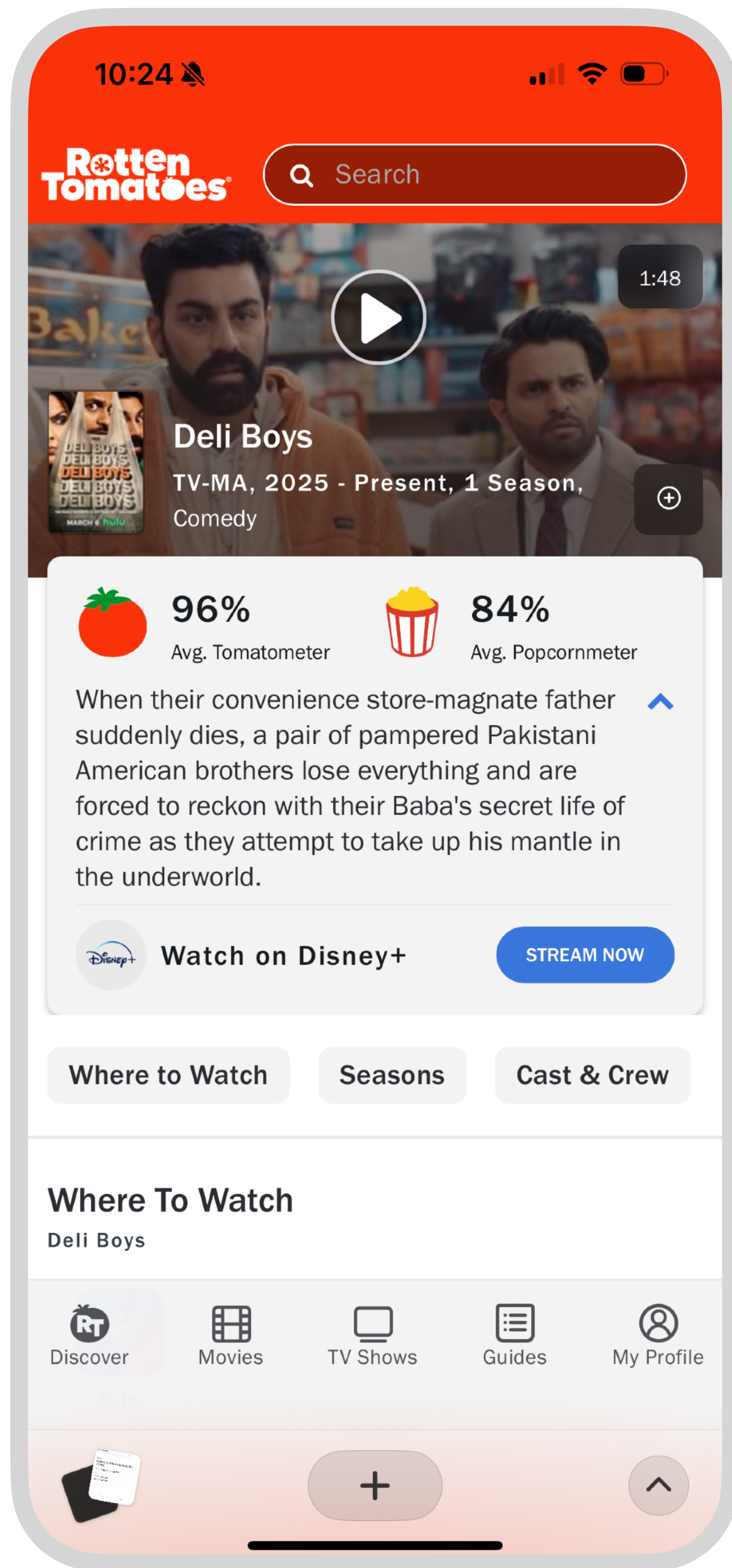




UI with some  
Information  
Visualisation



Data dense  
Dashboards



Start 28:30



Episode 33  
What stories can you narrate with data?

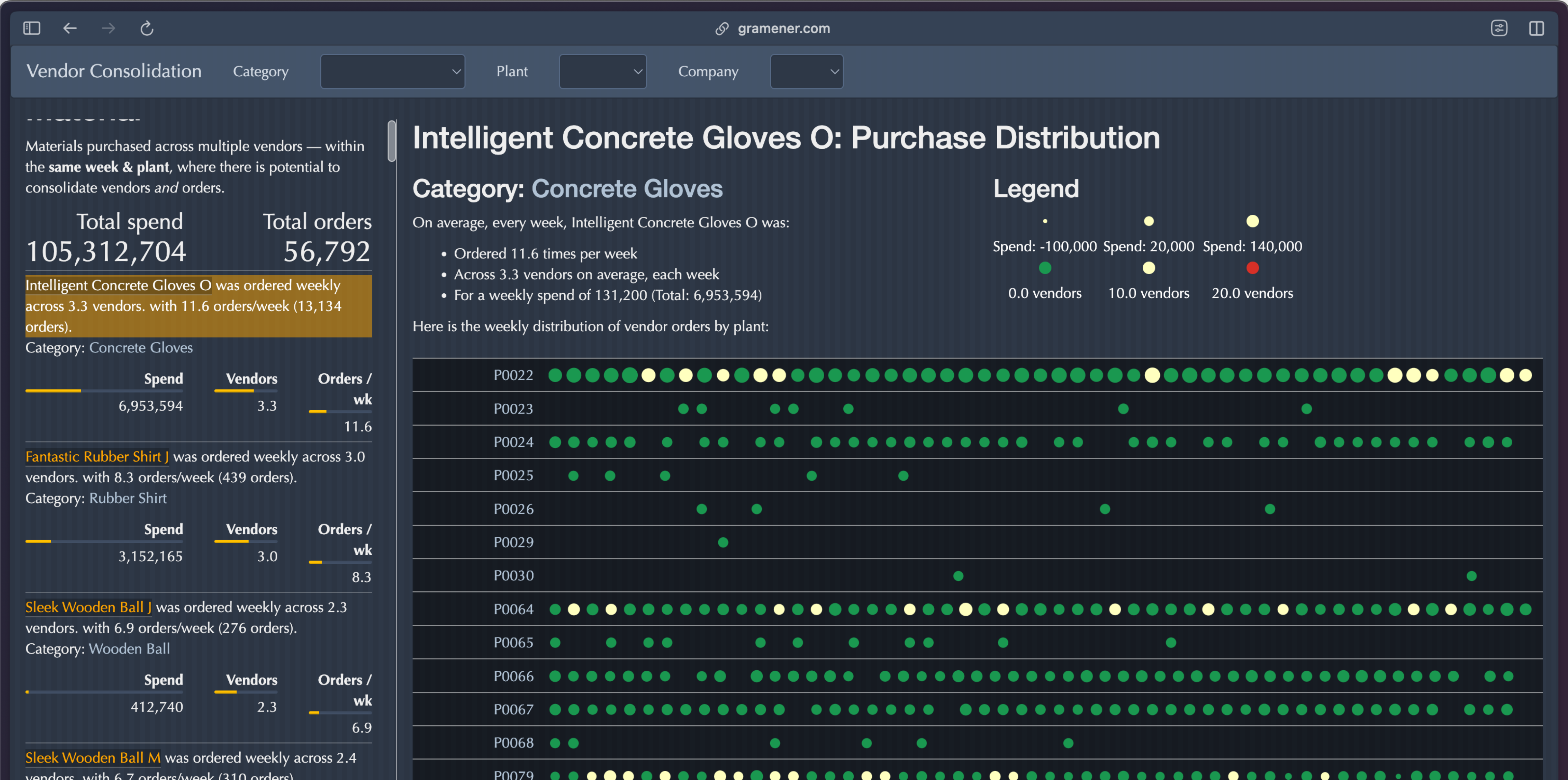


Rasagy Sharma  
Principal Information Designer, Gramener

18<sup>th</sup> Aug 2020  
4.30 pm to 6.30 pm



# Gramener Vendor Consolidation Dashboard



Do good dashboards have to look boring?



Do good dashboards have to look boring?

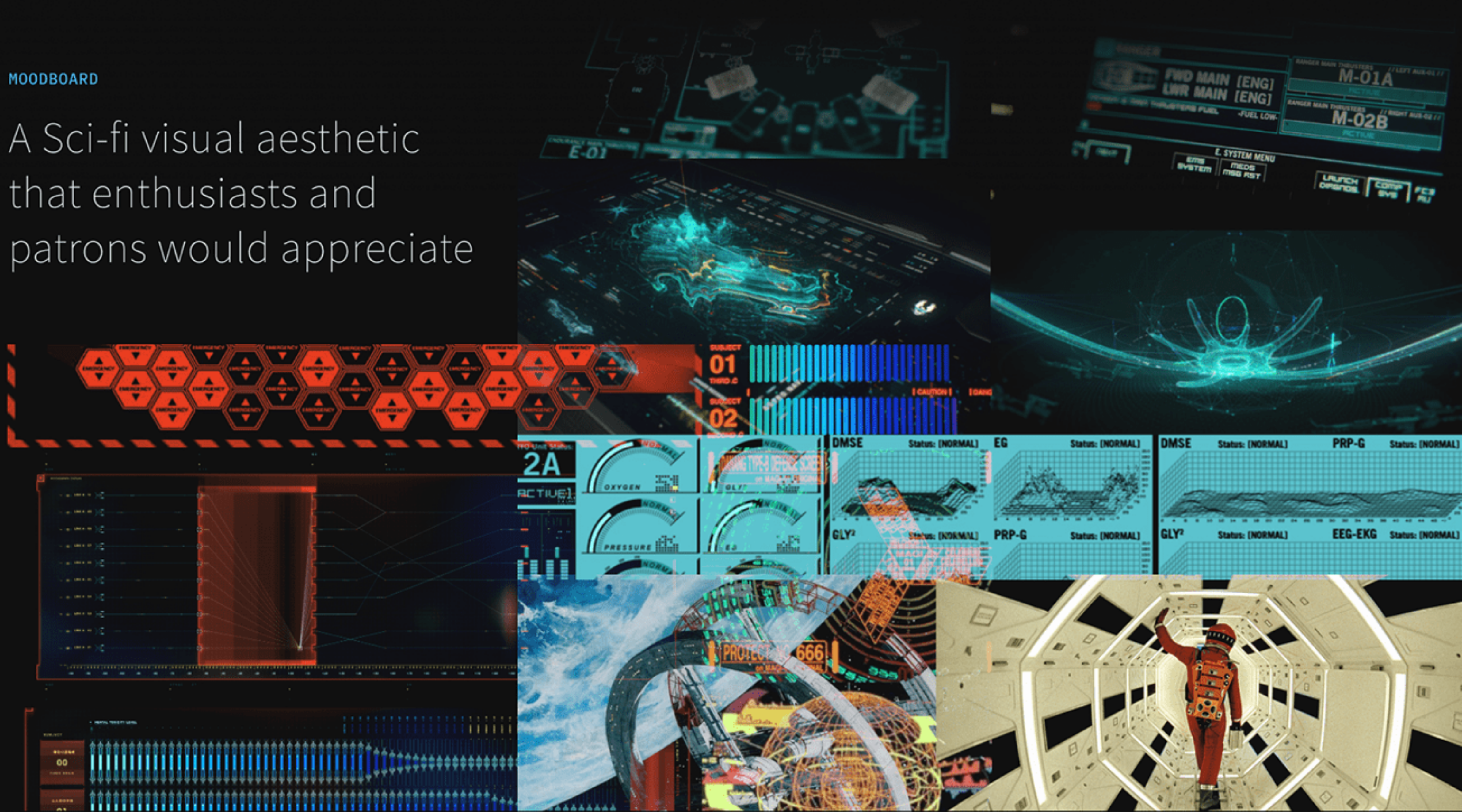
**“Don't make something unless it is both necessary and useful; but if it is both necessary and useful, don't hesitate to make it beautiful.”**

<http://bokardo.com/archives/the-shaker-design-philosophy/>



## MOODBOARD

A Sci-fi visual aesthetic that enthusiasts and patrons would appreciate

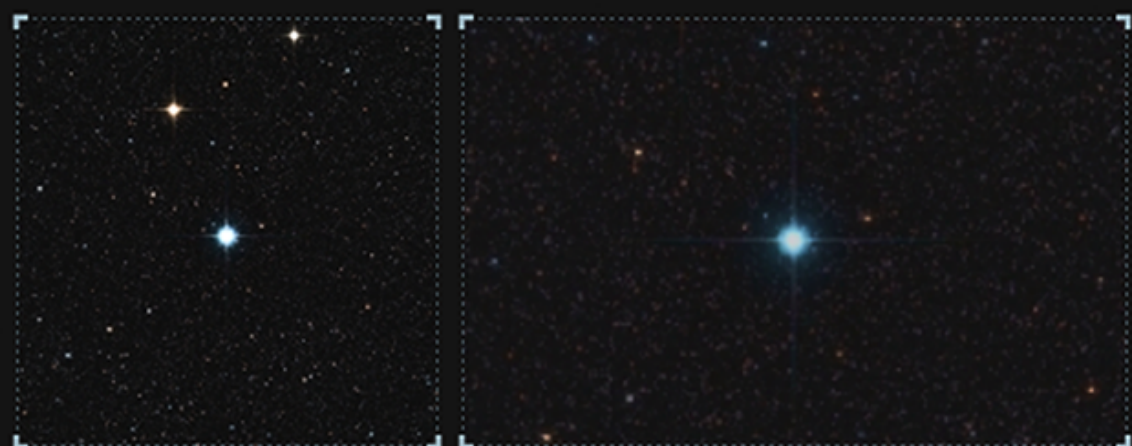




# GROWTH-India Telescope Dashboard

📍 OBSERVING TARGET:

▶ TCP\_J18224935-2408280



RA-DEC: 26.42, 9.60

ALTITUDE: 45°

AZIMUTH: 82.6°

NON-SIDEREAL ☒ SIDEREAL

RA Rate: 15.035 DEC Rate: 0.000

PERS IN: Ashwani Pandey

PROG ID: GIT-2022-C1-P07

PROP NO: EEFT2400567357432137...

FILTERS: 12

Gx300 Rx200 Ix200 Zx400 Ux600 Gx300 Rx200 Ix

EXPOSING: Ix200.0s (4 of 12)

TIME ELAPSED:

05:02

67%

TIME LEFT:

02:02

TIME OBSERVED:

00:30:34

TOTAL LEFT:

00:45:30

00:45:30

00:45:30

GROWTH INDIA TELESCOPE  
IAO HANLE, LADAKH

📡 LIVE  
02-04-2022

➡ TARGET LIST:

5 SN2022DS ✓

6 SN2021RHU ✓

7 TCP\_J18224935-2408280 ◀

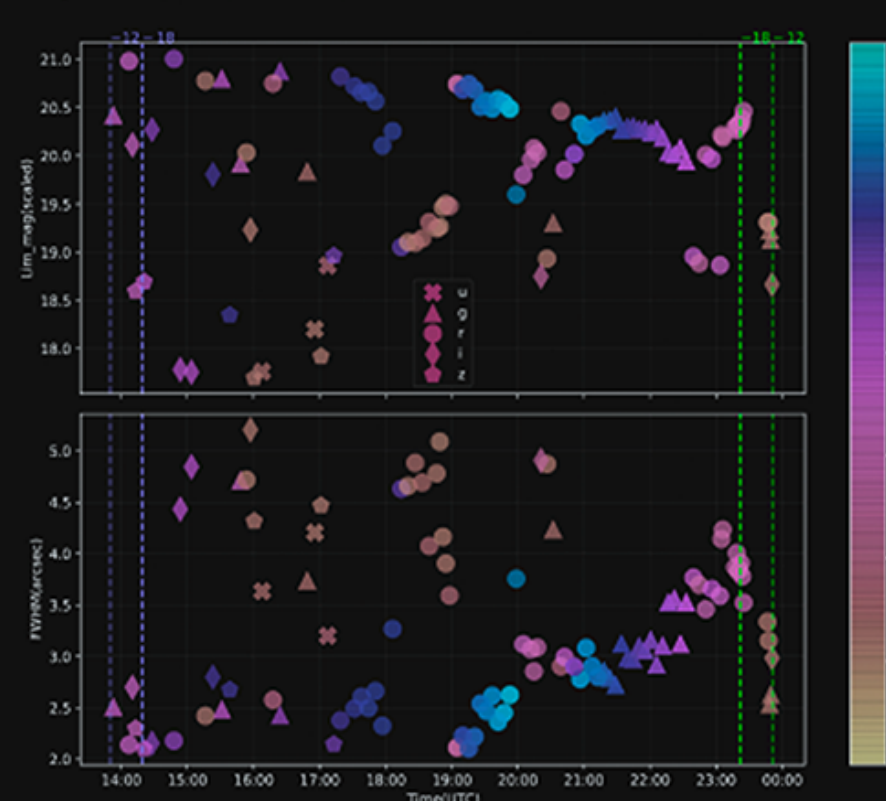
8 OJ\_287 ◀

9 SN2021ADLW ◀

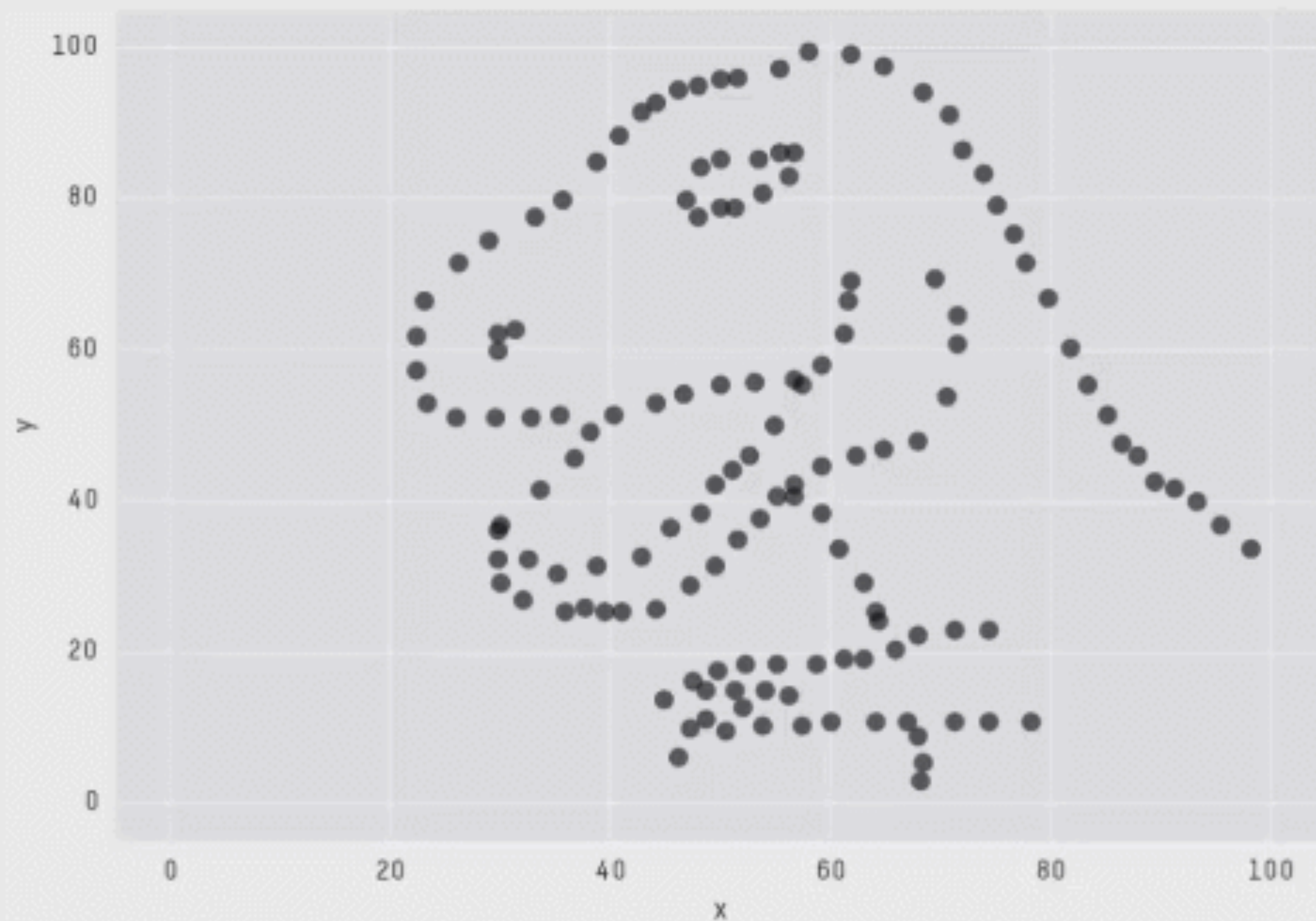
📈 OBSERVABILITY PLOT:



📊 BEAST GRAPH:

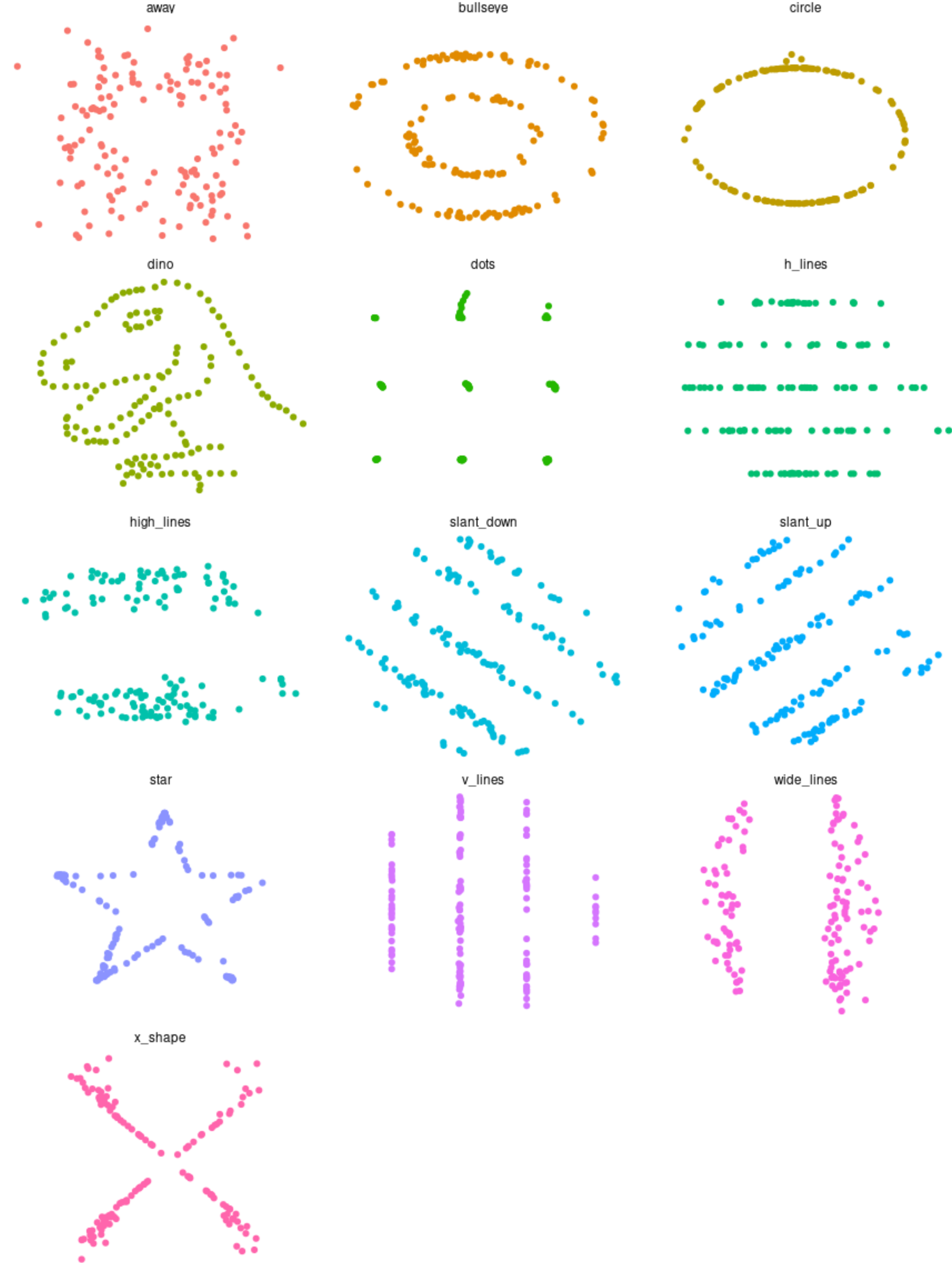






X Mean: 54.2659224  
Y Mean: 47.8313999  
X SD : 16.7649829  
Y SD : 26.9342120  
Corr. : -0.0642526

**Datasaurus Dataset [\[SOURCE\]](#)**



# CREDIT CARD PIN DATASET

5337, 8369, 1602, 1834, 1976, 1197, 0425, 6233,  
8504, 9305, 1497, 1222, 2118, 8650, 4001, 6555,  
1760, 8266, 1888, 9703, 1120, 6942, 0622, 0704,  
8976, 9229, 9191, 9055, 2606, 5263, 1236, 0103,  
0287, 5768, 2421, 7942, 7412, 0829, 9232, 9790,  
8440, 0027, 0102, 0909, 0208, 0054, 7543, 7601,  
3949, 3315, 2215, 3455, 1988, 0016, 3207, 2107,  
4308, 0502, 3333, 9406, 4646, 7774, 3838, 2441,  
8073, 6169, 4202, 2751, 1123, 1963, 0563, 4242,



**Data — Information**

# Not all stats are useful

## **Unique PINs**

Which all PINs are people using?

0000, 0001, 0002, 0003...

## **Average (mean)**

Find the arithmetic mean of the numbers

3954

Data — Dashboards

# The 'WHO'

Who is the viewer?

What do they care about?

How can you put the data into terms  
that they can understand?



Data — Dashboards

# The 'WHAT'

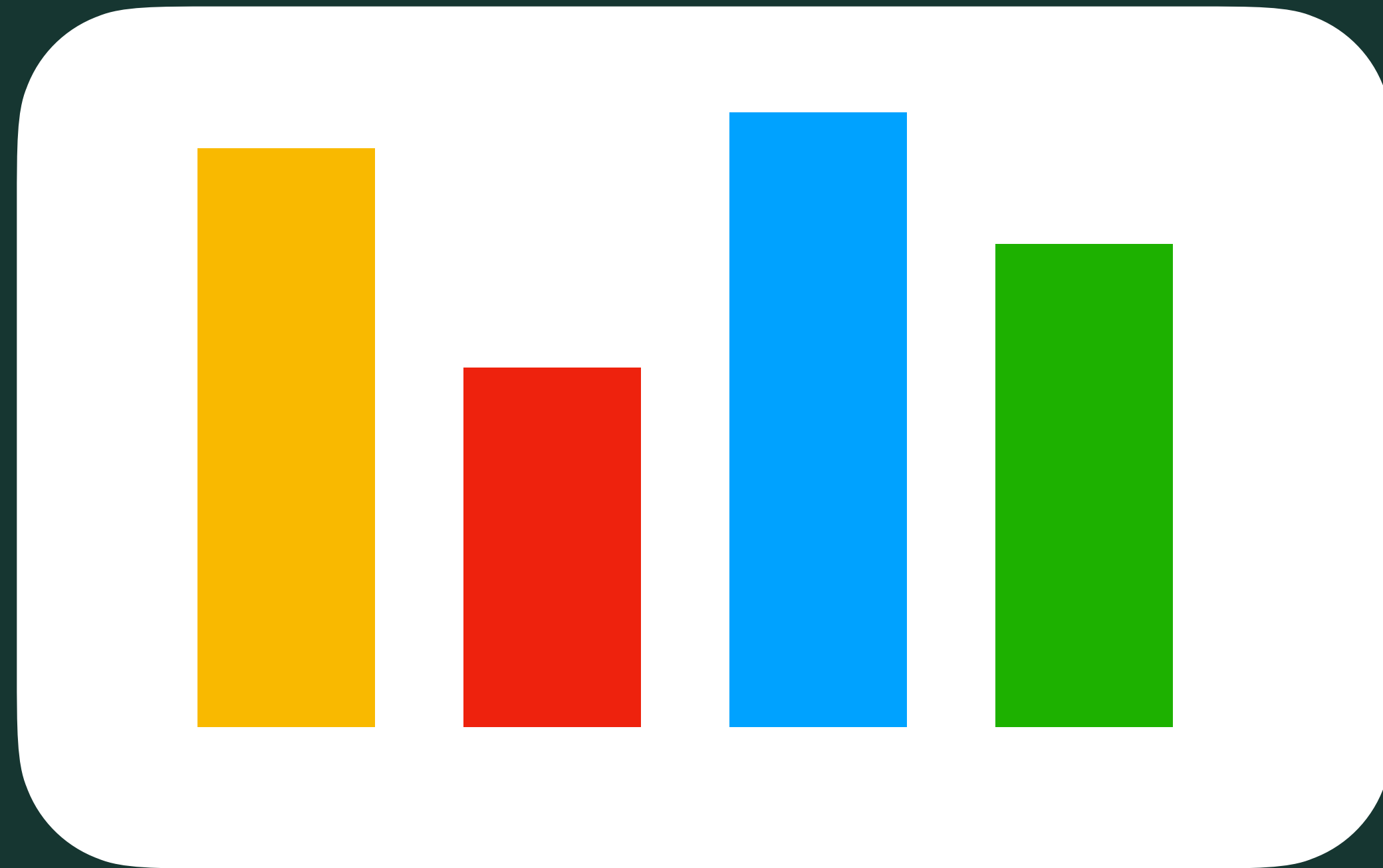


Each graphic in a dashboard must make sense on it's own.

Everything we have covered about effective visualisations and storytelling with data applies.

Data — Dashboards

# The 'WHAT'

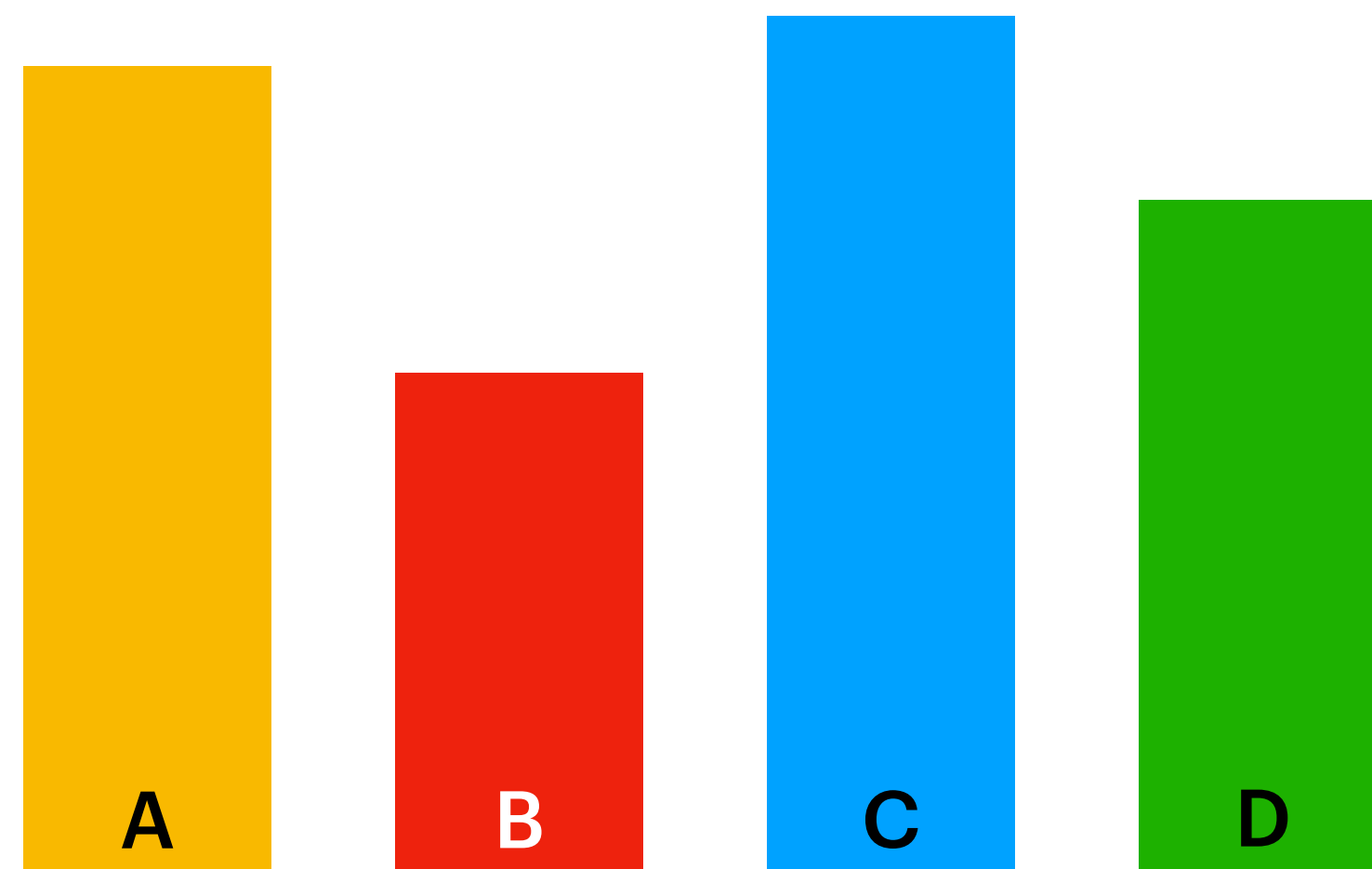




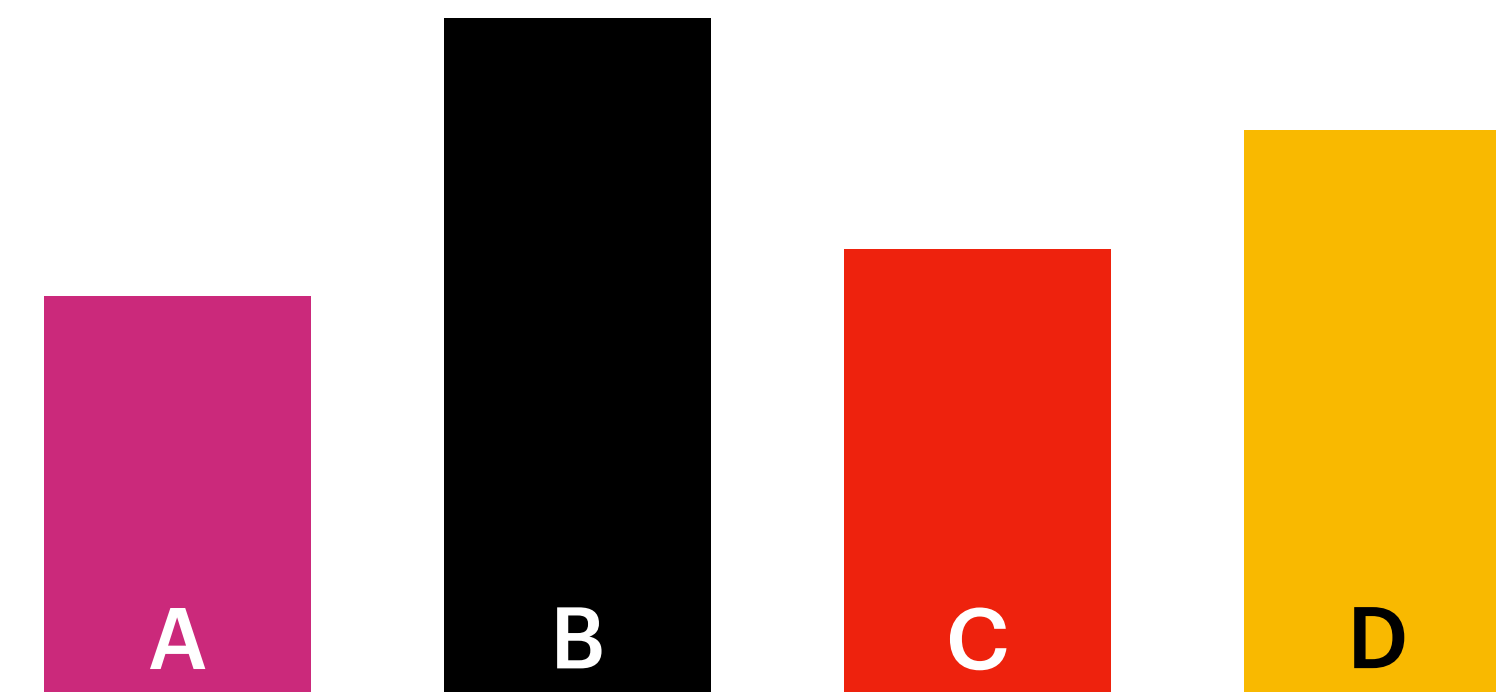
Data — Dashboards

# The 'WHAT'

It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.



**SALES - THIS MONTH**

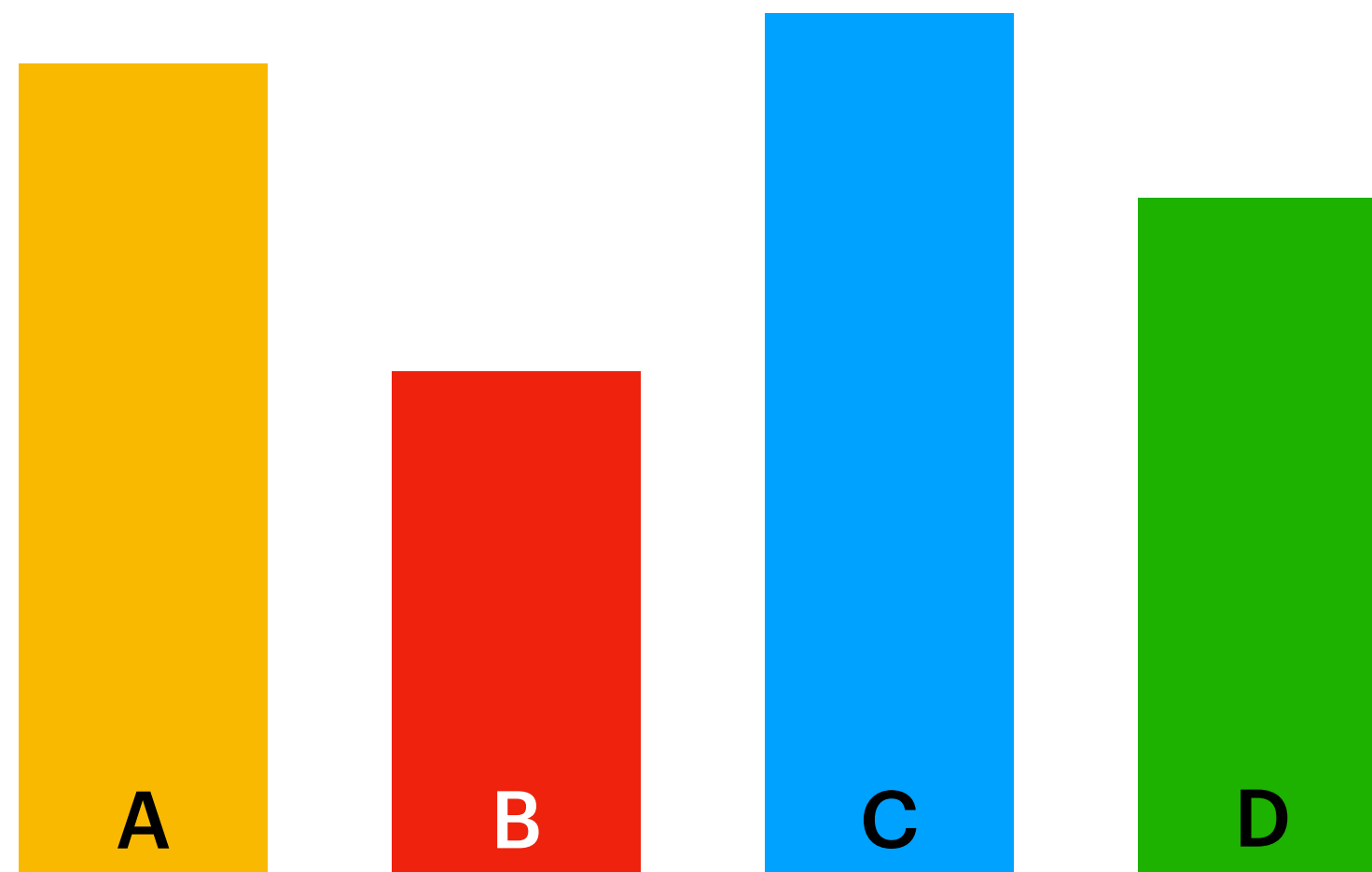


**SALES - LAST MONTH**

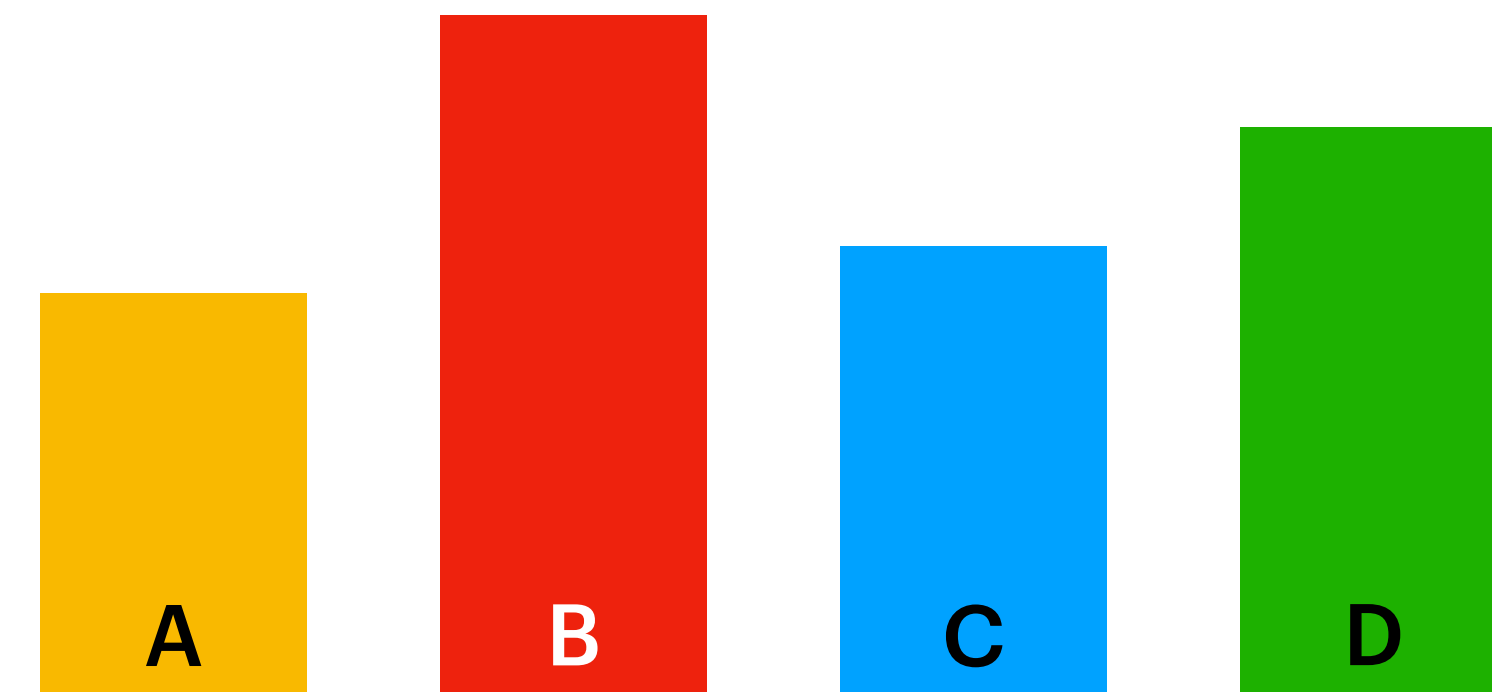
Data — Dashboards

# The 'WHAT'

It also must make sense in the context of all the other visualisations. Use similar colour schemes and representations for similar things.

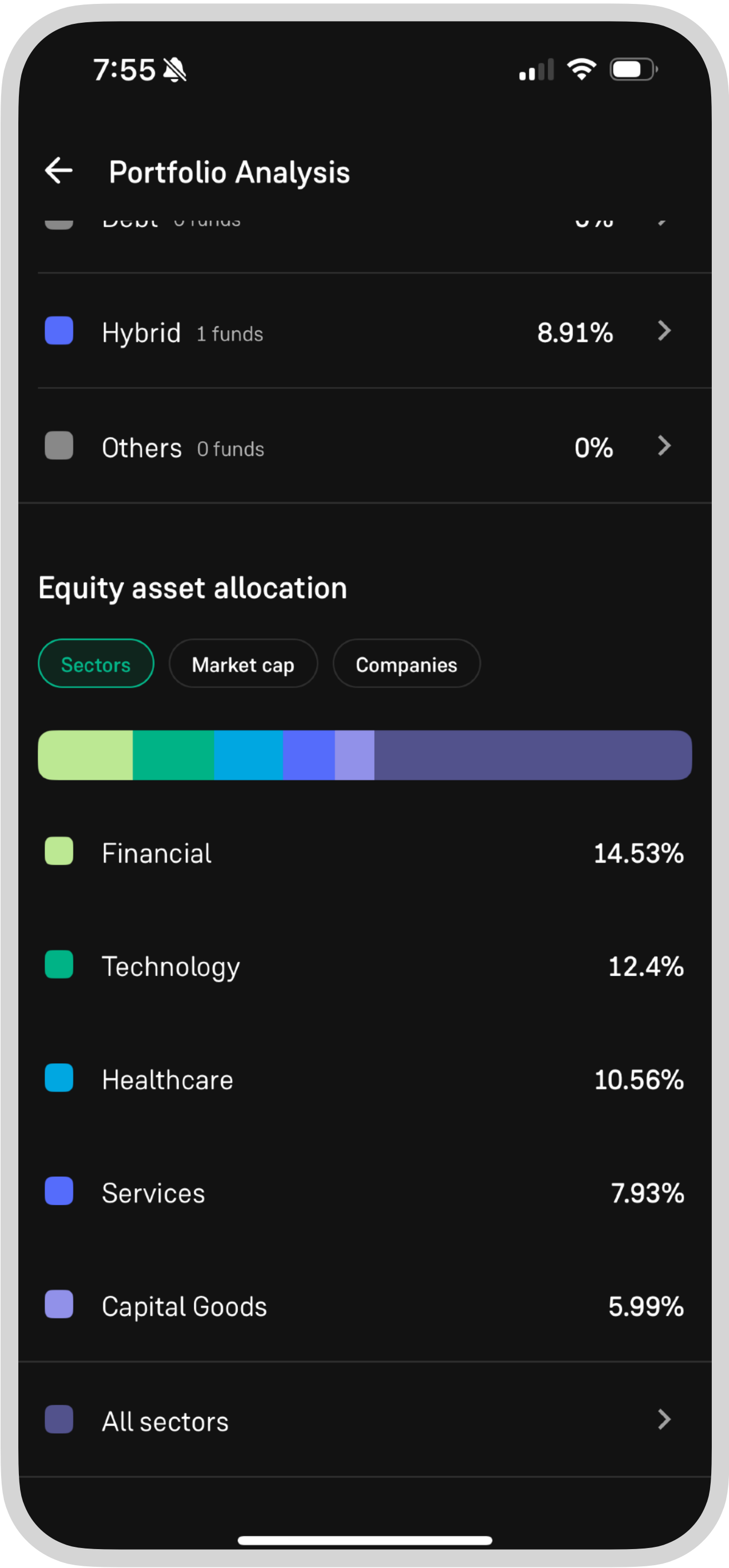


**SALES - THIS MONTH**



**SALES - LAST MONTH**



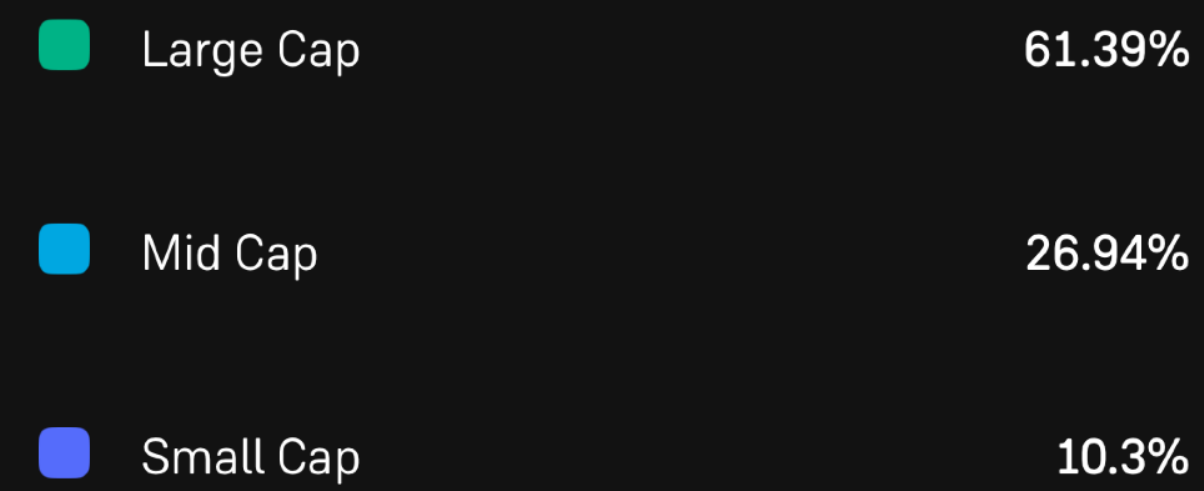




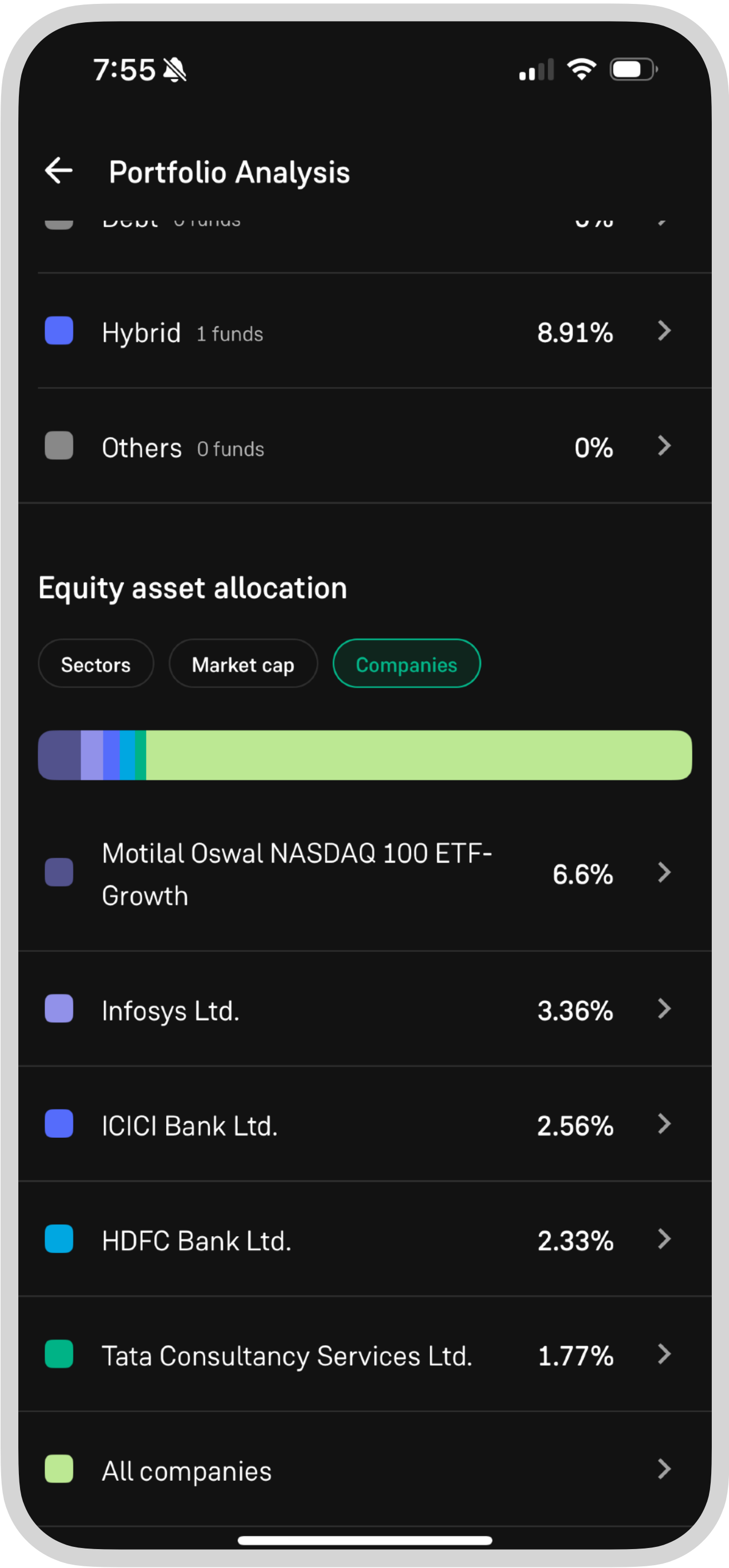
DOI: 10.1002/for

Others 0 funds 0%

Sectors **Market cap** Companies







**Make the viewer think about  
data insights, not the method  
of representation or the  
technology**



Data — Dashboards

# The 'WHY'

Ask: what is the reason someone would look at this data?

What are the actions they might want to perform based on the data?

Data — Dashboards

# The 'WHEN'

Dashboards are usually constantly updated with new data, but you may want to view data for a given time period or compare with a different time period.

Also - how frequently will someone look at your dashboard?

Hourly

Daily

Weekly

Monthly



# Tufte's 8 principles for graphical excellence





# Graphical displays should:

- show the data
- induce the viewer to think about the substance
- avoid distorting what the data says
- present many numbers in small space
- make large data sets coherent
- encourage comparison between data
- reveal the data at several levels of detail
- clear purpose: description, exploration, tabulation or decoration



**Data to Ink Ratio**  
**Watch video from 7:20**



# WHY YOUR DASHBOARDS LOOK BAD



*\*And how to fix them*

